

WisdomTree Announces Special Distribution For WisdomTree Dreyfus New Zealand Dollar Fund

New York, NY – (BUSINESS WIRE) – October 24, 2011 – WisdomTree (NASDAQ: WETF), an exchange-traded fund (“ETF”) sponsor and asset manager, announced today that the WisdomTree Trust declared a special capital gains distribution for the WisdomTree Dreyfus New Zealand Dollar Fund (BNZ). The distribution is a reflection of the gains from the Fund’s current investment strategy of providing exposure to the movement of the New Zealand Dollar as of the Fund’s fiscal year ended August 31, 2011. The distribution will be payable as indicated below.

Ticker	Fund Name	Ex-Date	Record Date	Pay Date	Ordinary Income	Short Term Capital Gains	Long Term Capital Gains	Total Rate Per Share
BNZ	WisdomTree Dreyfus New Zealand Dollar Fund	10/24/2011	10/26/2011	10/28/2011	\$0.00	\$1.19598	\$1.85199	\$3.04797

The distribution was scheduled for December but has been accelerated in light of the Fund’s upcoming investment objective change to mark a clear demarcation between the strategy of the existing currency fund and its conversion into a bond fund. Effective as of the market open on October 25, 2011, the WisdomTree Dreyfus New Zealand Dollar Fund (BNZ) will be renamed the WisdomTree Australia & New Zealand Debt Fund (AUNZ) and will offer broad-based exposure to local currency debt of Australia and New Zealand.

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. The Fund focuses its investments in New Zealand, thereby increasing the impact of events and developments associated with the region or country which can adversely affect performance. Investments in currency involve additional special risks, such as credit risk and interest rate fluctuations. Derivative investments can be volatile and these investments may be less liquid than other securities, and more sensitive to the effect of varied economic conditions. As this Fund can have a high concentration in some issuers the Fund can be adversely impacted by changes affecting those issuers. Unlike typical exchange-traded funds, there are no indexes that the Fund attempt to track or replicate. Thus, the ability of the Fund to achieve its objectives will depend on the effectiveness of the portfolio manager. Please read the Fund’s prospectus for specific details regarding the Fund’s risk profile.

Investors should consider the investment objectives, risks, charges and expenses of the funds carefully before investing. A prospectus, containing this and other information is available by calling 1-866-909-WISE. Investors should read the prospectus carefully before investing.

WisdomTree Funds are distributed by ALPS Distributors, Inc.
ALPS Distributors, Inc. is not affiliated with Dreyfus.

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About WisdomTree

WisdomTree® is a New York-based exchange-traded fund (“ETF”) sponsor and asset manager. WisdomTree currently offers 47 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$11.6 billion in ETF assets under management. For more information, please visit www.wisdomtree.com.

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

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