

WisdomTree Announces Zero Capital Gains Distributions for 2011 on all 34 Equity ETFs

New York, NY – (BUSINESS WIRE) – November 28, 2011 – WisdomTree (NASDAQ: WETF), an exchange-traded fund (“ETF”) sponsor and asset manager, announced today the Company delivered zero long-or short-term capital gains distributions across all 34 of its equity ETFs for 2011.

WisdomTree President & COO Bruce Lavine commented, “We are happy to report zero capital gains distributions across our entire family of equity ETFs. WisdomTree has been highly focused on this issue and is very proud of the tax efficiency track record we are building.”

Investors should consider the investment objectives, risks, charges and expenses of the funds carefully before investing. A prospectus, containing this and other information is available by calling 1-866-909-WISE. Investors should read the prospectus carefully before investing.

There are risks associated with investing including the possible loss of principal. Past performance does not guarantee future results. Neither WisdomTree Investments, Inc., nor its affiliates, nor ALPS Distributors, Inc and its affiliates provide tax advice. Investors seeking tax advice should consult an independent tax advisor.

About WisdomTree

WisdomTree® is a New York-based exchange-traded fund (“ETF”) sponsor and asset manager. WisdomTree currently offers 47 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$11.4 billion in ETF assets under management. For more information, please visit www.wisdomtree.com.

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

WisdomTree Funds are distributed by ALPS Distributors, Inc.
Bruce Lavine is a registered representative of ALPS Distributors, Inc.
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