

WisdomTree and Dreyfus To Launch Family Of International Currency Income ETFs

New York, NY – (BUSINESS WIRE) – May 1, 2008 – WisdomTree Investments, Inc. (Pink Sheets: [WSDT - News](#)) and The Dreyfus Corporation, a BNY Mellon Asset Management Company, announced today the intended launch of five WisdomTree Dreyfus Currency Income ETFs on the NYSE Arca on Tuesday, May 13, 2008.

ETF Name	NYSE Arca Ticker	Expense Ratio	Cusip
WisdomTree Dreyfus Chinese Yuan Fund	CYB	0.45%	97717W182
WisdomTree Dreyfus Indian Rupee Fund	ICN	0.45%	97717W166
WisdomTree Dreyfus Brazilian Real Fund	BZF	0.45%	97717W240
WisdomTree Dreyfus Japanese Yen Fund	JYF	0.35%	97717W224
WisdomTree Dreyfus Euro Fund	EU	0.35%	97717W174

The ETFs will seek to earn current income reflective of money market rates available to foreign investors in the specified country or region. The funds will also seek to provide exposure to changes in the value of a designated non-U.S. currency relative to the U.S. dollar. These funds are classified as Actively Managed ETFs by the SEC. While still maintaining the full transparency of ETFs, the ability for active portfolio management should allow for greater investment flexibility. Although each fund invests in very short-term, investment grade instruments, the funds are not "money market" funds and it is not the objective of the funds to maintain a constant share price.

“For the first time, we are bringing the ETF structure to an increasingly important asset class. Investors can now have exposure to non-U.S. money market yields and their associated currency movements through a fully transparent, low fee ETF structure,” said Bruce Lavine, WisdomTree President & COO.¹ “Currency as an asset class may offer potential diversification benefits when added to a portfolio due to its historically low correlation to equities and fixed income. The WisdomTree Dreyfus Currency Income ETFs give investors the ability to further diversify their cash holdings internationally.

“We think there is a growing awareness among investors to view their holdings from a global viewpoint instead of just a dollar viewpoint. When investors do that, they frequently look for alternatives to the low yields and the depreciating purchasing power that they have seen with the dollar lately,” Lavine said.

¹ Ordinary brokerage commissions apply.

Learn more about the WisdomTree Dreyfus collaboration in our [original press release](#) issued in January.

There are risks associated with investing including possible loss of principal. In addition to the normal risks of investing, foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. The funds focus their investments in specific regions or countries, thereby increasing the impact of events and developments associated with the region or country which can adversely affect performance. Investments in emerging markets are generally less liquid and less efficient than developed markets. Investments in currency involve additional special risks, such as credit risk, interest rate fluctuations, derivative investment risk and the effect of varied economic conditions. As these funds can have a high concentration in some issuers the funds can be adversely affected by changes of those issuers. Please read the funds prospectus for specific details regarding the fund's risk profile.

Investors should consider the objectives, risks, charges and expenses of the Funds carefully before investing. A prospectus containing this and other information is available by calling 1-866-909-WISE (9473) or by visiting www.wisdomtree.com. Please read the prospectus carefully before investing.

WisdomTree Funds are distributed by ALPS Distributors, Inc.

Bruce Lavine is a registered representative of ALPS Distributors, Inc. ALPS Distributors, Inc. is not affiliated with Dreyfus or BNY Mellon.

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WisdomTree Investments has patent applications pending on the methodology and operation of its indexes and ETFs.

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About WisdomTree Investments, Inc.

WisdomTree Investments, Inc. has developed the first family of fundamentally weighted indexes and ETFs. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally. In contrast to capitalization-weighted indexes, the WisdomTree Indexes anchor the initial weights of individual stocks to a measure of fundamental value. The company believes its approach provides investors with a viable alternative to market cap-weighted indexes.

WisdomTree Trust is a Delaware statutory trust registered as an open-end investment company with the Securities and Exchange Commission. Each WisdomTree ETF is a series of WisdomTree Trust. As of April 2008, assets under management in the WisdomTree Trust are more than \$4.6 billion.

About BNY Mellon Asset Management

BNY Mellon Asset Management is one of the world's largest global asset managers with more than US\$1 trillion in assets under management. The multi-boutique asset management model encompasses the investment skills of world class specialist asset managers who are amongst the most advanced and highly regarded names in money management. With investment expertise that spans the asset class spectrum, BNY Mellon Asset Management offers a comprehensive suite of beta-achieving and alpha-generating investment strategies to meet the unique needs of institutional investors. BNY Mellon Asset Management is part of The Bank of New York Mellon Corporation.

The Bank of New York Mellon Corporation is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. The company is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has more than \$20 trillion in assets under custody and administration, more than \$1.1 trillion in assets under management and services \$12 trillion in outstanding debt. Additional information is available at bnymellon.com.

About The Dreyfus Corporation

The Dreyfus Corporation, established in 1951 and headquartered in New York City, is one of the nation's leading asset management and distribution companies. Dreyfus and its subsidiaries currently manage more than \$280 billion in mutual funds, separately managed accounts, and institutional portfolios. Dreyfus is part of BNY Mellon Asset Management, a leading global provider of investment management products and services that offers a broad range of equity, fixed-income, hedge and liquidity management products through individual asset management companies and multiple distribution channels.

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