

Fund Overview

The WisdomTree U.S. Total Dividend Fund seeks to track the investment results of broad dividend-paying companies in the U.S. equity market.

Investment Strategy Description

The WisdomTree U.S. Dividend Index is a fundamentally-weighted index that defines the dividend-paying portion of the U.S. stock market.

All Data As of 09/30/2018

Fund Information

Ticker Symbol	DTD
Inception Date	06/16/2006
Gross Expense Ratio	0.28%
Net Expense Ratio	0.28%
Number of Holdings	867
IOPV Ticker	DTD.IV
CUSIP	97717W109
Stock Exchange	NYSE Arca
Bloomberg Index Symbol	WTDI
Net Assets (\$mm)	\$628.81

Performance

Average Annual Total Returns as of 09/30/2018

Name	QTR	YTD	1-Year	3-Year	5-Year	10-Year	Since Fund Inception
DTD NAV Returns	6.27%	5.50%	12.25%	15.32%	12.14%	10.77%	8.43%
DTD Market Price Returns	6.12%	5.35%	12.29%	15.34%	12.15%	10.76%	8.42%
WisdomTree U.S. Dividend Index	6.38%	5.73%	12.55%	15.66%	12.47%	11.16%	8.84%
Russell 3000 Index	7.12%	10.57%	17.58%	17.07%	13.46%	12.01%	9.43%
Russell 3000 Value Index	5.39%	4.17%	9.46%	13.75%	10.65%	9.76%	7.45%

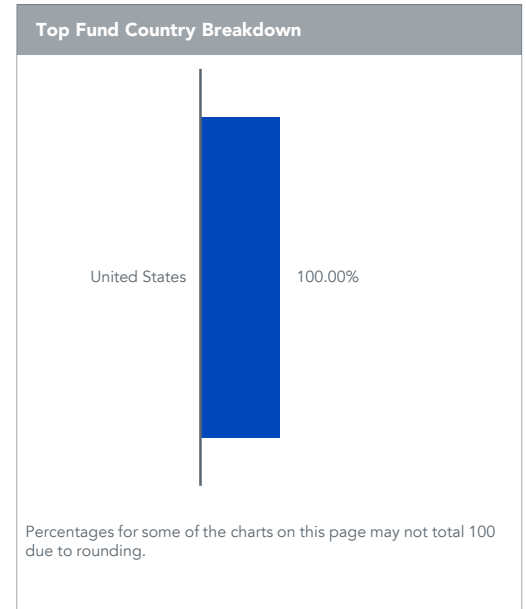
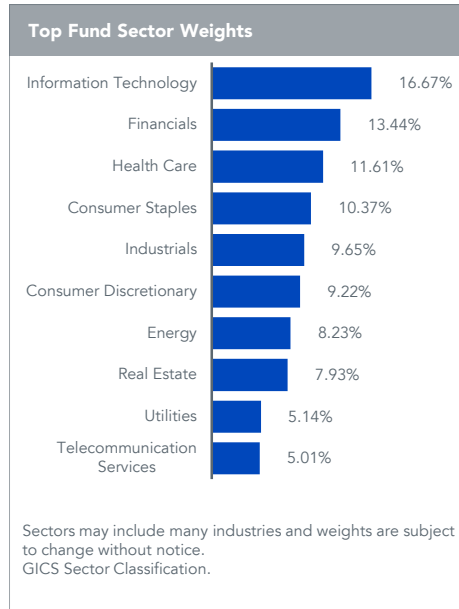
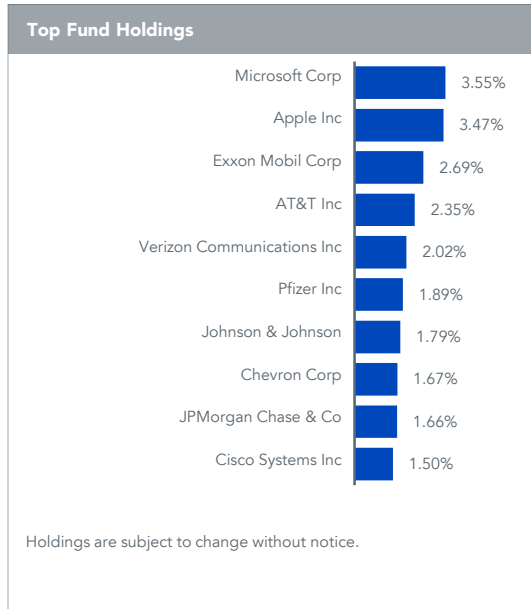
Performance of less than one year is cumulative. You cannot invest directly in an index.

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at wisdomtree.com.

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total Returns are calculated using the daily 4:00pm EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

Fund Dividend Distribution and Capital Gains

Year	Ordinary Income	Short-term Capital Gains	Long-term Capital Gains	Return of Capital	Year-End NAV
2018	0.00	0.00	0.00	0.00	N/A
2017	2.20	0.00	0.00	0.00	92.80
2016	2.16	0.00	0.00	0.00	81.18
2015	2.02	0.00	0.00	0.00	71.63
2014	1.81	0.00	0.00	0.00	74.62



Disclosures

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, please call 866.909.9473, or visit WisdomTree.com to view or download a prospectus. Investors should read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Funds focusing their investments on certain sectors increase their vulnerability to any single economic or regulatory development. This may result in greater share price volatility. Please read the Fund’s prospectus for specific details regarding the Fund’s risk profile.

GICS: The Global Industry Classification Standard (“GICS”) was developed by and is the exclusive property and a service mark of MSCI Inc. (“MSCI”) and Standard & Poor’s (“S&P”), a division of The McGraw-Hill Companies, Inc. and is licensed for use by WisdomTree Investments, Inc. Neither MSCI, S&P nor any other party involved in making or compiling the GICS or any GICS classifications makes any express or implied warranties or representations with respect to such standard or classification (or the results to be obtained by the use thereof), and all such parties hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability and fitness for a particular purpose with respect to any such standard or classification. Without limiting any of the foregoing, in no event shall MSCI, S&P, any of their affiliates or any third party involved in making or compiling the GICS or any GICS classifications have any liability for any direct, indirect, special, punitive, consequential or any other damages (including lost profits) even if notified of the possibility of such damages.

The Russell 3000 Index measures the performance of 3,000 largest U.S. companies by market capitalization.

The Russell 3000 Value Index is a capitalization weighted index that measures the performance of the value sector of the broad U.S. equity market.

IOPV: Indicative Optimized Portfolio Value, is a calculation disseminated by the stock exchange that approximates the Fund’s NAV every fifteen seconds throughout the trading day.

Data Source: WisdomTree, Zephyr StyleADVISOR, S&P, Bloomberg.

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