

Fund Overview

The WisdomTree U.S. Multifactor Fund seeks to track the investment results of companies with the highest composite scores based on two fundamental factors (value and quality measures) and two technical factors (momentum and correlation).

Investment Strategy Description

The WisdomTree U.S. Multifactor Index is comprised of 200 U.S. companies with the highest composite scores based on two fundamental factors, value and quality measures, and two technical factors, momentum and correlation.

All Data As of 09/30/2018

Fund Information

Ticker Symbol	USMF
Inception Date	06/29/2017
Gross Expense Ratio	0.28%
Net Expense Ratio	0.28%
Number of Holdings	200
IOPV Ticker	USMF.IV
CUSIP	97717Y857
Stock Exchange	Cboe
Bloomberg Index Symbol	WTUSMF
Net Assets (\$mm)	\$49.15

Standard Deviation Since Fund Inception

USMF	7.33%
S&P 500 Index	8.18%

Performance

Average Annual Total Returns as of 09/30/2018

Name	QTR	YTD	1-Year	3-Year	5-Year	10-Year	Since Fund Inception
USMF NAV Returns	6.69%	11.81%	19.65%	N/A	N/A	N/A	20.19%
USMF Market Price Returns	6.48%	11.67%	19.72%	N/A	N/A	N/A	20.09%
WisdomTree U.S. Multifactor Index	6.77%	12.05%	19.82%	N/A	N/A	N/A	20.31%
S&P 500 Index	7.71%	10.56%	17.91%	17.31%	13.95%	11.97%	18.23%
S&P 500 Equal Weight Index	5.42%	7.28%	13.95%	15.43%	12.49%	13.14%	14.40%

Performance of less than one year is cumulative. You cannot invest directly in an index.

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at wisdomtree.com.

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total Returns are calculated using the daily 4:00pm EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

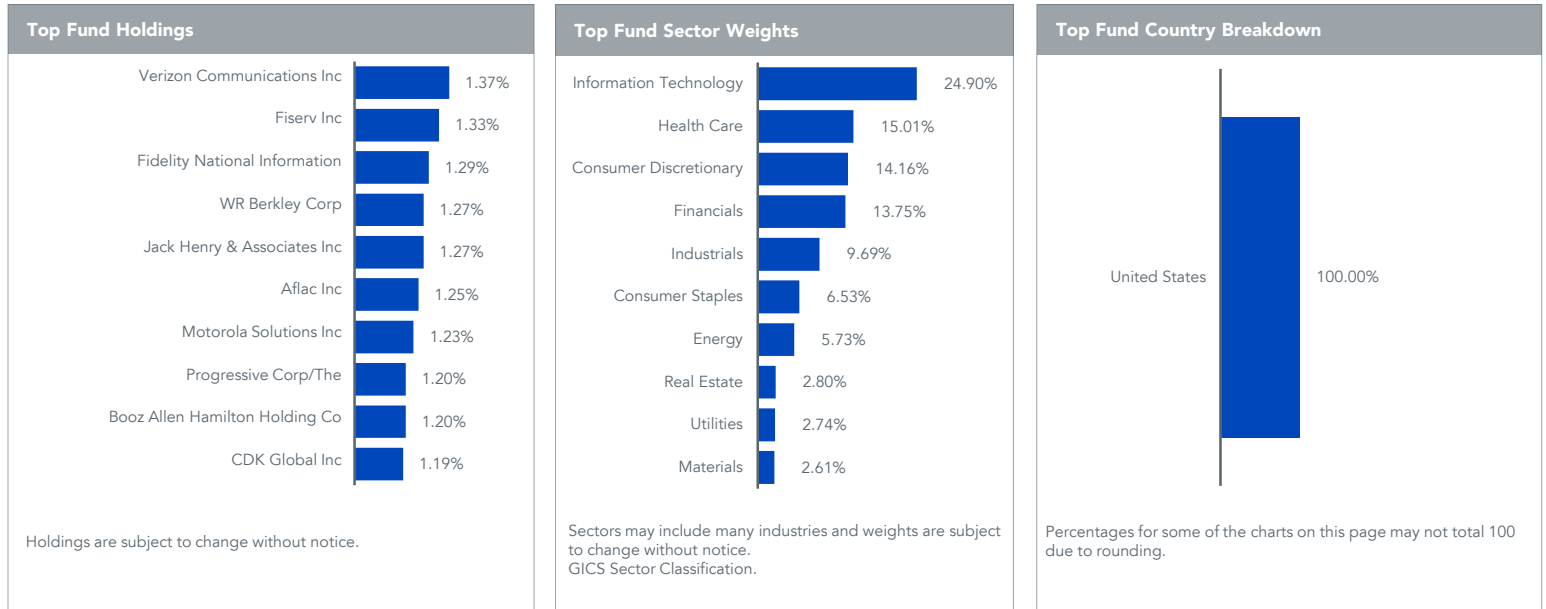
Fund Dividend Distribution and Capital Gains

Year	Ordinary Income	Short-term Capital Gains	Long-term Capital Gains	Return of Capital	Year-End NAV
2018	0.00	0.00	0.00	0.00	N/A
2017	0.19	0.00	0.00	0.00	27.70

Factor Weights and Tilts

Weights	Value		Quality		Correlation		Momentum	
	USMF	S&P 500	USMF	S&P 500	USMF	S&P 500	USMF	S&P 500
Good	53.3%	33.4%	45.3%	32.7%	53.9%	31.6%	48.9%	33.8%
Ok	33.0%	34.5%	42.1%	35.9%	34.7%	33.3%	33.5%	33.9%
Bad	13.7%	32.2%	12.6%	31.4%	11.4%	35.2%	17.7%	32.3%

Good Minus Bad Tilts	Value	Quality	Correlation	Momentum
USMF	39.7%	32.7%	42.6%	31.2%
S&P 500	1.2%	1.3%	-3.6%	1.5%



Disclosures

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, please call 866.090.9473, or visit WisdomTree.com to view or download a prospectus. Investors should read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Investing in a Fund exposed to particular sectors increases the vulnerability to any single economic, political or regulatory development. This may result in greater share price volatility. Due to the investment strategy of the Fund, it may make higher capital gain distributions than other ETFs. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

GICS:The Global Industry Classification Standard ("GICS") was developed by and is the exclusive property and a service mark of MSCI Inc. ("MSCI") and Standard & Poor's ("S&P"), a division of The McGraw-Hill Companies, Inc. and is licensed for use by WisdomTree Investments, Inc. Neither MSCI, S&P nor any other party involved in making or compiling the GICS or any GICS classifications makes any express or implied warranties or representations with respect to such standard or classification (or the results to be obtained by the use thereof), and all such parties hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability and fitness for a particular purpose with respect to any such standard or classification. Without limiting any of the foregoing, in no event shall MSCI, S&P, any of their affiliates or any third party involved in making or compiling the GICS or any GICS classifications have any liability for any direct, indirect, special, punitive, consequential or any other damages (including lost profits) even if notified of the possibility of such damages.

The S&P 500 Index is a capitalization-weighted index of 500 stocks selected by the Standard & Poor's Index Committee designed to represent the performance of the leading industries in the U.S. economy. The S&P 500 Equal Weight Index (EWI) is the equal-weight version of the widely-used S&P 500. The index includes the same constituents as the capitalization weighted S&P 500, but each company in the S&P 500 EWI is allocated a fixed weight - or 0.2% of the index total at each quarterly rebalance.

IOPV:Indicative Optimized Portfolio Value, is a calculation disseminated by the stock exchange that approximates the Fund's NAV every fifteen seconds throughout the trading day. **Standard Deviation:** Measure of how widely an investment or investment strategy's returns move relative to its average returns for an observed period. A higher value implies more "risk", in that there is more of a chance the actual return observed is farther away from the average return. **Value Factor:** WisdomTree's Value Factor incorporates fundamental metrics such as sales-to-price, book-to-price, earnings-to-price, estimated earnings-to-price, EBITDA-to-enterprise value, and operating cash flow-to-price. **Quality Factor:** WisdomTree's Quality Factor incorporates both the static observations and trends of return on equity, return on assets, gross profits over assets, and cash flow over assets. **Momentum Factor:** WisdomTree's Momentum Factor incorporates the risk-adjusted total returns over historical periods (6 and 12 months). **Correlation Factor:** WisdomTree's Correlation Factor incorporates diversification potential of stocks that are less correlated to the market. **"Good":** Represents the highest ranked one-third of the total market cap of the index for a specific factor, as ranked by WisdomTree's methodology. **"Ok":** Represents the next ranked one-third of the total market cap of the index for a specific factor, as ranked by WisdomTree's methodology. **"Bad":** Represents the lowest ranked one-third of the total market cap of the index for a specific factor, as ranked by WisdomTree's methodology. **Sales-to-Price:** A valuation metric computed by taking a company's per share revenue divided by the share price. **Book-to-Price:** A valuation metric computed by taking a company's book value per share divided by the share price. **Earnings-to-Price:** A valuation metric computed by taking a company's earnings per share divided by the share price. **EBITDA-to-Enterprise Value:** A valuation metric computed by taking a company's EBITDA divided by the company's enterprise value. **Operating Cash Flow-to-Price:** A valuation metric computed by taking a company's operating cash flow per share divided by the share price. **Return on Equity:** Measures a corporation's profitability by revealing how much profit a company generates with the money shareholders have invested. **Return on Assets:** Firm profits (after accounting for all expenses) divided by the firm's total assets. Higher numbers indicate greater profits relative to the level of assets utilized to generate them. **Gross Profits Over Assets:** Measures a corporation's profitability by revealing how much gross profit a company generates relative to the level of assets used to generate them. **Cash Flow Over Assets:** Measures a corporation's profitability by revealing how much cash flow a company generates relative to the level of assets used to generate them. **Risk-adjusted Return:** Returns measured in relation to their own variability. High returns with a high level of risk indicate a lower probability that actual returns were close to average returns. High returns with a low level of risk would be more desirable, as they indicate a higher probability that actual returns were close to average returns. **Correlation:** Statistical measure of how two sets of returns move in relation to each other. Correlation coefficients range from -1 to 1. A correlation of 1 means the two subjects of analysis move in lockstep with each other. A correlation of -1 means the two subjects of analysis have moved in exactly the opposite direction.

Data Source: WisdomTree, Zephyr StyleADVISOR, S&P, Bloomberg.

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