

WisdomTree Launches Japan Dividend Growth Fund (JDG)

Offers Access to Quality Dividend Growth Stocks in Japan

Expanding the WisdomTree Toolkit for Exposure to Japan

New York, NY – (GlobeNewswire) – May 28, 2015 – WisdomTree (NASDAQ: WETF), an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and asset manager, today announced the launch of the WisdomTree Japan Dividend Growth Fund (JDG) on the NYSE Arca. JDG seeks to provide exposure to dividend-paying stocks of companies with growth characteristics that are incorporated in Japan. The Fund has a net expense ratio of 0.43%.¹

Progress on Prime Minister Shinzo Abe’s Third Arrow Policies

With the goal of ending deflation and stimulating economic growth in Japan, Prime Minister Shinzo Abe has aggressively enacted his economic policies—known as Abenomics. After quickly launching two of the “three arrows”: authorizing stimulus spending and a quantitative easing program, the attention has turned to the third arrow: long-term structural reforms. Encompassed in Abe’s third arrow is the goal of reforming the way Japanese companies operate by encouraging more competitive corporate practices.

Capturing Quality and Dividend Growth in Japan

Abe’s reform initiatives are designed to encourage companies to be better stewards of their financial capital. To this end, Japanese firms have been improving their quality metrics—most notably return on equity (ROE)².

Jeremy Schwartz, WisdomTree Director of Research said, “By focusing on Japanese companies that rank high on a combination of quality and growth factors³—we believe the WisdomTree Japan Dividend Growth Fund (JDG) provides a tool to potentially benefit from the renewed focus on investor-friendly practices and shareholder returns. As companies focus on higher ROE, an increase in dividend growth may follow suit in the next few years.”

Expanding the WisdomTree Suite of Japan-Focused Funds

With the launch of JDG, WisdomTree now offers 10 Japan-focused ETFs. WisdomTree has been a leading innovator in Japan-specific ETFs and the launch of JDG represents another strategy to access Japan’s evolving economy.

¹ The Fund's gross expense ratio of 0.48% and the net expense ratio of 0.43% reflect a contractual waiver of 0.05% through 7/31/16.

² Return on Equity (ROE): Measures a corporation’s profitability by revealing how much profit a company generates with the money shareholders have invested.

³ Quality Factors: A high return on equity and a high return on assets. Growth Factor: A high earnings growth expectation.

Ticker	Fund Name	Expense Ratio
<i>JDG</i>	<i>WisdomTree Japan Dividend Growth Fund</i>	0.43% ¹
JHDG	WisdomTree Japan Hedged Dividend Growth Fund	0.43% ¹
DXJ	WisdomTree Japan Hedged Equity Fund	0.48%
DXJS	WisdomTree Japan Hedged SmallCap Equity Fund	0.58%
DXJF	WisdomTree Japan Hedged Financials Fund	0.43% ⁴
DXJR	WisdomTree Japan Hedged Real Estate Fund	0.43% ⁴
DXJC	WisdomTree Japan Hedged Capital Goods Fund	0.43% ⁴
DXJH	WisdomTree Japan Hedged Health Care Fund	0.43% ⁴
DXJT	WisdomTree Japan Hedged Tech, Media and Telecom Fund	0.43% ⁴
DFJ	WisdomTree Japan SmallCap Dividend Fund	0.58%

This JDG Fund is new and has a limited operating history.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Fund before investing. To obtain a prospectus containing this and other important information, please call 866.909.WISE (9473), or visit wisdomtree.com to view or download a prospectus. Read the prospectus carefully before you invest.

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Funds focusing their investments on certain sectors increase their vulnerability to any single economic, regulatory or sector-specific development. This may result in greater share price volatility. The Fund focuses its investments in Japan, which can be impacted by the events and developments in Japan that can adversely affect performance. Dividends are not guaranteed and a company currently paying dividends may cease paying dividends at any time. As this Fund can have a high concentration in some issuers, the Fund can be adversely impacted by changes affecting those issuers. The Fund invests in the securities included in, or representative of, its Index regardless of their investment merit and the Fund does not attempt to outperform its Index or take defensive positions in declining markets. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

Jeremy Schwartz is a registered representative of Foreside Fund Services, LLC.

WisdomTree Funds are distributed by Foreside Fund Services, LLC.

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About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S. and Europe (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree

⁴ The Net Expense Ratio reflects a contractual waiver of 0.05% through July 31, 2015. Gross Expense Ratio is 0.48%.

currently has approximately \$63.3 billion in assets under management globally. For more information, please visit www.wisdomtree.com or follow us on Twitter [@WisdomTreeETFs](https://twitter.com/WisdomTreeETFs).

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

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