

Fund Overview

The WisdomTree U.S. Dividend ex-Financials Fund seeks to track the investment results of high-dividend-yielding companies outside the financial sector in the U.S. equity market.

Formerly known as WisdomTree Dividend ex-Financials Fund through June 29, 2017.

Index Description

The WisdomTree U.S. Dividend ex-Financials index measures the performance of high dividend-yielding stocks outside the financial sector. Prior to June 30, 2017, the WisdomTree U.S. Dividend ex-Financials Index was named the WisdomTree Dividend ex-Financials Index.

Average Annual Total Returns [as of 06/30/2018]

| | QTR | YTD | 1-Year | 3-Year | 5-Year | 10-Year | Since Fund Inception |
|--------------------------------------------------------------------------------|-------|--------|--------|--------|--------|---------|----------------------|
| DTN NAV Returns | 3.75% | -0.12% | 9.22% | 9.34% | 10.41% | 10.79% | 8.45% |
| DTN Market Price Returns | 3.84% | -0.12% | 9.26% | 9.36% | 10.46% | 10.80% | 8.45% |
| WisdomTree Dividend Top 100/Dividend ex-Financials Spliced Index ^{a1} | 3.87% | 0.08% | 9.66% | 9.80% | 10.85% | 11.23% | 8.86% |
| Dow Jones U.S. Select Dividend Index | 3.66% | 1.02% | 9.93% | 13.21% | 12.84% | 11.60% | 8.16% |

^{a1}WisdomTree Dividend Top 100/Dividend ex-Financials Spliced Index ^{a1} - WisdomTree Dividend Top 100 Index through May 7, 2009; WisdomTree U.S. Dividend ex-Financials Index thereafter.

Performance of less than one year is cumulative. You cannot invest directly in an index.

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at wisdomtree.com.

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total Returns are calculated using the daily 4:00pm EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

Fund Dividend Distribution and Capital Gains

| Year | Ordinary Income | Short-term Capital Gains | Long-term Capital Gains | Return of Capital | Year-End NAV |
|------|-----------------|--------------------------|-------------------------|-------------------|--------------|
| 2018 | 1.35 | 0.00 | 0.00 | 0.00 | |
| 2017 | 2.74 | 0.00 | 0.00 | 0.05 | 88.33 |
| 2016 | 2.57 | 0.00 | 0.00 | 0.00 | 80.25 |
| 2015 | 2.40 | 0.00 | 0.00 | 0.00 | 70.26 |
| 2014 | 2.35 | 0.00 | 0.00 | 0.00 | 76.63 |
| 2013 | 1.97 | 0.00 | 0.00 | 0.00 | 68.77 |

2nd Quarter [All Data as of 06/30/2018]

Fund Information

| | |
|------------------------|-----------|
| Ticker Symbol | DTN |
| Inception Date | 6/16/2006 |
| Expense Ratio | 0.38% |
| IOPV Ticker | DTN.IV |
| Number of Holdings | 83 |
| CUSIP | 97717W406 |
| Stock Exchange | NYSE Arca |
| Bloomberg Index Symbol | WTDXF |
| Net Assets(\$mm) | \$803.58 |

Top Fund Holdings

| | |
|----------------------------|-------|
| CenturyLink Inc | 5.57% |
| Targa Resources Corp | 3.34% |
| Oneok Inc | 2.76% |
| Occidental Petroleum Corp | 1.94% |
| Target Corp | 1.88% |
| AT&T Inc | 1.72% |
| FirstEnergy Corp | 1.68% |
| Las Vegas Sands Corp | 1.67% |
| Verizon Communications Inc | 1.67% |
| Ford Motor Co | 1.54% |

Holdings are subject to change without notice.

Top Fund Sector Weights

| | |
|----------------------------|--------|
| Energy | 16.99% |
| Consumer Discretionary | 13.01% |
| Utilities | 12.03% |
| Information Technology | 11.42% |
| Consumer Staples | 10.71% |
| Health Care | 9.86% |
| Telecommunication Services | 8.97% |
| Industrials | 8.72% |
| Materials | 8.28% |

Sectors may include many industries and weights are subject to change without notice.

*GICS Sector Classification.

Top Fund Country Breakdown

| | |
|---------------|---------|
| United States | 100.00% |
|---------------|---------|

Percentages for some of the charts on this page may not total 100 due to rounding.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, please call 866.909.9473, or visit WisdomTree.com to view or download a prospectus. Investors should read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Funds focusing their investments on certain sectors increase their vulnerability to any single economic or regulatory development. This may result in greater share price volatility. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

The Global Industry Classification Standard ("GICS") was developed by and is the exclusive property and a service mark of MSCI Inc. ("MSCI") and Standard & Poor's ("S&P"), a division of The McGraw-Hill Companies, Inc. and is licensed for use by WisdomTree Investments, Inc. Neither MSCI, S&P nor any other party involved in making or compiling the GICS or any GICS classifications makes any express or implied warranties or representations with respect to such standard or classification (or the results to be obtained by the use thereof), and all such parties hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability and fitness for a particular purpose with respect to any such standard or classification. Without limiting any of the foregoing, in no event shall MSCI, S&P, any of their affiliates or any third party involved in making or compiling the GICS or any GICS classifications have any liability for any direct, indirect, special, punitive, consequential or any other damages (including lost profits) even if notified of the possibility of such damages.

Dow Jones U.S. Select Dividend Index: The Dow Jones U.S. Select Dividend Index measures the performance of 100 U.S. dividend-paying companies.

IOPV, or Indicative Optimized Portfolio Value, is a calculation disseminated by the stock exchange that approximates the Fund's NAV every fifteen seconds throughout the trading day.

Data Source: WisdomTree, Zephyr StyleADVISOR, S&P, Bloomberg.

WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only.
©2018 WisdomTree Investments "WisdomTree" is a registered mark of WisdomTree Investments