

# About WisdomTree

A global financial innovator with \$90.4 billion<sup>1</sup> AUM globally, WisdomTree empowers investors and helps financial professionals elevate their clients and grow their businesses.

- + In 2006 we introduced the world to fundamentally weighted exchange-traded funds (ETFs) that deliver cost efficiency and performance.
- + Today we offer investors a broad range of ETFs and exchange-traded products (ETPs) and are developing next-gen digital products and structures that leverage the emerging financial infrastructure. These include digital funds, tokenized assets and a blockchain-native financial app, WisdomTree Prime™.

# MODERN ALPHA ETFS & ETPS — A TIME-TESTED INVESTING METHODOLOGY

Modern Alpha strategies combine the outperformance potential of active with the structural advantages of passive to create products built for performance. Our methodology has a track record of performance across changing market cycles over a 10+ year history.

### WisdomTree AT-A-GLANCE

#### **200+ EMPLOYEES**

committed to developing solutions that empower investors to leverage all we have to offer

#### **NORTH AMERICA**

+ New York (Headquarters)

#### **SOUTH AMERICA**

+ Mexico & South America Local marketing presence with support from Compass Group

## EMEA

- + London
- + Dublin
- + Milan
- + Israel
  Local marketing presence



<sup>1</sup> As of 5/3/2023.

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WisdomTree.com/investments

### ADVISOR SOLUTIONS DESIGNED TO HELP YOU BE YOUR BEST

WisdomTree continually delivers research, resources and expertise advisors rely on to save time, elevate their efficiency, and modernize, grow and build the value of their practices. Our innovative support includes:

WisdomTree PORTFOLIO & GROWTH SOLUTIONS	<ul> <li>+ Build Custom Portfolios—co-create customized Model Portfolios designed to help address your specific client goals.</li> <li>+ Manage Client Accounts—portfolio implementation through a robust trading, rebalancing, and management solution.</li> <li>+ Grow Your Business—academic and industry experts guide and coach you through areas such as sales, marketing, operations, and leadership.</li> </ul>
THE INDUSTRY'S FIRST MODEL ADOPTION CENTER (MAC)	+ A comprehensive suite of tools and resources to help you better understand, apply, tailor and convey the benefits of third-party ETF model portfolios to clients (did you know 86% of clients would welcome 3rd party models in their financial plan?).
PORTFOLIO ANALYSIS TOOLS HUB (PATH)	+ A convenient suite of tools to quickly compare funds, indexes and portfolios for increased clarity and efficiency.
ACCESS TO RESPECTED THOUGHT LEADERS	<ul> <li>+ Weekly Office Hours events—advisors can join our thought leaders as they discuss current markets and actionable solutions in a virtual format, often with CE credit available.</li> <li>+ Podcasts, videos, blogs and more—world-class WisdomTree academic and industry leaders and capital markets subject matter experts help advisors stay informed and prepared.</li> </ul>

For more information, contact your WisdomTree representative or visit WisdomTree.com/investments.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, please call 866.909.9473, or visit WisdomTree.com/investments to view or download a prospectus. Investors should read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. ©2023 WisdomTree, Inc.

