

Fund Overview

The WisdomTree U.S. Dividend ex-Financials Fund seeks to track the price and yield performance, before fees and expenses, of the WisdomTree U.S. Dividend ex-Financials Index.

Why DTN?

- Gain targeted exposure to U.S. large cap equity from high dividend yielding companies excluding the Financial sector
- Use as a large cap high income strategy to avoid or reduce exposure to the financial sector
- Use to satisfy demand for growth potential and income focus

All Data As of 12/31/2018

Fund Information

Ticker Symbol	DTN
Inception Date	06/16/2006
Gross Expense Ratio	0.38%
Net Expense Ratio	0.38%
Number of Holdings	92
CUSIP	97717W406
Stock Exchange	NYSE Arca
Bloomberg Index Symbol	WTDXF
Net Assets (\$mm)	\$708.79

Performance

Average Annual Total Returns as of 12/31/2018

Name	QTR	YTD	1-Year	3-Year	5-Year	10-Year	Since Fund Inception
DTN NAV Returns	-13.67%	-9.40%	-9.40%	6.78%	5.83%	12.49%	7.26%
DTN Market Price Returns	-14.00%	-9.86%	-9.86%	6.63%	5.75%	12.44%	7.21%
WisdomTree Dividend Top 100/Dividend ex-Financials Spliced Index	-13.66%	-9.11%	-9.11%	7.21%	6.24%	12.97%	7.66%
Dow Jones U.S. Select Dividend Index	-9.68%	-5.94%	-5.94%	9.82%	8.49%	12.26%	7.21%

Performance of less than one year is cumulative. You cannot invest directly in an index.

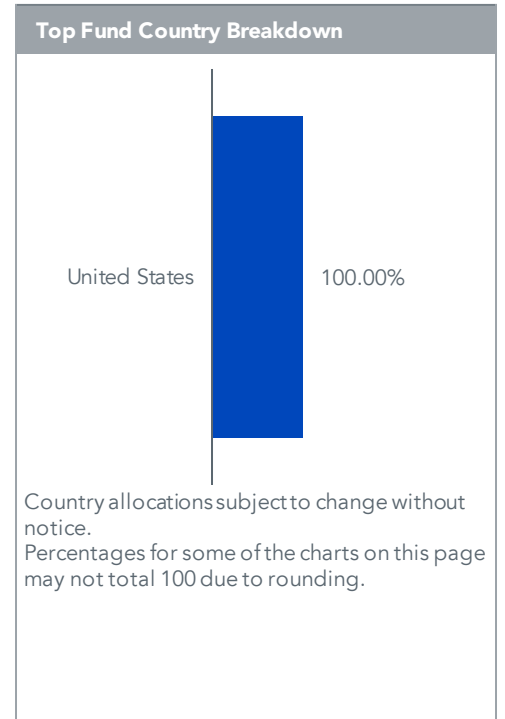
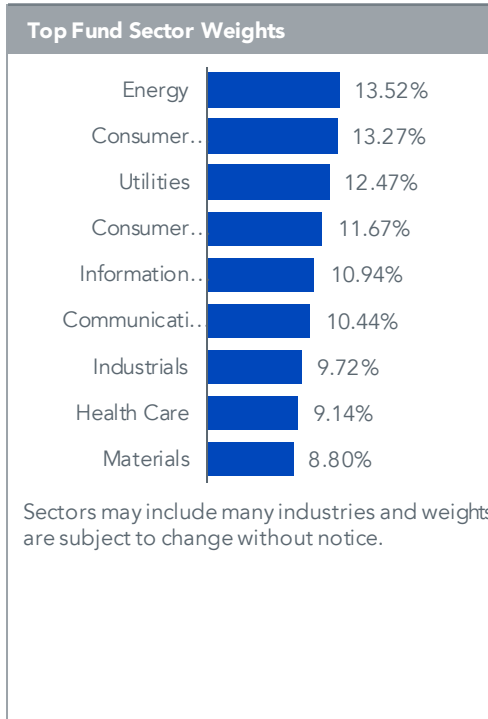
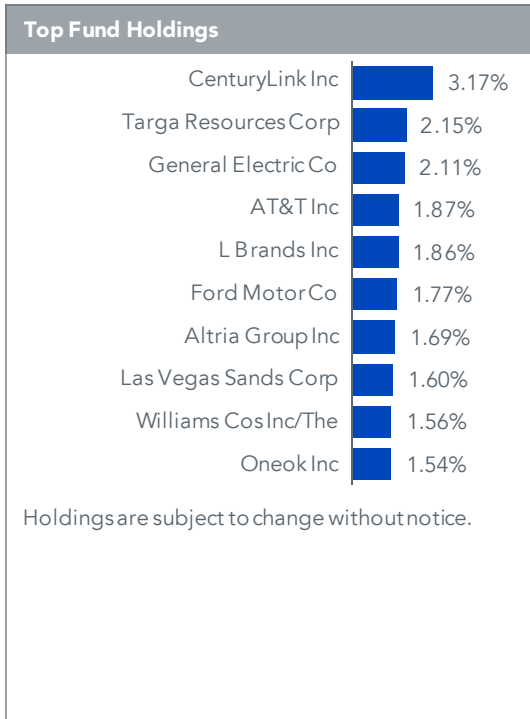
Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at wisdomtree.com.

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total Returns are calculated using the daily 4:00pm EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

WisdomTree Dividend Top 100/Dividend ex-Financials Spliced Index - WisdomTree Dividend Top 100 Index through May 7, 2009; WisdomTree U.S. Dividend ex-Financials Index thereafter.

Fund Dividend Distribution and Capital Gains

Year	Ordinary Income	Short-term Capital Gains	Long-term Capital Gains	Return of Capital	Year-End NAV
2018	3.16	0.00	0.06	0.00	77.04
2017	2.74	0.00	0.00	0.05	88.33
2016	2.57	0.00	0.00	0.00	80.25
2015	2.40	0.00	0.00	0.00	70.26
2014	2.35	0.00	0.00	0.00	76.63



Disclosures

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, please call 866.909.9473, or visit WisdomTree.com to view or download a prospectus. Investors should read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Funds focusing their investments on certain sectors increase their vulnerability to any single economic or regulatory development. This may result in greater share price volatility. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

The Dow Jones U.S. Select Dividend Index is calculated, distributed and marketed by Dow Jones Indexes, a licensed trademark of CME Group Index Services LLC, and has been licensed for use.

The WisdomTree U.S. Dividend ex-Financials index measures the performance of high dividend-yielding stocks outside the financial sector.

The WisdomTree Dividend Top 100 Index measures the performance of the 100 highest dividend yielding companies in the WisdomTree LargeCap Dividend Index.

The Dow Jones U.S. Select Dividend Index measures the performance of 100 U.S. dividend-paying companies.

Data Source: WisdomTree, Zephyr StyleADVISOR, S&P, Bloomberg.

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