WisdomTree Investments Hires Peter Ziemba as General Counsel

NEW YORK -- (BUSINESSWIRE) –April 24, 2007 **--**WisdomTree Investments, Inc. (Pink Sheets: <u>WSDT.PK</u> - <u>News</u>) announced today the appointment of Peter Ziemba as General Counsel. Mr. Ziemba will direct all of the Company's legal matters, including compliance with securities regulations and corporate governance issues.

Mr. Ziemba has served as outside counsel to WisdomTree, and its predecessor company, since 1993. Additionally, he was a member of the Board of Directors and Audit Committee from 1996 until 2004.

"We are pleased to welcome Peter to WisdomTree," said Jonathan Steinberg, CEO of WisdomTree Investments. "As we continue to mature as a public company, Peter's experience and expertise will play an integral role in enabling WisdomTree to once again become a fully reporting, exchange-listed company. The depth of Peter's legal experience as an attorney specializing in finance, securities and transactions as well as his long-term professional affiliation with WisdomTree makes him an ideal selection to be General Counsel."

Michael Steinhardt noted, "During the two years I've served as Chairman, I have become well-acquainted with Peter's ability and integrity. I am confident that I speak for all of my colleagues, when I say that Peter enjoys the full confidence of the Board of Directors."

Mr. Ziemba's brings to WisdomTree more than 25 years of experience with Graubard Miller, a leading New York—based firm, where he was a partner in their Corporate and Securities department. Mr. Ziemba's practice concentrated in the representation of public companies in securities, governance and disclosure matters, mergers and acquisitions and a wide variety of general corporate matters. He represented both issuers and investment banks in numerous public and private offerings of equity and debt securities. Mr. Ziemba also led Graubard Miller's hedge fund practice, counseling clients with respect to the creation and operation of such funds.

Mr. Ziemba received his B.A., with honors, from Harpur College, Binghamton University and his J.D., cum laude, from the Benjamin N. Cardozo School of Law where he served as Managing Editor of the Cardozo Law Review.

About WisdomTree Investments, Inc.

WisdomTree Investments, Inc. has developed the first family of fundamentally weighted indexes and ETFs. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally. In contrast to capitalization-weighted indexes, the

WisdomTree Indexes anchor the initial weights of individual stocks to a measure of fundamental value. WisdomTree believes its approach provides investors with a viable alternative to market cap-weighted indexes.

WisdomTree Trust is a Delaware statutory trust registered as an open-end investment company with the Securities and Exchange Commission. Each WisdomTree ETF is a series of WisdomTree Trust. As of April 2007, assets under management in the WisdomTree Trust are more than \$3.5 billion.

WisdomTree Funds are distributed by ALPS Distributors, Inc.

Investors should consider the investment objectives, risks, charges and expenses of the Funds carefully before investing. A prospectus, containing this and other important information, is available at www.wisdomtree.com. Investors should read the prospectus carefully before investing.

There are risks involved with investing, including the possible loss of principal. Past performance is no guarantee of future results.

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