

### Fund Overview

The WisdomTree U.S. Dividend ex-Financials Fund seeks to track the investment results of high-dividend-yielding companies outside the financial sector in the U.S. equity market.

### Investment Strategy Description

The WisdomTree U.S. Dividend ex-Financials index measures the performance of high dividend-yielding stocks outside the financial sector.

### All Data As of 09/30/2018

#### Fund Information

|                        |            |
|------------------------|------------|
| Ticker Symbol          | DTN        |
| Inception Date         | 06/16/2006 |
| Gross Expense Ratio    | 0.38%      |
| Net Expense Ratio      | 0.38%      |
| Number of Holdings     | 83         |
| IOPV Ticker            | DTN.IV     |
| CUSIP                  | 97717W406  |
| Stock Exchange         | NYSE Arca  |
| Bloomberg Index Symbol | WTDXF      |
| Net Assets (\$mm)      | \$831.62   |

### Performance

#### Average Annual Total Returns as of 09/30/2018

| Name   | QTR   | YTD   | 1-Year | 3-Year | 5-Year | 10-Year | Since Fund Inception |
|--|-------|-------|--------|--------|--------|---------|----------------------|
| DTN NAV Returns  | 5.07% | 4.95% | 10.80% | 14.22% | 10.89% | 11.03%  | 8.70%                |
| DTN Market Price Returns   | 4.94% | 4.82% | 10.89% | 14.21% | 10.90% | 11.03%  | 8.69%                |
| WisdomTree Dividend Top 100/Dividend ex-Financials Spliced Index | 5.18% | 5.27% | 11.27% | 14.72% | 11.34% | 11.43%  | 9.12%                |
| Dow Jones U.S. Select Dividend Index                             | 3.08% | 4.14% | 10.59% | 15.24% | 12.53% | 10.75%  | 8.25%                |

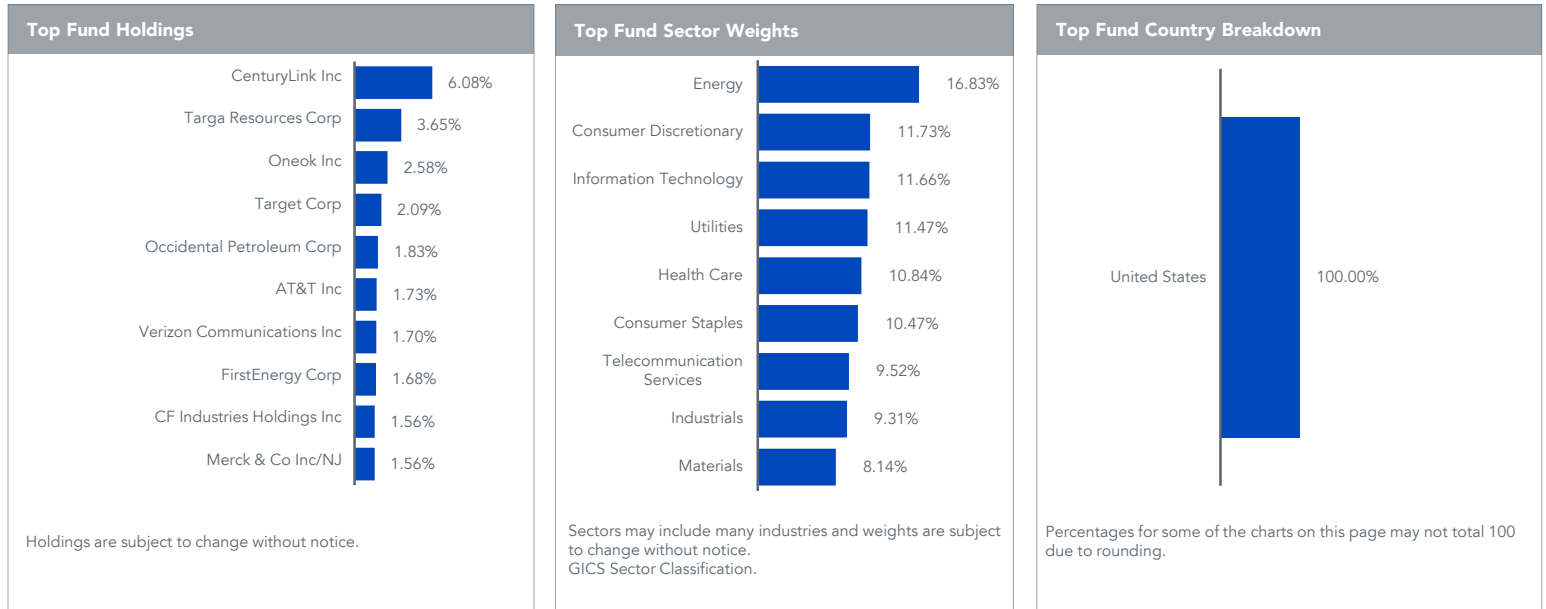
Performance of less than one year is cumulative. You cannot invest directly in an index.

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at [wisdomtree.com](http://wisdomtree.com).

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total Returns are calculated using the daily 4:00pm EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

### Fund Dividend Distribution and Capital Gains

| Year | Ordinary Income | Short-term Capital Gains | Long-term Capital Gains | Return of Capital | Year-End NAV |
|------|-----------------|--------------------------|-------------------------|-------------------|--------------|
| 2018 | 0.00            | 0.00                     | 0.00                    | 0.00              | N/A          |
| 2017 | 2.74            | 0.00                     | 0.00                    | 0.05              | 88.33        |
| 2016 | 2.57            | 0.00                     | 0.00                    | 0.00              | 80.25        |
| 2015 | 2.40            | 0.00                     | 0.00                    | 0.00              | 70.26        |
| 2014 | 2.35            | 0.00                     | 0.00                    | 0.00              | 76.63        |



**Disclosures**

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, please call 866.909.9473, or visit [WisdomTree.com](http://WisdomTree.com) to view or download a prospectus. Investors should read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Funds focusing their investments on certain sectors increase their vulnerability to any single economic or regulatory development. This may result in greater share price volatility. Please read the Fund’s prospectus for specific details regarding the Fund’s risk profile.

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The Dow Jones U.S. Select Dividend Index measures the performance of 100 U.S. dividend-paying companies.

**IOPV:** Indicative Optimized Portfolio Value, is a calculation disseminated by the stock exchange that approximates the Fund’s NAV every fifteen seconds throughout the trading day.

Data Source: WisdomTree, Zephyr StyleADVISOR, S&P, Bloomberg.

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