

WisdomTree Announces Change from Quarterly to Monthly Dividend Distribution for Domestic Dividend ETF Family

New York, NY – (GlobeNewswire) – November 6, 2012 – WisdomTree (NASDAQ: WETF), an exchange-traded fund (“ETF”) sponsor and asset manager announced today the change of the dividend distribution schedule from quarterly to monthly for the remaining four domestic equity funds in its Domestic Dividend ETF Family. The WisdomTree Total Dividend Fund (DTD), The WisdomTree LargeCap Dividend Fund (DLN), The WisdomTree MidCap Dividend Fund (DON) and The WisdomTree SmallCap Dividend Fund (DES) are scheduled to make their first monthly distribution on ex-date November 26, 2012. The WisdomTree Dividend ex-Financials Fund (DTN) and The WisdomTree Equity Income Fund (DHS) changed from quarterly to monthly dividend distributions in July, 2012.

“We are pleased to announce that with the addition of these four funds, our entire family of domestic dividend ETFs will now make monthly dividend distributions,” said Jonathan Steinberg, WisdomTree CEO and President. “We believe the new payment schedule will be well received by Fund shareholders, particularly by those investors seeking more frequent income distributions from our dividend-focused funds.”

The Funds will continue to be offered on the NYSE Arca under their existing ticker symbols. The investment objectives and fee structure will remain unchanged. The Funds impacted are listed below:

Ticker	Fund Name
DTD	WisdomTree Total Dividend Fund
DLN	WisdomTree LargeCap Dividend Fund
DON	WisdomTree MidCap Dividend Fund
DES	WisdomTree SmallCap Dividend Fund

To view our 2012 Distribution Schedule, please [click here](#).

About WisdomTree

WisdomTree® is a New York-based exchange-traded fund (“ETF”) sponsor and asset manager. WisdomTree currently offers 49 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and promotes the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$16.7 billion in ETF assets under management. For more information, please visit www.wisdomtree.com or follow us on Twitter [@WisdomTreeETFs](#).

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree

Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

Investors should consider the investment objectives, risks, charges and expenses of the funds carefully before investing. A prospectus, containing this and other information is available by calling 1-866-909-WISE. Investors should read the prospectus carefully before investing.

There are risks involved with investing, including possible loss of principal. Foreign investing involves currency, political and economic risk. Funds focusing on a single country, sector and/or funds that emphasize investments in smaller companies may experience greater price volatility. Investments in emerging markets, currency, fixed income and alternative investments include additional risks. Due to the investment strategy of certain Fund's they may make higher capital gain distributions than other ETFs. Please see prospectus for discussion of risks.

WisdomTree Funds are distributed by ALPS Distributors, Inc.
Jonathan Steinberg is a registered representative of ALPS Distributors, Inc.
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Contact Information:

WisdomTree Investments, Inc.
Stuart Bell / Jessica Zaloom
+1.917.267.3702 / +1.917.267.3735
sbell@wisdomtree.com / jzaloom@wisdomtree.com