

# WisdomTree

## Bloomberg U.S. Dollar Bullish Fund

USDU

### Fund Overview

The WisdomTree Bloomberg U.S. Dollar Bullish Fund seeks to provide total returns, before expenses, that exceed the performance of the Bloomberg Dollar Total Return Index

### Investment Strategy Description

The Fund will seek exposure to both the U.S. dollar and global currencies held by the Index through investing, under normal circumstances, at least 80% of its assets in money market securities and other liquid securities, such as short-term investment grade government and corporate debt securities, combined with currency forward contracts in the individual component currencies of the Index (a currency forward contract is an agreement to buy or sell a specific currency at a future date at a price set at the time of the contract). If a sufficiently liquid futures contract on the Index or related index is later developed, the Fund may invest in such futures contract as a substitute for or in combination with forward contracts on the individual currencies. The Fund also may enter into repurchase agreements with counterparties that are deemed to present acceptable credit risks. A repurchase agreement is a transaction in which the Fund purchases securities or other obligations from a bank or securities dealer and simultaneously commits to resell them to a counterparty at an agreed-upon date or upon demand and at a price reflecting a market rate of interest unrelated to the coupon rate or maturity of the purchased obligations. If, subsequent to an investment, the 80% requirement is no longer met, the Fund's future investments will be made in a manner that will bring the Fund into compliance with this policy.

### Performance

#### Average Annual Total Returns as of 09/30/2018

| Name                                | QTR   | YTD   | 1-Year | 3-Year | 5-Year | 10-Year | Since Fund Inception |
|-------------------------------------|-------|-------|--------|--------|--------|---------|----------------------|
| USDU NAV Returns                    | 0.79% | 3.55% | 3.76%  | -0.29% | N/A    | N/A     | 3.04%                |
| USDU Market Price Returns           | 0.71% | 3.48% | 3.68%  | -0.35% | N/A    | N/A     | 3.02%                |
| Bloomberg Dollar Total Return Index | 0.61% | 3.20% | 3.40%  | -0.25% | N/A    | N/A     | 3.32%                |
| Bloomberg Dollar Spot Index         | 0.17% | 2.05% | 1.96%  | -0.85% | N/A    | N/A     | 3.13%                |

Performance of less than one year is cumulative. You cannot invest directly in an index.

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at [wisdomtree.com](http://wisdomtree.com).

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total Returns are calculated using the daily 4:00pm EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

### Yields

|                               |        |
|-------------------------------|--------|
| Yield To Maturity             | 1.31%  |
| Embedded Income Yield         | -2.53% |
| SEC 30 Day Yield              | 1.39%  |
| SEC 30 Day Yield Unsubsidized | 1.39%  |
| Distribution Yield            | 0.00%  |

Performance is historical and does not guarantee future results.

| Fund Credit Profile | Weight |
|---------------------|--------|
| AAA                 | 95.00% |
| NR                  | 5.00%  |

Based on the highest of each portfolio constituent as currently rated by Standard and Poor's, Moody's.

### All Data As of 09/30/2018

#### Fund Information

|                                      |            |
|--------------------------------------|------------|
| Ticker Symbol                        | USDU       |
| Inception Date                       | 12/18/2013 |
| Gross Expense Ratio                  | 0.50%      |
| Net Expense Ratio                    | 0.50%      |
| IOPV Ticker                          | USDU.IV    |
| CUSIP                                | 97717W471  |
| Stock Exchange                       | NYSE Arca  |
| Net Assets (\$mm)                    | \$92.46    |
| Number of Security Holdings          | 3          |
| Effective Duration                   | 0.05       |
| Number of Futures Contract           | N/A        |
| Average Days To Maturity Futures     | N/A        |
| Number Of Currency Forward Contracts | 68         |
| Contracts Avg Days To Maturity       | 4          |

### Market Value Breakdown [\$mm]

|                            |          |
|----------------------------|----------|
| Investments                | \$91.75  |
| Forward Contract Notional  | -\$92.12 |
| Forward Contract Gain/Loss | \$0.14   |

### Time To Maturity

| Fund Maturity Structure | Weight  |
|-------------------------|---------|
| 0-30 days               | 100.00% |
| 31-60 days              | 0.00%   |
| 61-90 days              | 0.00%   |
| 91-120 days             | 0.00%   |
| 120 Days +              | 0.00%   |

| Top 10 Holdings (% Weight)                       | Weight |
|--|--------|
| US Treasury Bill 10/18/2018                      | 48.05% |
| US Treasury Bill 10/21/2018                      | 47.58% |
| WisdomTree Bloomberg Floating Rate Treasury Fund | 4.37%  |

Holdings are subject to change without notice.

| Asset Group Weights | Weight |
|---------------------|--------|
| Treasury Bill       | 95.63% |
| ETP                 | 4.37%  |

Asset Group weights are subject to change without notice.

Percentages for some of the charts on this page may not total 100 due to rounding.

**Disclosures**

This information must be preceded or accompanied by a prospectus. We advise you to consider the Fund’s objectives, risks, charges and expenses carefully before investing. The prospectus contains this and other important information about the Fund. Please read the prospectus carefully before you invest. Call 866.909.9473 or visit WisdomTree.com for more information.

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. The Fund focuses its investments in specific regions or countries, thereby increasing the impact of events and developments associated with the region or country, which can adversely affect performance. Investments in emerging, offshore or frontier markets are generally less liquid and less efficient than developed markets and are subject to additional risks, such as risks of adverse governmental regulation and intervention or political developments.

Investments in currency involve additional special risks, such as credit risk and interest rate fluctuations. Derivative investments can be volatile and these investments may be less liquid than other securities, and more sensitive to the effect of varied economic conditions. While the Fund attempts to limit credit and counterparty exposure, the value of an investment in the Fund may change quickly and without warning in response to issuer or counterparty defaults and changes in the credit ratings of the Fund’s portfolio investments. The Fund’s investment in repurchase agreements may be subject to market and credit risk with respect to the collateral securing the repurchase agreements and may decline prior to the expiration of the repurchase agreement term. As this Fund can have a high concentration in some issuers, the Fund can be adversely impacted by changes affecting such issuers. Unlike typical exchange-traded Funds, there are no indexes that the Fund attempts to track or replicate. Thus, the ability of the Fund to achieve its objectives will depend on the effectiveness of the portfolio. Due to the investment strategy of the Fund, it may make higher capital gain distributions than other ETFs. Although the Fund invests in very short-term, investment grade instruments, the Fund is not a "money market" Fund, and it is not the objective of the Fund to maintain a constant share price. Please read the Fund’s prospectus for specific details regarding the Fund’s risk profile.

The Bloomberg Dollar Total Return Index is the total return version of the Bloomberg Dollar Spot Index (BBDXY). It is generated by adding the daily forward implied yield of each currency, and U.S. funding rate, to BBDXY returns.

The Bloomberg Dollar Spot Index tracks the performance of a basket of 10 leading global currencies versus the U.S. dollar. Each currency in the basket and its weight is determined annually based on its share of international trade and foreign exchange (FX) liquidity.

**Embedded Income Yield:** The annualized rate of return generated by a Fund’s investment in forward currency contracts and U.S. government securities. The calculation is intended to show the yield of the Fund’s portfolio without the impact of currency exchange rates on the Fund’s investments and assumes that foreign exchange rates remain constant. Embedded income yield differs from a Fund’s actual yield and does not reflect Fund expenses.

**Credit ratings:** Credit ratings apply the underlying holdings of the Fund and not to the Fund itself. S&P and Moody’s study the financial condition of an entity to ascertain its creditworthiness. The credit rating reflects the rating agency’s opinion of the holding’s financial condition and history. The ratings shown are all considered investment grade and are listed by highest to lowest in percentage of what the Fund holds.

**Forward Contract Gain/Loss:** refers to the total Gain/Loss on the Forward Currency Contracts.

**Forward Contract Notional:** refers to the total notional value of the Forward Currency Contracts stated in U.S. dollars.

**Fund Distribution Yield:** is calculated by annualizing the most recent Fund distribution and dividing by the Fund’s current NAV. The yield represents a single distribution from the Fund and does not represent the total returns of the Fund.

**Futures:** Futures contracts reflect the expected future value of a commodity, currency or treasury security.

**SEC 30-Day Yield:** reflects the dividends and interest earned during the period, after the deduction of the Fund’s expenses. This is also referred to as the "standardized yield." **Unsubsidized SEC-30 day yield** does not reflect fee waivers in effect.

**Swaps:** A swap is an agreement between two parties to exchange payments based on a reference asset, which may be a currency or interest rate but also may be a single asset, a pool of assets or an index of assets.

**Yield To Maturity:** Portfolio Yield to Maturity represents the weighted average yield to maturity of a Fund’s investments in money market securities and short-term fixed income securities as of a specified date. Yield to maturity is the rate of return generated on a fixed income instrument assuming interest payments and capital gains or losses as if the instrument is held to maturity. The weighted average yield is calculated based on the market value of each fixed-income investment. The calculation does not incorporate yield from any currency forward contracts that might be part of the Fund’s investments.

**IOPV:** Indicative Optimized Portfolio Value, is a calculation disseminated by the stock exchange that approximates the Fund’s NAV every fifteen seconds throughout the trading day.

Data Source: WisdomTree, Zephyr StyleADVISOR, S&P, Bloomberg.

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