

WisdomTree Launches Suite of Currency-Hedged Japan Sector Funds

Industry's First Sector Exchange-Traded Funds for Japanese Equity Market

New York, NY – (GlobeNewswire) – April 8, 2014 – WisdomTree (NASDAQ: WETF), an exchange-traded fund (“ETF”) sponsor and asset manager, today announced the launch of a suite of Currency-Hedged Japan Sector Funds on the NYSE Arca. The ETFs seek to provide exposure to the respective sectors within Japanese equity markets while hedging exposure to the yen. Each has a net expense ratio of 0.43%.¹

Primary Beta Benchmarks for ‘Abenomics’ Third Arrow Growth Strategy

“Since the election of Japan Prime Minister Shinzo Abe over a year ago, there has been a great deal of excitement surrounding ‘Abenomics’ and the policies designed to restore and reinvigorate economic growth in Japan. As Abe continues to make progress on his third arrow – structural economic reform designed to put Japan on a better growth trajectory – there will likely be a continual evaluation of the stocks and sectors most primed to benefit from new government initiatives,” said Jeremy Schwartz, WisdomTree’s Director of Research.

“While broad-based approaches should continue to serve many investors well, we believe there is an additional opportunity for more finely tailored tools to access and leverage the evolution of ‘Abenomics.’” Schwartz continued.

- The WisdomTree Japan Hedged Real Estate Fund (DXJR), 0.43% net expense ratio
- The WisdomTree Japan Hedged Financials Fund (DXJF), 0.43% net expense ratio
- The WisdomTree Japan Hedged Tech, Media and Telecom Fund (DXJT), 0.43% net expense ratio
- The WisdomTree Japan Hedged Health Care Fund (DXJH), 0.43% net expense ratio
- The WisdomTree Japan Hedged Capital Goods Fund (DXJC), 0.43% net expense ratio

WisdomTree’s Five Japan Sector Indexes: Categorized into Three Common Themes

WisdomTree is pleased to introduce five new Japan sector ETFs to be used as primary beta benchmarks for Japan investment themes.

“With these new sector indexes, WisdomTree has expanded the ‘Abenomics’ toolkit from broad-based exposures – like those represented in The WisdomTree Japan Hedged Equity Fund (DXJ) – to more specific Japan investment themes: deflation, Abe’s growth strategy and yen sensitivity,” Schwartz said.

¹ Each Fund’s gross expense ratio is 0.48% and the net expense ratio of 0.43% reflects a contractual waiver of 0.05% through July 31, 2015.

Theme	Sector	Industries Included	Fund
Reflation	Real Estate	Real Estate Investment Trusts, Real Estate Management & Development Companies, Homebuilding, Building Products, Construction & Engineering (building sub-groups), Construction Materials and Marine Ports & Services	DXJR
	Financials	Commercial Banks, Insurance, Capital Markets, Diversified Financial Services & Consumer Finance	DXJF
Abe Growth Strategy	Tech, Media & Telecom	Information Technology, Telecommunication Services, Media and in addition to Information Technology firms--wireless telecommunication services, media, photographic products, leisure products (video gaming related companies), internet and catalog retail, consumer electronics and electronic components	DXJT
	Health Care	Biotechnology, Drug Retail, Health Care Equipment and Supplies, Health Care Providers and Services, Health Care Technology, Life Sciences Tools & Services and Pharmaceuticals	DXJH
Yen Sensitivity	Capital Goods	Aerospace & Defense, Automobiles, Automobile Components, Building Products, Specialty Chemicals (paint companies), Electrical Components & Equipment, Heavy Electrical Equipment Machinery, Steel, Engineering & R+D Services, Other Building Products	DXJC

Expanding WisdomTree's Selection of Japan-Focused ETFs

With the launch of our suite of currency-hedged sector Funds, WisdomTree now offers nine Japan-focused ETFs. These include:

- The WisdomTree Japan Hedged Equity Fund (DXJ), 0.48% expense ratio
- The WisdomTree Japan Hedged SmallCap Equity Fund (DXJS), 0.58% expense ratio
- The WisdomTree Japan SmallCap Dividend Fund (DFJ), 0.58% expense ratio
- The WisdomTree Japan Interest Rate Strategy Fund (JGBB), 0.50% expense ratio

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 866-909-9473 or visit wisdomtree.com. Read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Funds focusing their investments on certain and/or smaller sectors increase their vulnerability to any single economic, regulatory or sector-specific development. This may result in greater share price volatility. The Funds focus their investments in Japan, thereby increasing the impact of events and developments in Japan that can adversely affect performance. The sector Funds use various strategies to attempt to minimize the impact of changes in the Japanese yen against the U.S. dollar, which may not be successful. Investments in derivative investments can be volatile, may be less liquid than securities and may be more sensitive to the effect of varied economic conditions. As these Funds can have a high concentration in some issuers, the Funds can be adversely impacted by changes affecting those issuers. Due to the investment strategy of some of these Funds, they may make higher capital gain distributions than other ETFs. Please read the Funds' prospectus for specific details regarding the Funds' risk profile.

'Abenomics': Series of policies enacted after the election of Japanese Prime Minister Shinzo Abe on December 16, 2012 aimed at stimulating Japan's economic growth.

Beta benchmarks: Characterized by measuring the performance of a particular universe of equities without attempting to utilize selection and weighting to generate differences in performance relative to this universe.

WisdomTree Funds are distributed by ALPS Distributors, Inc.
Jeremy Schwartz is a registered representative of ALPS Distributors, Inc.
WIS006236 (4/2015)

About WisdomTree

WisdomTree® is a New York-based exchange-traded fund (“ETF”) sponsor and asset manager. WisdomTree currently offers 67 ETFs across Equities, Fixed Income, Currency Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and promotes the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$34.0 billion in ETF assets under management. For more information, please visit www.wisdomtree.com or follow us on Twitter [@WisdomTreeETFs](https://twitter.com/WisdomTreeETFs).

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiary WisdomTree Asset Management, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust.

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