

WisdomTree Equity Income Fund (DHS) Surpasses \$1 Billion In Assets

November Record-Breaking Month for U.S. Dividend Payments – Dividend-Weighted Index Outperforms Market Cap-Weighted Benchmark

New York, NY – (GlobeNewswire) – November 25, 2014 – WisdomTree (NASDAQ: WETF), an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and asset manager, today announced the WisdomTree Equity Income Fund (DHS) recently surpassed \$1 billion in assets. DHS is designed to track the WisdomTree Equity Income Index, a dividend-weighted index that measures the performance of the high dividend yielding segment of the U.S. equity market.

U.S. Treasury Yields Support Dividend-Paying Stocks, Particularly Higher Yielders

Currently, a critical driver of dividend-paying stocks in the U.S. is the behavior of U.S. Treasury yields - particularly on the 10-Year Treasury note. From December 31, 2013 to October 31, 2014, this yield has declined from slightly over 3.00% to slightly over 2.33%.¹

Luciano Siracusano, WisdomTree Chief Investment Strategist, commented, “Historically, DHS has tended to be strongly positioned for environments supportive of higher-yielding dividend payers, since it selects for this particular attribute from a broad universe of U.S. dividend-paying stocks. And following a year of strong U.S. equity market momentum in 2013, we've seen our U.S. dividend indexes outpace their market capitalization-weighted benchmarks in nearly every size segment of the market in 2014, as dividend-paying stocks delivered strong performance.”

A Fundamental Difference

At WisdomTree, we focus on fundamentals. We believe weighting by market capitalization, which does not weight, consider, or rebalance back to any fundamental value, may not be the best approach. Rather, we employ a disciplined strategy of anchoring allocations back to a concept of relative value, based on fundamentals such as dividends or earnings, that can add value over time.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 866-909-9473 or visit wisdomtree.com. Read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Funds focusing their investments on certain sectors and/or smaller companies increase their vulnerability to any single economic or regulatory development. This may result in greater share price volatility. Please read the Fund’s prospectus for specific details regarding the Fund’s risk profile.

Dividends are not guaranteed and a company’s future abilities to pay dividends may be limited. A company currently paying dividends may cease paying dividends at any time. You cannot invest directly in an index. Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor’s shares,

¹ Source: Bloomberg. December 31, 2013 to October 31, 2014.

when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at www.wisdomtree.com.

WisdomTree Funds are distributed by ALPS Distributors, Inc.
Luciano Siracusano is a registered representative of ALPS Distributors, Inc.
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About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S. and Europe (collectively, “WisdomTree”), is an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$39.8 billion in assets under management globally. For more information, please visit www.wisdomtree.com or follow us on Twitter [@WisdomTreeETFs](https://twitter.com/WisdomTreeETFs).

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

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