WisdomTree Funds Added to Pershing FundVest ETF Platform

New York, NY – (GlobeNewswire) – January 3, 2019 – WisdomTree (NASDAQ: WETF), an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager, today announced that eight U.S.-listed WisdomTree ETFs have been added to BNY Mellon's Pershing FundVest ETF, a notransaction-fee ETF platform.

WisdomTree's addition brings the total number of fund providers on the FundVest ETF platform, which launched in June 2017, to nine.

The following WisdomTree ETFs are now available on FundVest ETF:

| Ticker | Fund Name | Net Expense Ratio |
|--------|--|-------------------|
| DGRW | WisdomTree U.S. Quality Dividend Growth Fund | 0.28% |
| DGS | WisdomTree Emerging Markets SmallCap Dividend Fund | 0.63% |
| DLS | WisdomTree International SmallCap Dividend Fund | 0.58% |
| DWMF | WisdomTree International Multifactor Fund | 0.38% |
| DYLS | WisdomTree Dynamic Long/Short U.S. Equity Fund | 0.48%* |
| EES | WisdomTree U.S. SmallCap Earnings Fund | 0.38% |
| EMMF | WisdomTree Emerging Markets Multifactor Fund | 0.48% |
| EZM | WisdomTree U.S. MidCap Earnings Fund | 0.38% |

Kurt MacAlpine, WisdomTree EVP and Global Head of Distribution, said, "WisdomTree is excited to work with Pershing to offer our innovative, Modern Alpha® solutions to advisors on the Pershing FundVest ETF platform with no transaction fees. We believe our unique funds will provide advisors on the platform with access to a diverse range of investment options to help meet their clients' needs."

WisdomTree ETFs are also available for trading commission-free through several other major brokers. More information can be found here.

WTPR-20181221-0038

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe and Canada (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$54.0 billion in assets under management globally. For more information, please visit www.wisdomtree.com or follow us on Twitter @WisdomTreeETFs.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

About BNY Mellon's Pershing

BNY Mellon's Pershing and its affiliates provide advisors, broker-dealers, family offices, hedge fund and '40 Act fund managers, registered investment advisor firms and wealth managers with a broad suite of global financial business solutions. Many of the world's most sophisticated and successful financial

^{*}Net expense ratio reflects a contractual waiver. Please visit individual Fund pages on www.wisdomtree.com for additional details.

services firms rely on Pershing for clearing and custody, investment and retirement solutions, technology, enterprise data management, trading services, prime brokerage and business consulting.

Pershing helps clients improve profitability and drive growth, create capacity and efficiency, attract and retain talent, and manage risk and regulation. With a network of 23 offices worldwide, Pershing provides business-to-business solutions to clients representing approximately 7 million investor accounts globally. Pershing LLC (member FINRA, NYSE, SIPC) is a BNY Mellon company. Additional information is available on pershing.com, or follow us on Twitter @Pershing.

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