

WisdomTree to Launch Industry's First India ETF on Friday, February 22nd

New York, NY – (BUSINESS WIRE) – February 19, 2008 – WisdomTree Investments, Inc. (Pink Sheets: [WSDT - News](#)) announced today the WisdomTree Trust will launch the WisdomTree India Earnings Fund on the NYSE Arca under ticker symbol EPI on Friday, February 22nd.

EPI will be the industry's first India ETF with direct investment into local Indian securities and will select from a broad universe of approximately 150 profitable companies included in the WisdomTree India Earnings Index on the annual index screening date.

For additional information on EPI including the Index Fact Sheet, please visit our website at www.wisdomtree.com.

Read more in the original [press release](#) issued in January.

About WisdomTree Investments, Inc.

WisdomTree Investments, Inc. has developed the first family of fundamentally weighted indexes and ETFs. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally. In contrast to capitalization-weighted indexes, the WisdomTree Indexes anchor the initial weights of individual stocks to a measure of fundamental value. The company believes its approach provides investors with a viable alternative to market cap-weighted indexes.

WisdomTree Trust is a Delaware statutory trust registered as an open-end investment company with the Securities and Exchange Commission. Each WisdomTree ETF is a series of WisdomTree Trust. As of February 2008, assets under management in the WisdomTree Trust are more than \$4 billion.

Investing involves risk including the possible loss of principle. International investing involves special risks, such as currency fluctuation or political uncertainty. Funds focused on emerging markets generally experience greater price volatility and lower trading volume. Past performance does not guarantee future results.

Investors should consider the objectives, risks, charges and expenses of the Funds carefully before investing. A prospectus containing this and other information is available by calling 1-866-909-WISE (9473) or by visiting www.wisdomtree.com. Please read the prospectus carefully before investing. WisdomTree Funds are distributed by ALPS Distributors, Inc.

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Jonathan Steinberg is a registered representative of ALPS Distributors, Inc. WisdomTree Investments has patent applications pending on the methodology and operation of its indexes and ETFs.

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