

## WisdomTree Launches First China Dividend ex-Financials Fund (CHXF)

*CHXF Offers Diversified Exposure to Growth Potential of China*

*Fund removes volatility of financial sector, presenting meaningful alternative to traditional China index-based strategies*

New York, NY – (GlobeNewswire) – September 19, 2012 – WisdomTree (NASDAQ: WETF), an exchange-traded fund (“ETF”) sponsor and asset manager, today announced the launch of the WisdomTree China Dividend ex-Financials Fund (CHXF) on the NASDAQ Stock Market. CHXF is designed to provide broad-based exposure to Chinese dividend-paying stocks outside of the financial sector and has an expense ratio of 0.63%.

Luciano Siracusano, WisdomTree Chief Investment Strategist, stated “The case for investing in China has become increasingly apparent to investors, but we believe some of the most popular China index-based strategies fail to offer diversified exposure. In fact, the FTSE China 25 Index<sup>1</sup> – tracked by the biggest China ETF in the U.S. – has more than 50% of its weight in the financial sector.<sup>2</sup> We think investors should be able to access the growth potential of China without taking on such concentration risk, and have designed CHXF to offer a broader, diversified basket of Chinese dividend-paying securities.”

The WisdomTree China Dividend ex-Financials Fund (CHXF) seeks to offer:

- A diversified basket of Chinese dividend-paying securities
- No financial exposure
- A dividend-weighted approach

“The addition of CHXF makes for WisdomTree’s third ‘ex-financials’ strategy fund, joining The WisdomTree Dividend ex-Financials Fund (DTN) and The WisdomTree International Dividend ex-Financials Fund (DOO),” Siracusano said. “We have found that removing financials is an attractive tool for investors focusing on risk management in particular equity markets.”

**Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 866-909-9473 or visit [wisdomtree.com](http://wisdomtree.com). Read the prospectus carefully before investing.**

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic

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<sup>1</sup> FTSE China 25 Index: Represents the 25 largest and most liquid Chinese stocks (H Shares and Red Chips) listed and trading on the Hong Kong Stock Exchange.

<sup>2</sup> Bloomberg.

uncertainty. Diversification does not eliminate the risk of experiencing investment results. The Fund focuses its investments in China, thereby increasing the impact of events and developments associated with the region which can adversely affect performance. Investments in emerging or offshore markets are generally less liquid and less efficient than investments in developed markets and are subject to additional risks, such as risks of adverse governmental regulation and intervention or political developments. As this Fund can have a high concentration in some issuers, the Fund can be adversely impacted by changes affecting those issuers. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

WisdomTree Funds are distributed by ALPS Distributors, Inc.  
Luciano Siracusano is a registered representative of ALPS Distributors, Inc.  
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## **About WisdomTree**

WisdomTree® is a New York-based exchange-traded fund (“ETF”) sponsor and asset manager. WisdomTree currently offers 49 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and promotes the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$16.8 billion in ETF assets under management. For more information, please visit [www.wisdomtree.com](http://www.wisdomtree.com)

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

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