



WisdomTree Announces Europe Multifactor Fund (EUMF) and Japan Multifactor Fund (JAMF)

Formerly WisdomTree Dynamic Currency Hedged Europe Equity Fund (DDEZ) and WisdomTree Dynamic Currency Hedged Japan Equity Fund (DDJP)

Firm Continues to Grow Multifactor ETF Suite, Utilizing Modern Alpha™ Approach

New York, NY – (GlobeNewswire) – March 29, 2019 – WisdomTree (NASDAQ: WETF), an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and asset manager, today announced the implementation of changes for the WisdomTree Dynamic Currency Hedged Europe Equity Fund (DDEZ) and the WisdomTree Dynamic Currency Hedged Japan Equity Fund (DDJP). Effective today, the fund names, tickers, investment objectives and investment strategies have changed, and both funds will transition to transparent, models-based actively managed multifactor strategies, as reflected below. The funds’ expense ratios remain unchanged.

- **WisdomTree Europe Multifactor Fund (EUMF)**: Formerly the WisdomTree Dynamic Currency Hedged Europe Equity Fund (DDEZ), EUMF seeks to achieve income and capital appreciation through a transparent, actively managed strategy, investing in European equity securities that exhibit the highest potential for returns based on proprietary measures of factors such as value, quality, momentum and correlation.
- **WisdomTree Japan Multifactor Fund (JAMF)**: Formerly the WisdomTree Dynamic Currency Hedged Japan Equity Fund (DDJP), JAMF seeks to achieve income and capital appreciation through a transparent, actively managed strategy, investing in Japanese equity securities that exhibit the highest potential for returns based on proprietary measures of factors such as value, quality, momentum and correlation.

Both funds seek to manage currency risk by dynamically hedging currency fluctuations against the U.S. dollar, ranging from a 0% to 100% hedge. The hedge ratios are adjusted periodically, utilizing signals such as interest rate differentials, momentum and value.

With the addition of EUMF and JAMF, WisdomTree now offers investors access to five multifactor ETFs, including the WisdomTree U.S. Multifactor Fund ([USMF](#)), WisdomTree Emerging Markets Multifactor Fund ([EMMF](#)) and WisdomTree International Multifactor Fund ([DWMF](#)).

“WisdomTree’s Modern Alpha approach to multifactor investing is designed to provide higher alpha potential with lower volatility and all the benefits of the ETF structure. We continue to see value in this approach and are excited to expand our offerings with the restructuring of EUMF and JAMF,” said Jeremy Schwartz, WisdomTree EVP and Global Head of Research.

Learn more about the WisdomTree Europe Multifactor Fund (EUMF) [here](#) and the WisdomTree Japan Multifactor Fund (JAMF) [here](#).

Investing involves risk including possible loss of principal. Investments in non-U.S. securities involve political, regulatory, and economic risks that may not be present in U.S. securities. For example, foreign securities may be subject to risk of loss due to foreign currency fluctuations, political or economic instability, or geographic



events that adversely impact issuers of foreign securities; this risk may be heightened in emerging markets. Derivatives used by the Fund to offset exposure to foreign currencies may not perform as intended. There can be no assurance that the Fund's hedging transactions will be effective. The value of an investment in the Fund could be significantly and negatively impacted if foreign currencies appreciate at the same time that the value of the Fund's equity holdings falls. While some of the Funds are actively managed, the Fund's investment process is expected to be heavily dependent on quantitative models and the models may not perform as intended. Please read each Fund's prospectus for specific details regarding each Fund's risk profile.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 866.909.9473 or visit wisdomtree.com. Read the prospectus carefully before you invest.

WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only.

Jeremy Schwartz is a registered representative of Foreside Fund Services, LLC.

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About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe and Canada (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$58.6 billion in assets under management globally. For more information, please visit www.wisdomtree.com or follow us on Twitter [@WisdomTreeETFs](https://twitter.com/WisdomTreeETFs).

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

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