

WisdomTree

Emerging Markets High Dividend Fund

DEM

Fund Overview

The WisdomTree Emerging Markets High Dividend Fund seeks to track the investment results of high-dividend-yielding companies in the emerging markets region.

Investment Strategy Description

The WisdomTree Emerging Markets High Dividend Index is a fundamentally weighted index that measures the performance of the highest dividend yielding stocks selected from the WisdomTree Emerging Markets Dividend Index.

All Data As of 09/30/2018

Fund Information

Ticker Symbol	DEM
Inception Date	07/13/2007
Gross Expense Ratio	0.63%
Net Expense Ratio	0.63%
Number of Holdings	463
IOPV Ticker	DEM.IV
CUSIP	97717W315
Stock Exchange	NYSE Arca
Bloomberg Index Symbol	WTEMHY
Net Assets (\$mm)	\$1,944.89

Performance

Average Annual Total Returns as of 09/30/2018

Name	QTR	YTD	1-Year	3-Year	5-Year	10-Year	Since Fund Inception
DEM NAV Returns	4.73%	0.55%	7.08%	14.02%	0.93%	4.92%	2.91%
DEM Market Price Returns	4.47%	-0.24%	5.80%	13.68%	0.85%	4.64%	2.59%
WisdomTree Emerging Markets High Dividend Index	4.95%	0.55%	7.31%	14.74%	1.74%	5.95%	3.86%
MSCI Emerging Markets Index	-1.09%	-7.68%	-0.81%	12.36%	3.61%	5.40%	1.60%

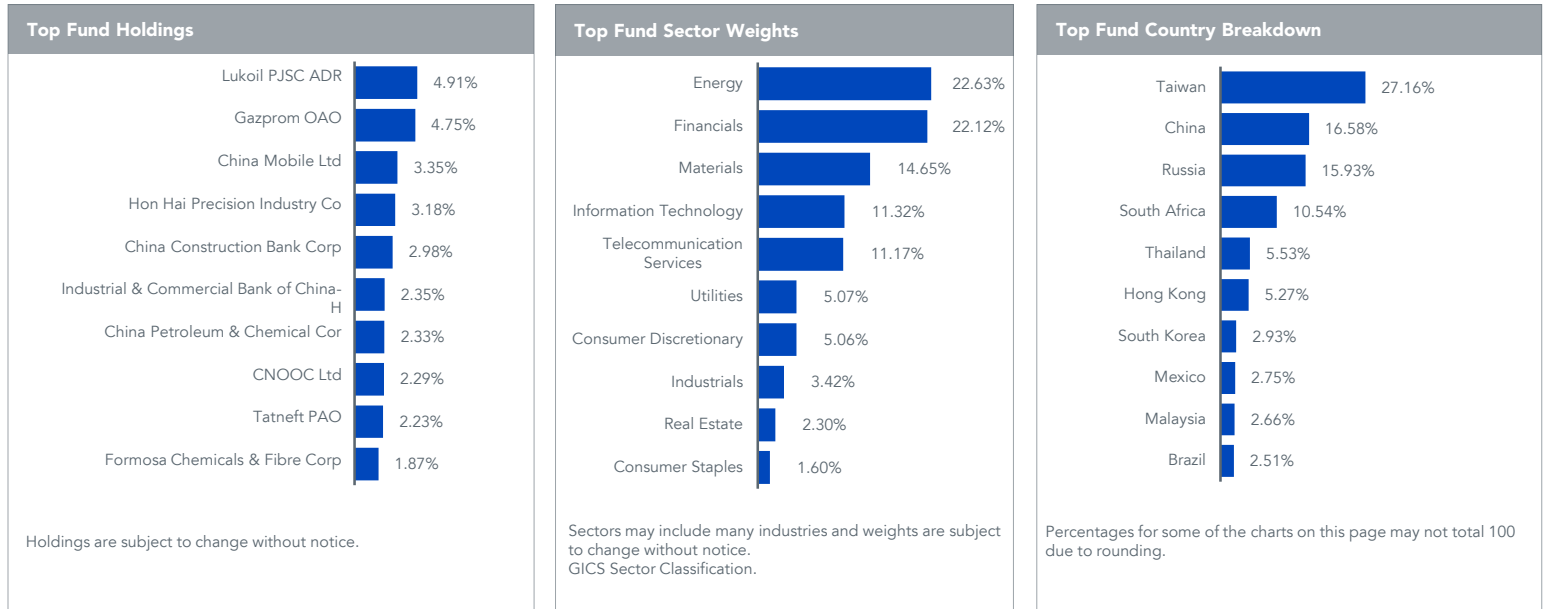
Performance of less than one year is cumulative. You cannot invest directly in an index.

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at wisdomtree.com.

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total Returns are calculated using the daily 4:00pm EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

Fund Dividend Distribution and Capital Gains

Year	Ordinary Income	Short-term Capital Gains	Long-term Capital Gains	Return of Capital	Year-End NAV
2018	0.00	0.00	0.00	0.00	N/A
2017	1.66	0.00	0.00	0.00	45.26
2016	1.36	0.00	0.00	0.00	37.68
2015	1.65	0.00	0.00	0.00	31.90
2014	2.32	0.00	0.00	0.00	42.77



Disclosures

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, please call 866.909.9473, or visit WisdomTree.com to view or download a prospectus. Investors should read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Funds focusing on a single sector generally experience greater price volatility. Investments in emerging, offshore or frontier markets are generally less liquid and less efficient than investments in developed markets and are subject to additional risks, such as risks of adverse governmental regulation, intervention and political developments. Due to the investment strategy of this Fund it may make higher capital gain distributions than other ETFs. Please read the Fund’s prospectus for specific details regarding the Fund’s risk profile.

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The MSCI Emerging Markets Index is a free float-adjusted market capitalization index that is designed to measure emerging markets equity performance.

IOPV: Indicative Optimized Portfolio Value, is a calculation disseminated by the stock exchange that approximates the Fund’s NAV every fifteen seconds throughout the trading day.

Data Source: WisdomTree, Zephyr StyleADVISOR, S&P, Bloomberg.

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