

NYSE Arca Lists Options on WisdomTree India Earnings Fund (EPI)

First and Only India ETF Option Offered in U.S.

WisdomTree's EPI Enjoying High Volume and Liquidity

New York, NY – (BUSINESS WIRE) – Friday, February 29, 2008 – WisdomTree Investments, Inc. (Pink Sheets: [WSDT - News](#)) announced today that the NYSE Arca will list options on the WisdomTree India Earnings Fund (EPI) on Monday, March 3, 2008. EPI is the first U.S. ETF that invests directly in securities listed and traded in India. This is the first options product listed in the U.S. on an India ETF.

“We are pleased that the NYSE Arca has worked to promptly list options on EPI,” said WisdomTree CEO Jonathan Steinberg. “Our launch one week ago today marked the industry’s first ETF to provide direct exposure to local Indian securities. WisdomTree took care to build an index and fund specifically designed to comply with India’s foreign investment limits and restrictions on derivatives. EPI is designed to be broad, investable and scaleable and has already traded 4,534,300 shares in its first five days of trading.”

Learn more about EPI in our [original press release](#) issued in January.

About WisdomTree Investments, Inc.

WisdomTree Investments, Inc. has developed the first family of fundamentally weighted indexes and ETFs. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally. In contrast to capitalization-weighted indexes, the WisdomTree Indexes anchor the initial weights of individual stocks to a measure of fundamental value. The company believes its approach provides investors with a viable alternative to market cap-weighted indexes.

WisdomTree Trust is a Delaware statutory trust registered as an open-end investment company with the Securities and Exchange Commission. Each WisdomTree ETF is a series of WisdomTree Trust. As of February 2008, assets under management in the WisdomTree Trust are more than \$4 billion.

Investing involves risk including the possible loss of principle. International investing involves special risks, such as currency fluctuation or political uncertainty. Funds focused on emerging markets generally experience greater price volatility and lower trading volume. Past performance does not guarantee future results.

Investors should consider the objectives, risks, charges and expenses of the Funds carefully before investing. A prospectus containing this and other information is available by calling 1-866-909-WISE (9473) or by visiting www.wisdomtree.com. Please read the prospectus carefully before investing.

WisdomTree Funds are distributed by ALPS Distributors, Inc.
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Jonathan Steinberg is a registered representative of ALPS Distributors, Inc.

WisdomTree Investments has patent applications pending on the methodology and operation of its indexes and ETFs.

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