

## WisdomTree Australia & New Zealand Debt Fund (AUNZ) Now Trading

*Previously Announced Fund Change Takes Effect*

*AUNZ now offers broad-based exposure to local currency debt of Australia and New Zealand*

New York, NY – (BUSINESS WIRE) – October 25, 2011 – WisdomTree (NASDAQ: WETF), an exchange-traded fund (“ETF”) sponsor and asset manager, announced that previously declared changes to the WisdomTree Dreyfus New Zealand Dollar Fund became effective as of the market open today, October 25, 2011. The WisdomTree Australia & New Zealand Debt Fund (AUNZ) now offers broad-based exposure to local currency debt of Australia and New Zealand.

“Australia & New Zealand are uniquely situated geographically to potentially benefit from increased economic growth from Asia and currently offer attractive yields compared to other developed markets. We believe AUNZ offers a convenient way for investors to gain exposure to the local debt from these countries,” said Bruce Lavine, WisdomTree President & COO.

Former Fund Name/Ticker	New Fund Name/Ticker	Primary Change
WisdomTree Dreyfus New Zealand Dollar Fund (BNZ)	WisdomTree Australia & New Zealand Debt Fund (AUNZ)	Restructured to provide exposure to Australia & New Zealand debt denominated in their respective currencies. Extend duration to achieve intermediate-term Australia/New Zealand bond strategy.

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Derivative investments can be volatile and these investments may be less liquid than other securities, and more sensitive to the effects of varied economic conditions. The Fund focuses its investments in Australia and New Zealand, thereby increasing the impact of events and developments in Australia and New Zealand that can adversely affect performance.

Fixed income investments are subject to interest rate risk; their value will normally decline as interest rates rise. In addition when interest rates fall income may decline. Fixed income investments are also subject to credit risk, the risk that the issuer of a bond will fail to pay interest and principal in a timely manner, or that negative perceptions of the issuers ability to make such payments will cause the price of that bond to decline. Unlike typical exchange-traded funds, there is no index that the Fund attempts to track or replicate. Thus, the ability of the Fund to achieve its objective will depend on the effectiveness of the portfolio manager. Please read the Fund’s prospectus for specific details regarding the Fund’s risk profile.

**Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 866-909-9473 or visit wisdomtree.com. Read the prospectus carefully before investing.**

WisdomTree Funds are distributed by ALPS Distributors, Inc.

Bruce Lavine is a registered representative of ALPS Distributors, Inc.

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## **About WisdomTree**

WisdomTree® is a New York-based exchange-traded fund (“ETF”) sponsor and asset manager. WisdomTree currently offers 47 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$11.8 billion in ETF assets under management. For more information, please visit [www.wisdomtree.com](http://www.wisdomtree.com).

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

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