

### Fund Overview

The WisdomTree U.S. Multifactor Fund seeks to track the investment results of companies with the highest composite scores based on two fundamental factors (value and quality measures) and two technical factors (momentum and correlation).

### Investment Strategy Description

The WisdomTree U.S. Multifactor Index is comprised of 200 U.S. companies with the highest composite scores based on two fundamental factors, value and quality measures, and two technical factors, momentum and correlation.

### All Data As of 09/30/2018

#### Fund Information

Ticker Symbol	USMF
Inception Date	06/29/2017
Gross Expense Ratio	0.28%
Net Expense Ratio	0.28%
Number of Holdings	200
IOPV Ticker	USMF.IV
CUSIP	97717Y857
Stock Exchange	Cboe
Bloomberg Index Symbol	WTUSMF
Net Assets (\$mm)	\$49.15

### Performance

#### Average Annual Total Returns as of 09/30/2018

Name	QTR	YTD	1-Year	3-Year	5-Year	10-Year	Since Fund Inception
USMF NAV Returns	6.69%	11.81%	19.65%	N/A	N/A	N/A	20.19%
USMF Market Price Returns	6.48%	11.67%	19.72%	N/A	N/A	N/A	20.09%
WisdomTree U.S. Multifactor Index	6.77%	12.05%	19.82%	N/A	N/A	N/A	20.31%
S&P 500 Index	7.71%	10.56%	17.91%	17.31%	13.95%	11.97%	18.23%
S&P 500 Equal Weight Index	5.42%	7.28%	13.95%	15.43%	12.49%	13.14%	14.40%

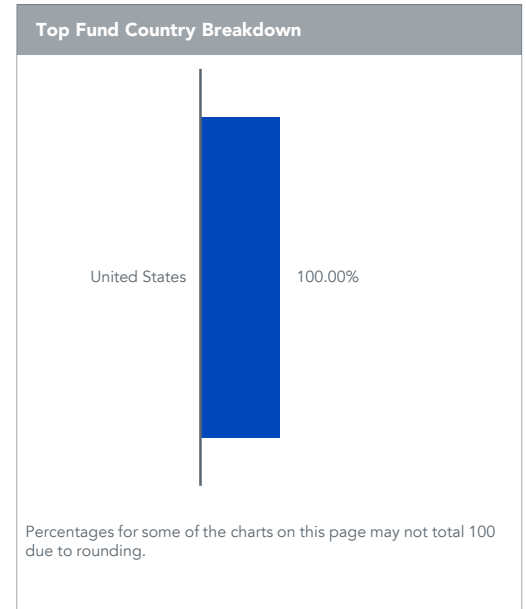
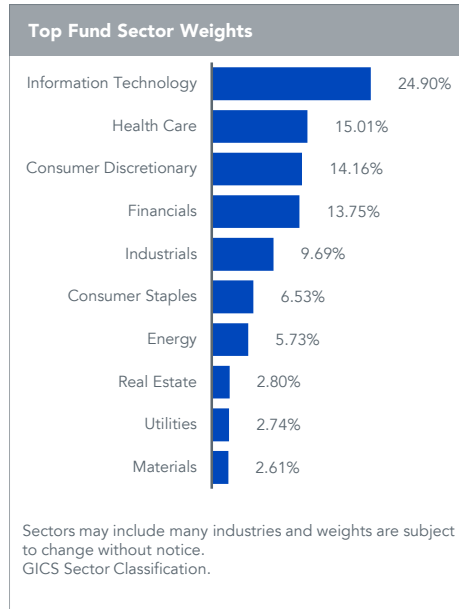
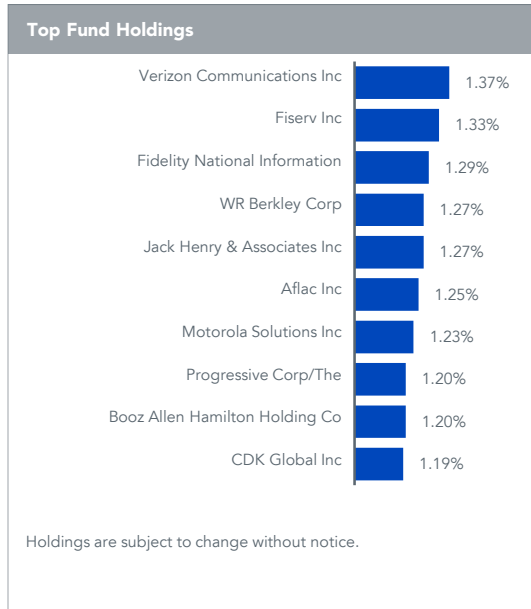
Performance of less than one year is cumulative. You cannot invest directly in an index.

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at [wisdomtree.com](http://wisdomtree.com).

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total Returns are calculated using the daily 4:00pm EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

### Fund Dividend Distribution and Capital Gains

Year	Ordinary Income	Short-term Capital Gains	Long-term Capital Gains	Return of Capital	Year-End NAV
2018	0.00	0.00	0.00	0.00	N/A
2017	0.19	0.00	0.00	0.00	27.70



**Disclosures**

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, please call 866.909.9473, or visit [WisdomTree.com](http://WisdomTree.com) to view or download a prospectus. Investors should read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Investing in a Fund exposed to particular sectors increases the vulnerability to any single economic, political or regulatory development. This may result in greater share price volatility. Due to the investment strategy of the Fund, it may make higher capital gain distributions than other ETFs. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

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The S&P 500 Index is a capitalization-weighted index of 500 stocks selected by the Standard & Poor's Index Committee designed to represent the performance of the leading industries in the U.S. economy.

The S&P 500 Equal Weight Index (EWI) is the equal-weight version of the widely-used S&P 500. The index includes the same constituents as the capitalization weighted S&P 500, but each company in the S&P 500 EWI is allocated a fixed weight - or 0.2% of the index total at each quarterly rebalance.

**IOPV:** Indicative Optimized Portfolio Value, is a calculation disseminated by the stock exchange that approximates the Fund's NAV every fifteen seconds throughout the trading day.

Data Source: WisdomTree, Zephyr StyleADVISOR, S&P, Bloomberg.

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