

WisdomTree

U.S. SmallCap Dividend Fund

DES

Fund Overview

The WisdomTree U.S. SmallCap Dividend Fund seeks to track the investment results of dividend-paying small-cap companies in the U.S. equity market.

Investment Strategy Description

The WisdomTree U.S. SmallCap Dividend Index is a fundamentally weighted index measuring the performance of the small-capitalization segment of the US dividend-paying market.

All Data As of 09/30/2018

Fund Information

Ticker Symbol	DES
Inception Date	06/16/2006
Gross Expense Ratio	0.38%
Net Expense Ratio	0.38%
Number of Holdings	717
IOPV Ticker	DES.IV
CUSIP	97717W604
Stock Exchange	NYSE Arca
Bloomberg Index Symbol	WTSDI
Net Assets (\$mm)	\$2,206.62

Performance

Average Annual Total Returns as of 09/30/2018

Name	QTR	YTD	1-Year	3-Year	5-Year	10-Year	Since Fund Inception
DES NAV Returns	1.24%	4.47%	9.21%	15.68%	10.53%	10.89%	8.48%
DES Market Price Returns	1.11%	4.42%	9.16%	15.68%	10.49%	10.96%	8.47%
WisdomTree U.S. SmallCap Dividend Index	1.29%	4.68%	9.55%	16.01%	10.79%	11.21%	8.59%
Russell 2000 Index	3.58%	11.51%	15.24%	17.12%	11.07%	11.11%	9.03%
Russell 2000 Value Index	1.60%	7.14%	9.33%	16.12%	9.91%	9.52%	7.65%

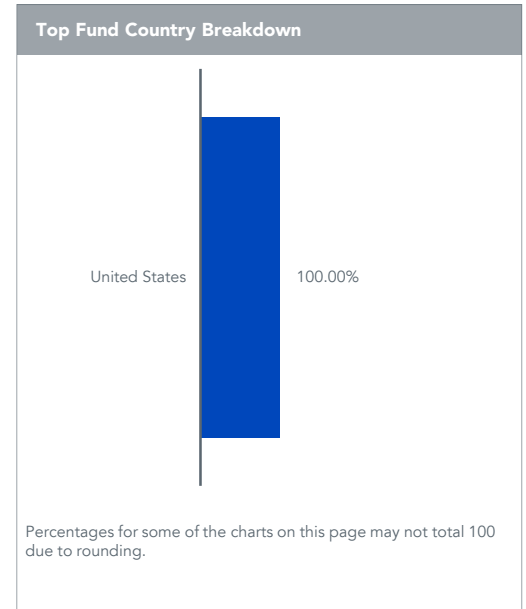
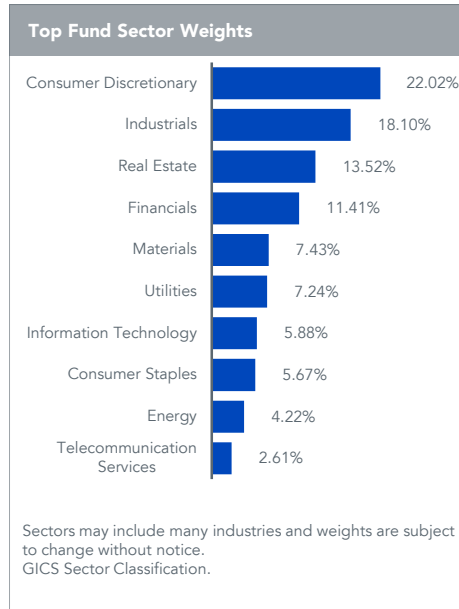
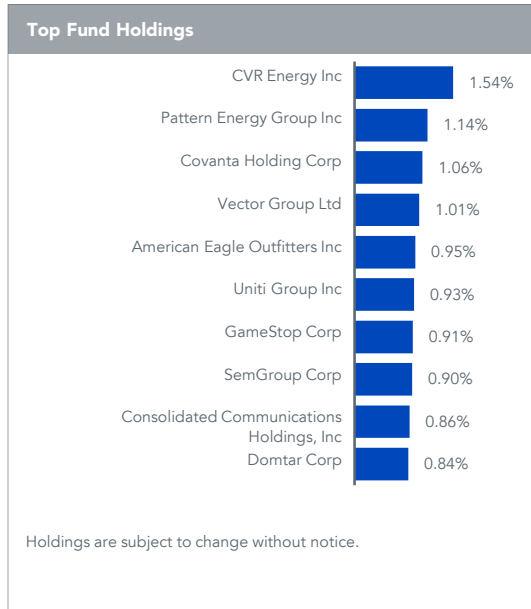
Performance of less than one year is cumulative. You cannot invest directly in an index.

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at wisdomtree.com.

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total Returns are calculated using the daily 4:00pm EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

Fund Dividend Distribution and Capital Gains

Year	Ordinary Income	Short-term Capital Gains	Long-term Capital Gains	Return of Capital	Year-End NAV
2018	0.00	0.00	0.00	0.00	N/A
2017	2.15	0.00	0.00	0.00	29.02
2016	2.23	0.00	0.00	0.00	82.61
2015	2.01	0.00	0.00	0.00	65.01
2014	1.90	0.00	0.00	0.00	70.88



Disclosures

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, please call 866.909.9473, or visit WisdomTree.com to view or download a prospectus. Investors should read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Funds focusing their investments on certain sectors and/or smaller companies increase their vulnerability to any single economic or regulatory development. This may result in greater share price volatility. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

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The Russell 2000 Index is a capitalization weighted index that measures the small cap segment of the U.S. equity universe, selecting stocks ranked 1001-3000 by market capitalization from the Russell 3000 Index.

The Russell 2000 Value Index is a capitalization weighted index that measures the small-cap value segment of the U.S. equity universe.

IOPV: Indicative Optimized Portfolio Value, is a calculation disseminated by the stock exchange that approximates the Fund's NAV every fifteen seconds throughout the trading day.

Data Source: WisdomTree, Zephyr StyleADVISOR, S&P, Bloomberg.

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