

Fund Overview

The WisdomTree U.S. Dividend ex-Financials Fund seeks to track the investment results of high-dividend-yielding companies outside the financial sector in the U.S. equity market.

Formerly known as WisdomTree Dividend ex-Financials Fund through June 29, 2017.

Index Description

The WisdomTree U.S. Dividend ex-Financials index measures the performance of high dividend-yielding stocks outside the financial sector. Prior to June 30, 2017, the WisdomTree U.S. Dividend ex-Financials Index was named the WisdomTree Dividend ex-Financials Index.

Average Annual Total Returns [as of 03/31/2018]

	QTR	YTD	1-Year	3-Year	5-Year	10-Year	Since Fund Inception
DTN NAV Returns	-3.72%	-3.72%	5.71%	7.22%	9.88%	9.06%	8.30%
DTN Market Price Returns	-3.81%	-3.81%	5.72%	7.22%	9.88%	9.07%	8.29%
WisdomTree Dividend Top 100/Dividend ex-Financials Spliced Index	-3.64%	-3.64%	6.11%	7.67%	10.31%	9.52%	8.71%
Dow Jones U.S. Select Dividend Index	-2.54%	-2.54%	8.25%	10.87%	12.45%	9.54%	8.01%

^aWisdomTree Dividend Top 100/Dividend ex-Financials Spliced Index - WisdomTree Dividend Top 100 Index through May 7, 2009; WisdomTree U.S. Dividend ex-Financials Index thereafter.

Performance of less than one year is cumulative. You cannot invest directly in an index.

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at wisdomtree.com.

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total Returns are calculated using the daily 4:00pm EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

Fund Dividend Distribution and Capital Gains

Year	Ordinary Income	Short-term Capital Gains	Long-term Capital Gains	Return of Capital	Year-End NAV
2018	0.63	0.00	0.00	0.00	
2017	2.74	0.00	0.00	0.05	88.33
2016	2.57	0.00	0.00	0.00	80.25
2015	2.40	0.00	0.00	0.00	70.26
2014	2.35	0.00	0.00	0.00	76.63
2013	1.97	0.00	0.00	0.00	68.77

1st Quarter [All Data as of 03/31/2018]

Fund Information

Ticker Symbol	DTN
Inception Date	6/16/2006
Expense Ratio	0.38%
IOPV Ticker	DTN.IV
Number of Holdings	84
CUSIP	97717W406
Stock Exchange	NYSE Arca
Bloomberg Index Symbol	WTDXF
Net Assets(\$mm)	\$810.51

Top Fund Holdings

CenturyLink Inc	5.00%
Targa Resources Corp	3.03%
Oneok Inc	2.30%
AT&T Inc	1.95%
Target Corp	1.74%
FirstEnergy Corp	1.63%
Verizon Communications Inc	1.62%
Las Vegas Sands Corp	1.60%
Ford Motor Co	1.57%
Occidental Petroleum Corp	1.53%

Holdings are subject to change without notice.

Top Fund Sector Weights

Energy	15.05%
Consumer Discretionary	12.78%
Utilities	11.89%
Information Technology	11.61%
Consumer Staples	11.48%
Health Care	10.24%
Industrials	9.31%
Materials	9.02%
Telecommunication Services	8.59%

Sectors may include many industries and weights are subject to change without notice.

*GICS Sector Classification.

Top Fund Country Breakdown

United States	100.00%
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Percentages for some of the charts on this page may not total 100 due to rounding.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, please call 866.909.9473, or visit WisdomTree.com to view or download a prospectus. Investors should read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Funds focusing their investments on certain sectors increase their vulnerability to any single economic or regulatory development. This may result in greater share price volatility. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

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Dow Jones U.S. Select Dividend Index: The Dow Jones U.S. Select Dividend Index measures the performance of 100 U.S. dividend-paying companies.

IOPV, or Indicative Optimized Portfolio Value, is a calculation disseminated by the stock exchange that approximates the Fund's NAV every fifteen seconds throughout the trading day.

Data Source: WisdomTree, Zephyr StyleADVISOR, S&P, Bloomberg.

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