

WisdomTree

Emerging Markets Consumer Growth Fund

EMCG

Fund Overview

The WisdomTree Emerging Markets Consumer Growth Fund is an actively managed Fund that seeks to track the investment results of companies in the consumer and non-consumer sectors that exemplify growth trends in emerging market consumers and their local economies.

As of October 19, 2018 the investment strategy has changed from a passive to actively managed strategy.

Investment Strategy Description

The WisdomTree Emerging Markets Consumer Growth Index is a fundamentally weighted index that consists of stocks that best exemplify growth trends in emerging market consumers and their local economies. The Index is comprised of 250 companies from the eligible universe (approximately 150 companies from the Consumer Sectors and approximately 100 from the non-Consumer sectors) based on their combined ranking of growth, quality, and valuation factors.

All Data As of 09/30/2018

Fund Information

Ticker Symbol	EMCG
Inception Date	09/27/2013
Gross Expense Ratio	0.63%
Net Expense Ratio	0.32%
Number of Holdings	230
IOPV Ticker	EMCG.IV
CUSIP	97717W539
Stock Exchange	NASDAQ
Bloomberg Index Symbol	WTECMG
Net Assets (\$mm)	\$34.31

The Fund's net expense ratio of 0.32% (the amount charged to shareholders) reflects a contractual waiver of 0.31% through July 31, 2019.

Performance

Average Annual Total Returns as of 09/30/2018

Name	QTR	YTD	1-Year	3-Year	5-Year	10-Year	Since Fund Inception
EMCG NAV Returns	-4.04%	-17.47%	-11.75%	6.19%	-0.39%	N/A	-0.60%
EMCG Market Price Returns	-4.74%	-18.37%	-12.66%	5.94%	-0.73%	N/A	-0.80%
WisdomTree Emerging Markets Consumer Growth Index	-3.74%	-17.21%	-11.27%	6.82%	0.31%	N/A	0.09%
MSCI Emerging Markets Index	-1.09%	-7.68%	-0.81%	12.36%	3.61%	5.40%	3.35%

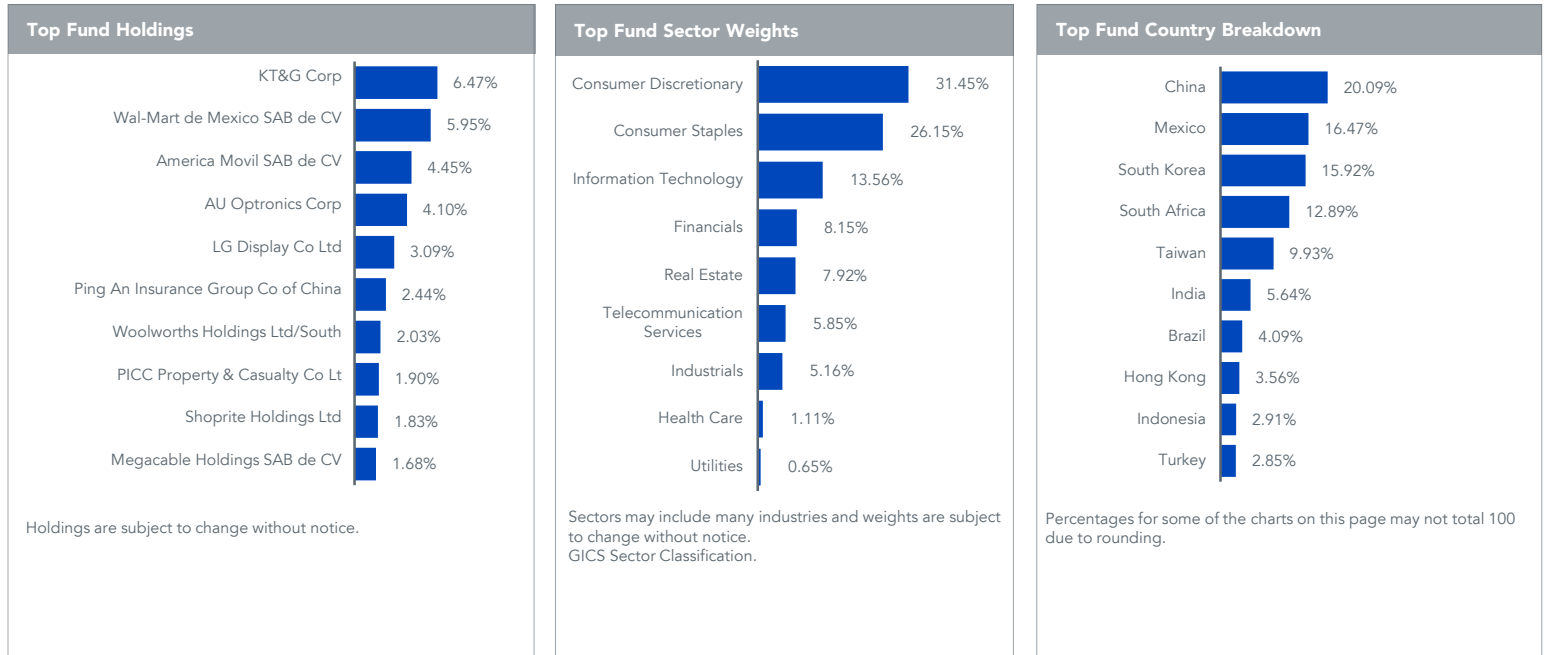
Performance of less than one year is cumulative. You cannot invest directly in an index.

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at wisdomtree.com.

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total Returns are calculated using the daily 4:00pm EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

Fund Dividend Distribution and Capital Gains

Year	Ordinary Income	Short-term Capital Gains	Long-term Capital Gains	Return of Capital	Year-End NAV
2018	0.00	0.00	0.00	0.00	N/A
2017	0.44	0.00	0.00	0.00	26.67
2016	0.53	0.00	0.00	0.00	20.09
2015	0.54	0.00	0.00	0.00	19.36
2014	0.48	0.00	0.00	0.00	24.98



Disclosures

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, please call 866.909.9473, or visit WisdomTree.com to view or download a prospectus. Investors should read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Funds focusing on a single sector and/or smaller companies generally experience greater price volatility. Investments in emerging, offshore or frontier markets are generally less liquid and less efficient than investments in developed markets and are subject to additional risks, such as risks of adverse governmental regulation, intervention and political developments. Due to the investment strategy of this Fund it may make higher capital gain distributions than other ETFs. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

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The MSCI Emerging Markets Index is a free float-adjusted market capitalization index that is designed to measure emerging markets equity performance.

IOPV: Indicative Optimized Portfolio Value, is a calculation disseminated by the stock exchange that approximates the Fund's NAV every fifteen seconds throughout the trading day.

Data Source: WisdomTree, Zephyr StyleADVISOR, S&P, Bloomberg.

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