

WisdomTree

U.S. MidCap Dividend Fund

DON

Fund Overview

The WisdomTree U.S. MidCap Dividend Fund seeks to track the investment results of dividend-paying mid-cap companies in the U.S. equity market.

Investment Strategy Description

The WisdomTree U.S. MidCap Dividend Index is a fundamentally weighted index that measures the performance of the mid-capitalization segment of the US dividend-paying market.

All Data As of 09/30/2018

Fund Information

Ticker Symbol	DON
Inception Date	06/16/2006
Gross Expense Ratio	0.38%
Net Expense Ratio	0.38%
Number of Holdings	391
IOPV Ticker	DON.IV
CUSIP	97717W505
Stock Exchange	NYSE Arca
Bloomberg Index Symbol	WTMDI
Net Assets (\$mm)	\$3,503.79

Performance

Average Annual Total Returns as of 09/30/2018

Name	QTR	YTD	1-Year	3-Year	5-Year	10-Year	Since Fund Inception
DON NAV Returns	3.86%	6.29%	13.26%	15.52%	12.63%	12.54%	9.80%
DON Market Price Returns	3.74%	6.21%	13.21%	15.46%	12.60%	12.49%	9.83%
WisdomTree U.S. MidCap Dividend Index	3.98%	6.59%	13.71%	15.97%	13.03%	12.93%	9.92%
Russell Midcap Value Index	3.30%	3.13%	8.81%	13.09%	10.72%	11.29%	8.71%
S&P MidCap 400 Index	3.86%	7.49%	14.21%	15.68%	11.91%	12.49%	10.15%

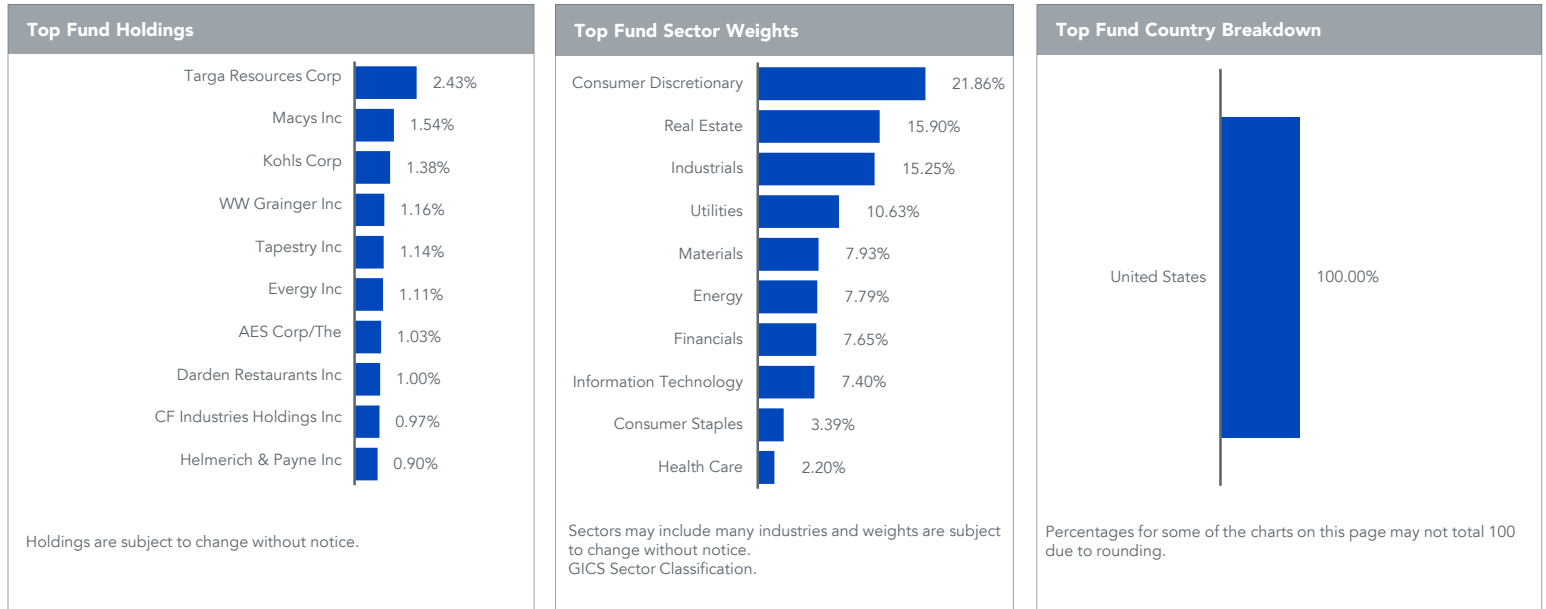
Performance of less than one year is cumulative. You cannot invest directly in an index.

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at wisdomtree.com.

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total Returns are calculated using the daily 4:00pm EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

Fund Dividend Distribution and Capital Gains

Year	Ordinary Income	Short-term Capital Gains	Long-term Capital Gains	Return of Capital	Year-End NAV
2018	0.00	0.00	0.00	0.00	N/A
2017	2.05	0.00	0.00	0.00	35.27
2016	2.34	0.00	0.00	0.00	94.35
2015	2.03	0.00	0.29	0.00	80.52
2014	2.14	0.00	0.00	0.00	83.65



Disclosures

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, please call 866.909.9473, or visit WisdomTree.com to view or download a prospectus. Investors should read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Funds focusing their investments on certain sectors and/or smaller companies increase their vulnerability to any single economic or regulatory development. This may result in greater share price volatility. Please read the Fund’s prospectus for specific details regarding the Fund’s risk profile.

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The Russell Midcap Value Index is a capitalization weighted index that measures the midcap value segment of the U.S. equity universe, selecting from the Russell Midcap Index.

The S&P MidCap 400 Index is a capitalization-weighted index of 400 stocks selected by the Standard & Poor’s Index Committee designed to represent the performance of the midcap segment of the market.

IOPV: Indicative Optimized Portfolio Value, is a calculation disseminated by the stock exchange that approximates the Fund’s NAV every fifteen seconds throughout the trading day.

Data Source: WisdomTree, Zephyr StyleADVISOR, S&P, Bloomberg.

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