

WisdomTree Announces Name Change for Suite of Equity Income Focused ETFs

New York, NY – (BUSINESS WIRE) – January 20, 2009 – WisdomTree (Pink Sheets: WSDT - News), a leading ETF sponsor and index developer, announced today that the WisdomTree “High-Yielding Equity Fund” portfolios across the U.S., Europe, Japan, Pacific Rim ex-Japan, Developed World (DEFA) and Emerging Markets have changed their name to the WisdomTree “Equity Income Fund” portfolios for these regions.

WisdomTree President & COO Bruce Lavine commented, “The equity income name better articulates the investment strategy of these six funds which focus on the highest dividend-yielding stocks in their respective indexes. Equity income continues to be an important category for investors and WisdomTree has one of the most extensive global offerings.”

The equity income family is a sub set of WisdomTree’s family of 34 Domestic and International Dividend funds.

The following funds will continue to be offered on the NYSE Arca under their existing ticker symbols. The investment objectives and fee structure will remain unchanged.

Ticker	New Fund Name	Previous Name
DHS	WisdomTree Equity Income Fund	WisdomTree High-Yielding Equity Fund
DTH	WisdomTree DEFA Equity Income Fund	WisdomTree DEFA High-Yielding Equity Fund
DEW	WisdomTree Europe Equity Income Fund	WisdomTree Europe High-Yielding Equity Fund
DNL	WisdomTree Japan Equity Income Fund	WisdomTree Japan High-Yielding Equity Fund
DNH	WisdomTree Pacific ex-Japan Equity Income Fund	WisdomTree Pacific ex-Japan High-Yielding Equity Fund
DEM	WisdomTree Emerging Markets Equity Income Fund	WisdomTree Emerging Markets High-Yielding Equity Fund

About WisdomTree

WisdomTree® is a leading ETF sponsor and innovative index developer using its own fundamentally weighted index methodology. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. Approximately \$3.5 billion in assets are currently managed against the WisdomTree Indexes by WisdomTree and third parties under license from WisdomTree. For more information, please visit www.wisdomtree.com or www.wisdomtree401k.com.

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor

and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust.

Investors should consider the investment objectives, risks, charges and expenses of the funds carefully before investing. A prospectus, containing this and other information is available by calling 1-866-909-WISE. Investors should read the prospectus carefully before investing.

There are risks associated with investing including the possible loss of principal. Past performance does not guarantee future results.

WisdomTree Funds are distributed by ALPS Distributors, Inc.
Bruce Lavine is a registered representative of ALPS Distributors, Inc.

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