

WisdomTree Announces Commission-Free ETF Trading With E*TRADE

New York, NY – (GlobeNewswire) – December 20, 2011 – WisdomTree (NASDAQ: WETF), an exchange-traded fund (“ETF”) sponsor and asset manager, today announced commission-free online trades for WisdomTree ETFs will be made available to E*TRADE Securities customers, effective immediately.¹

“Individual investors are increasingly drawn to the transparency², liquidity³ and tax efficiency⁴ benefits of ETFs. We are pleased to join with E*TRADE to allow self-directed individual investors to trade WisdomTree funds through this compelling offering,” said Bruce Lavine, WisdomTree President & COO.

Learn More about WisdomTree ETFs

At WisdomTree, we do things differently. We believe that active⁵ and passive⁶ investments are not mutually exclusive, so we have developed products designed to offer elements of each. Our ETFs are built with proprietary methodologies, smart structures and/or uncommon access to offer investors the potential for income, performance, diversification and more. To learn more about the E*TRADE program and WisdomTree’s entire family of 47 ETFs, visit WisdomTree.com.

Investment in these funds could result in possible loss of principal.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 866-909-9473 or visit wisdomtree.com. Read the prospectus carefully before investing.

¹Options and advanced trades are not eligible and certain restrictions may apply. For more information, click [here](#).

²ETFs are transparent because holdings are disclosed daily.

³ETFs are considered to have continuous liquidity because they allow for an individual to trade throughout the day.

⁴Please consult your tax advisor for specific tax advice regarding the funds.

⁵Active funds are run by portfolio managers who attempt to outperform the market by selecting those securities they believe to be the best.

⁶Passive refers to investing in funds that seek to replicate the performance of an underlying index by holding either all the securities in the index or a representative sample of the securities in the index.

WisdomTree Funds are distributed by ALPS Distributors, Inc.

ALPS Distributors, Inc. is not affiliated with E*TRADE.

Bruce Lavine is a registered representative of ALPS Distributors, Inc.

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About WisdomTree

WisdomTree® is a New York-based exchange-traded fund (“ETF”) sponsor and asset manager. WisdomTree currently offers 47 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$11.9 billion in ETF assets under management. For more information, please visit www.wisdomtree.com.

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each

WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

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