



WisdomTree Announces Changes to Two Emerging Markets ETFs

WisdomTree Restructures Two Emerging Markets ETFs from Index-Based to Transparent Active

New York, NY – (GlobeNewswire) – October 25, 2018 – WisdomTree (NASDAQ: WETF), an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and asset manager, announced the implementation of changes for two WisdomTree emerging markets ETFs, as previously described in a notice to shareholders.

WisdomTree Emerging Markets Consumer Growth Fund (EMCG) and the WisdomTree Emerging Markets Quality Dividend Growth Fund (DGRE) no longer seek to track an index and operate pursuant to a transparent actively managed strategy. The expense ratio, Fund names and tickers remain unchanged. The new investment objective and strategy for each Fund is as follows:

- The **WisdomTree Emerging Markets Consumer Growth Fund (EMCG)** seeks to achieve income and capital appreciation using a disciplined, model-based process, investing primarily in consumer growth stocks in emerging markets that provide the best combined rank of growth, quality, and valuation characteristics.
- The **WisdomTree Emerging Markets Quality Dividend Growth Fund (DGRE)** seeks to achieve income and capital appreciation using a disciplined, model-based process, investing primarily in emerging market dividend-paying common stocks with growth characteristics.

Jeremy Schwartz, WisdomTree Director of Research, explains, “While EMCG and DGRE will no longer track an index, the spirit of these funds will remain the same. Changing the implementation of the strategy to a transparent, actively managed process has the potential to mitigate risk and result in stronger returns over time.”

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Investments in emerging or offshore markets are generally less liquid and less efficient than investments in developed markets and are subject to additional risks, such as risks of adverse governmental regulation and intervention or political developments. Funds focusing their investments on certain sectors increase their vulnerability to any single economic or regulatory development. While the Funds are actively managed, each Fund’s investment process is expected to be heavily dependent on quantitative models and the models may not perform as intended. Each Fund invests in derivatives to offset exposure to foreign currencies. The return on a derivative instrument may not correlate with the return of its underlying reference asset. Derivatives can be volatile and may be less liquid than other securities. As a result, the value of an investment in a Fund may change quickly and without warning and you may lose money. Please read the Fund’s prospectus for specific details regarding the Fund’s risk profile.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 866.909.9473 or visit wisdomtree.com. Read the prospectus carefully before you invest.

WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only.



Jeremy Schwartz is a registered representative of Foreside Fund Services, LLC.

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About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe and Canada (collectively, “WisdomTree”), is an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$57.3 billion in assets under management globally. For more information, please visit www.wisdomtree.com or follow us on Twitter [@WisdomTreeETFs](https://twitter.com/WisdomTreeETFs).

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

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