

## **WISDOMTREE TO LAUNCH FIRST EARNINGS-WEIGHTED ETFs -**

### **- Six Domestic Earnings-Weighted ETFs to List on The American Stock Exchange on February 23, 2007 -**

**NEW YORK -- (BUSINESSWIRE)** –February 21, 2007 --WisdomTree Investments, Inc. (Pink Sheets: [WSDT.PK](#) - [News](#)) announced today that the WisdomTree Trust will list six domestic earnings-weighted ETFs on the American Stock Exchange on Friday, February 23, 2007:

<b>Fund</b>	<b>Market Cap.</b>	<b>Exp Ratio</b>
WisdomTree Total Earnings Fund (EXT)	Broad Market	.28%
WisdomTree Earnings 500 Fund (EPS)	Large Cap.	.28%
WisdomTree MidCap Earnings Fund (EZM)	Mid Cap.	.38%
WisdomTree SmallCap Earnings Fund (EES)	Small Cap.	.38%
WisdomTree Earnings Top 100 Fund (EEZ)	Large Cap	.38%
WisdomTree Low P/E Fund (EZY)	Multi Cap.	.38%

“With the launch of earnings-based indexes and ETFs, WisdomTree takes fundamentally weighted indexing a step closer to its ‘tipping point.’ We believe this will happen when investors fully recognize the structural flaws of market cap-weighted indexes,” commented Jonathan Steinberg, CEO of WisdomTree Investments.

Bruce Lavine, President and COO of WisdomTree Investments added, “WisdomTree now offers two complementary families. Investors seeking the potential for income-generating yields and relatively lower volatility may want to consider the Dividend Family. Those seeking broad market exposure or exposure to traditional sector classifications through companies with an earnings track record may want to consider the Earnings Family. Both families are rooted in fundamentals and both are alternatives to market cap-weighted indexes and ETFs.”

The WisdomTree ETFs have gathered \$2.4 billion in assets under management since launching in June of 2006.

#### **About WisdomTree Investments, Inc.**

WisdomTree Investments, Inc. has developed the first family of fundamentally weighted indexes and ETFs. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally. In contrast to capitalization-weighted indexes, the WisdomTree Indexes anchor the initial weights of individual stocks to a measure of fundamental value. WisdomTree believes its approach provides investors with a viable alternative to market cap-weighted indexes.

**WisdomTree Trust** is a Delaware statutory trust registered as an open-end investment company with the Securities and Exchange Commission. Each WisdomTree ETF is a

series of WisdomTree Trust. As of February 2007, assets under management in the WisdomTree Trust are \$2.4 billion.

WisdomTree Funds are distributed by ALPS Distributors, Inc.

*Investors should consider the investment objectives, risks, charges and expenses of the Funds carefully before investing. A prospectus, containing this and other important information, is available at [www.wisdomtree.com](http://www.wisdomtree.com). Investors should read the prospectus carefully before investing. There are risks involved with investing, including the possible loss of principal. Past performance is no guarantee of future results.*

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