

**WisdomTree Launches New Zealand Dollar (BNZ)
and South African Rand (SZR) Exchange Traded Funds Today**

Expanding Currency Income ETF Family

New York, NY – (BUSINESS WIRE) – June 25, 2008 – WisdomTree (Pink Sheets: [WSDT - News](#)) announced today the listing of the WisdomTree Dreyfus New Zealand Dollar Fund (BNZ) and WisdomTree Dreyfus South African Rand Fund (SZR) on the NYSE Arca.

“In just six weeks, our Currency Income Family has taken in approximately \$350 Million in assets,” said Bruce Lavine, WisdomTree President & COO. “We wholeheartedly believe the ETF structure is the most competitive structure for international cash assets and will continue to build out this product line. New Zealand and South Africa are particularly interesting countries as they are currently among the highest-yielding currencies in the developed and developing markets respectively.”

The WisdomTree Dreyfus Currency Income family now includes:

| ETF Name | NYSE Arca Ticker | Expense Ratio | Cusip |
|--|-------------------------|----------------------|--------------|
| WisdomTree Dreyfus South African Rand Fund | SZR | 0.45% | 97717W158 |
| WisdomTree Dreyfus New Zealand Dollar Fund | BNZ | 0.45% | 97717W216 |
| WisdomTree Dreyfus Chinese Yuan Fund | CYB | 0.45% | 97717W182 |
| WisdomTree Dreyfus Indian Rupee Fund | ICN | 0.45% | 97717W166 |
| WisdomTree Dreyfus Brazilian Real Fund | BZF | 0.45% | 97717W240 |
| WisdomTree Dreyfus Euro Fund | EU | 0.35% | 97717W174 |
| WisdomTree Dreyfus Japanese Yen Fund | JYF | 0.35% | 97717W224 |

The industry’s first Currency Income ETFs allow investors to gain exposure to non-U.S. money market yields and their associated currency movements. We invite you to visit the [Currency Income section](#) of our website for additional information.

The ETFs seek to earn current income reflective of money market rates available to U.S. investors in the specified country or region. The ETFs also seek to provide exposure to changes in the value of a designated non-U.S. currency relative to the U.S. dollar. Each ETF discloses its full portfolio holdings on a daily basis. Although each ETF invests in

very short-term, investment-grade instruments, the ETFs are not "money market" funds and it is not the objective of the funds to maintain a constant share price.

There are risks associated with investing including possible loss of principal. In addition to the normal risks of investing, foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. The funds focus their investments in specific regions or countries, thereby increasing the impact of events and developments associated with the region or country which can adversely affect performance. Investments in emerging markets are generally less liquid and less efficient than developed markets. Investments in currency involve additional special risks, such as credit risk, interest rate fluctuations, derivative investment risk and the effect of varied economic conditions. As these funds can have a high concentration in some issuers the funds can be adversely impacted by changes affecting issuers. Unlike typical exchange-traded funds, there is no index that the Funds attempt to track or replicate. Thus, the ability of the Funds to achieve their objectives will depend on the effectiveness of the portfolio manager. Please read the funds prospectus for specific details regarding the Funds' risk profile.

Investors should consider the objectives, risks, charges and expenses of the Funds carefully before investing. A prospectus containing this and other information is available at www.wisdomtree.com. Please read the prospectus carefully before investing.

WisdomTree Funds are distributed by ALPS Distributors, Inc.

Bruce Lavine is a registered representative of ALPS Distributors, Inc.
ALPS Distributors, Inc. is not affiliated with Dreyfus or BNY Mellon.

WIS001205 (06/2009)

WisdomTree Investments has patent applications pending on the methodology and operation of its indexes and ETFs.

© 2008 WisdomTree Investments, Inc.

About WisdomTree Investments, Inc.

WisdomTree Investments, Inc. has developed the first family of fundamentally weighted indexes and ETFs. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally. In contrast to capitalization-weighted indexes, the WisdomTree Indexes anchor the initial weights of individual stocks to a measure of fundamental value. The company believes its approach provides investors with a viable alternative to market cap-weighted indexes.

WisdomTree Trust is a Delaware statutory trust registered as an open-end investment company with the Securities and Exchange Commission. Each WisdomTree ETF is a series of WisdomTree Trust. As of June 2008, assets under management in the

WisdomTree Trust are approximately \$4.8 billion.

Contact:

Stuart Bell

WisdomTree Investments, Inc.

(917) 267-3702

sbell@wisdomtree.com