

WisdomTree Announces Zero Capital Gains Distributions for 2010 on all 34 Equity ETFs

New York, NY – (BUSINESS WIRE) – November 23, 2010 – WisdomTree (Pink Sheets: [WSDT - News](#)), an exchange-traded fund (“ETF”) sponsor and asset manager, announced today the Company delivered zero long-or short-term capital gains distributions across all 34 of its equity ETFs for 2010.

WisdomTree President & COO Bruce Lavine commented, “We are pleased to report zero capital gains distributions across our entire family of equity ETFs. When investors focus on the costs and tax treatment of their investments they will find ETFs can offer meaningful advantages over traditional products.”

Investors should consider the investment objectives, risks, charges and expenses of the funds carefully before investing. A prospectus, containing this and other information is available by calling 1-866-909-WISE. Investors should read the prospectus carefully before investing.

There are risks associated with investing including the possible loss of principal. Past performance does not guarantee future results.

Neither WisdomTree Investments, Inc., nor its affiliates, nor ALPS Distributors, Inc and its affiliates provide tax advice. Investors seeking tax advice should consult an independent tax advisor.

About WisdomTree

WisdomTree® is an exchange-traded fund (“ETF”) sponsor and asset manager using its own fundamentally weighted index methodology. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. Approximately \$9.8 billion in assets currently are managed by WisdomTree or are managed against WisdomTree Indexes. For more information, please visit www.wisdomtree.com. WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc.

WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

WisdomTree Funds are distributed by ALPS Distributors, Inc.
Bruce Lavine is a registered representative of ALPS Distributors, Inc.
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Media Contact:

Stuart Bell

WisdomTree Investments, Inc.

(917) 267-3702

sbell@wisdomtree.com

WisdomTree Investor Relations Contacts:

KCSA Strategic Communications

Jeffrey Goldberger / Todd Fromer

+1 212.896.1249 / +1 212.896.1215

jgoldberger@kcsa.com / tfromer@kcsa.com