

WisdomTree Launches International Hedged Dividend Growth Fund (IHDG) and Europe Dividend Growth Fund (EUDG)

Demonstrating Continued Leadership in Currency Hedged ETFs

Expanding Forward-Looking Dividend Screens To Key Regions

Expanding Suite of Europe-Focused Funds

New York, NY – (GlobeNewswire) – May 7, 2014 – WisdomTree (NASDAQ: WETF), an exchange-traded product (“ETP”) sponsor and asset manager, today announced the launch of the WisdomTree International Hedged Dividend Growth Fund (IHDG), and the WisdomTree Europe Dividend Growth Fund (EUDG) on the NYSE Arca.

Expanding The WisdomTree Currency Hedged Equity and Dividend Growth Families

Jeremy Schwartz, WisdomTree Director of Research, commented, “During the past year, we continue to see investor interest in currency hedged strategies, including the WisdomTree Japan Hedged Equity Fund (DXJ) and the WisdomTree Europe Hedged Equity Fund (HEDJ). We believe that a currency-hedged exposure to the broader-based developed world may be attractive to certain investors.”

In an environment that could see significant strength in the U.S. dollar, IHDG can provide investors international exposure while attempting to avoid the risk of currency depreciation.

IHDG is designed to provide exposure to dividend-paying stocks of companies with growth characteristics in the developed world (excluding Canada and the U.S.), while neutralizing exposure to fluctuations of the value of foreign currencies relative to the U.S. dollar. IHDG has an expense ratio of 0.58%.

Useful Addition to WisdomTree’s Suite of European-Focused Funds

European markets have recently performed well, with many focusing on the economic recovery, resulting in a prominent surge of recent inflows into European focused funds.

“For those who believe the recovery in Europe is in its early stages and there are greater prospects for earnings and dividend growth, EUDG provides access to dividend growth opportunities in Europe,” Schwartz said. “Moreover, the launch of EUDG could be of particular interest to investors who have historically appreciated a higher quality bias in their investment approach. Many investors in international equities desire to take currency exposure, and EUDG provides this exposure.”

EUDG is designed to provide exposure to dividend-paying stocks of companies with growth and quality characteristics that are listed on a stock exchange in one of the following countries: Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland or the United Kingdom. EUDG has an expense ratio of 0.58%.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 866-909-9473 or visit wisdomtree.com. Read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty To the extent

the Fund invests a significant portion of its assets in the securities of companies of a single country or region, it is likely to be impacted by the events or conditions affecting that country or region. Dividends are not guaranteed and a company currently paying dividends may cease paying dividends at any time. Investments in currency involve additional special risks, such as credit risk and interest rate fluctuations. Derivative investments can be volatile and these investments may be less liquid than other securities, and more sensitive to the effect of varied economic conditions. As these Funds can have a high concentration in some issuers, these Funds can be adversely impacted by changes affecting those issuers. Due to the investment strategy of some of these Funds they may make higher capital gain distributions than other ETFs. The IHDG and EUDG Funds invest in the securities included in, or representative of, its Index regardless of their investment merit and each Fund does not attempt to outperform its Index or take defensive positions in declining markets. Please read each Fund's prospectus for specific details regarding each Fund's risk profile.

You cannot invest directly in an index. Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at www.wisdomtree.com.

These Funds are new and have a limited operating history.

WisdomTree Funds are distributed by ALPS Distributors, Inc.
Jeremy Schwartz is a registered representative of ALPS Distributors, Inc.
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About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S. and the U.K. (collectively, "WisdomTree"), is an exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers ETPs covering equity, fixed income, currency, alternatives and commodity asset classes. WisdomTree currently has approximately \$33.5 billion in assets under management globally. For more information, please visit www.wisdomtree.com or follow us on Twitter [@WisdomTreeETFs](https://twitter.com/WisdomTreeETFs).

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiary, WisdomTree Asset Management, Inc., a registered investment adviser and investment adviser to the WisdomTree Trust and each of its series. The WisdomTree Trust is a registered open-end management investment company.

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