

WisdomTree ETFs Celebrate One Year Anniversary

- 11 of Initial 20 Dividend ETFs Outperform
Comparable Benchmarks –

– Company Makes Early Mark in International Investing Arena –the WisdomTree DEFA Fund (DWM) Outperforms the MSCI EAFE Index by 5.66 percentage points -

NEW YORK – (BUSINESS WIRE) – July 11, 2007 – WisdomTree Investments, Inc. (Pink Sheets: [WSDT - News](#)) today announced one year performance for the first 20 WisdomTree ETFs listed on the New York Stock Exchange on June 16, 2006. (See table below for standardized performance.) Performance highlights for the one-year period include:

- 11 out of 20 WisdomTree fundamental ETFs outperformed their comparable benchmarks.
- The 11 ETFs that outperformed demonstrated outperformance of their respective benchmarks by an average of approximately 6 percentage points. The 9 WisdomTree ETFs that underperformed trailed by an average of approximately 1 percentage point.
- On a relative basis, the greatest outperformance came from the **WisdomTree International SmallCap Dividend Fund (DLS)**, which outperformed the MSCI EAFE Small Cap Index by 12.66 percentage points. Conversely, the **WisdomTree High-Yielding Equity Fund (DHS)** underperformed the Russell 1000 Value Index by the largest margin, by 2.37 percentage points.
- On an absolute basis, the highest performance came from the **WisdomTree Pacific ex-Japan High-Yielding Equity Fund (DNH)** with a return of 48.64%. On the low end of the performance spectrum, the **WisdomTree Japan SmallCap Dividend Fund (DFJ)** returned 0.04%.
- All three WisdomTree ETFs constructed as alternatives to funds tracking the MSCI EAFE Index - DWM, DOL and DIM - outperformed the EAFE Index by an average of 6.46 percentage points.
- All 20 WisdomTree fundamental ETFs posted positive returns.

Note: All performance cited above reflects NAV Total Returns for time period 6/30/06 – 6/30/07.

“We are extremely pleased with the performance of our first 20 ETFs as they demonstrate the effectiveness of our investment approach,” said Jonathan Steinberg, CEO of WisdomTree Investments. “We are particularly pleased with our performance set against the context of a strong stock market.”

Steinberg added, “One year does not prove an investment approach, nor does it build a company, but we are pleased that we have had an impact on the way investors think about investing, and feel well-positioned to continue to push change in the marketplace.”

Performance as of June 30, 2007 Inception Date: June 16, 2006		NAV Total Returns			Market Price	
		Ticker	Exp. Ratio	1-Year	Since Inception	1-Year
WisdomTree Domestic Equity ETFs						
WisdomTree Total Dividend Fund	DTD	0.28%	19.91%	21.13%	19.61%	21.77%
<i>Russell 3000 Index</i>			20.07%	21.49%	20.07%	21.49%
WisdomTree LargeCap Dividend Fund	DLN	0.28%	20.48%	21.55%	19.93%	22.09%
<i>S&P 500 Index</i>			20.59%	21.60%	20.59%	21.60%
WisdomTree MidCap Dividend Fund	DON	0.38%	16.96%	18.61%	16.30%	16.71%
<i>S&P 400 Index</i>			18.51%	21.64%	18.51%	21.64%
WisdomTree SmallCap Dividend Fund	DES	0.38%	14.19%	17.20%	16.11%	17.68%
<i>Russell 2000 Index</i>			16.43%	21.01%	16.43%	21.01%
WisdomTree High-Yielding Equity Fund	DHS	0.38%	19.50%	20.54%	19.34%	21.30%
<i>Russell 1000 Value Index</i>			21.87%	23.66%	21.87%	23.66%
WisdomTree Dividend Top 100 Fund	DTN	0.38%	21.81%	23.04%	21.27%	23.81%
<i>Dow Jones Select Dividend Index</i>			18.61%	19.19%	18.61%	19.19%
WisdomTree International ETFs						
WisdomTree DEFA Fund	DWM	0.48%	32.66%	37.43%	32.36%	38.96%
<i>MSCI EAFE Index</i>			27.00%	32.13%	27.00%	32.13%
WisdomTree DEFA High-Yielding Equity Fund	DTH	0.58%	32.04%	36.17%	31.63%	37.34%
<i>MSCI EAFE Value Index</i>			28.65%	33.37%	28.65%	33.37%
WisdomTree International LargeCap Dividend Fund	DOL	0.48%	29.70%	34.63%	28.19%	35.03%
<i>MSCI EAFE Index</i>			27.00%	32.13%	27.00%	32.13%
WisdomTree International MidCap Dividend Fund	DIM	0.58%	38.04%	42.11%	36.28%	43.03%
<i>MSCI EAFE Index</i>			27.00%	32.13%	27.00%	32.13%
WisdomTree International SmallCap Dividend Fund	DLS	0.58%	37.86%	40.74%	36.15%	42.05%
<i>MSCI EAFE SmallCap Index</i>			25.20%	28.29%	25.20%	28.29%
WisdomTree International Dividend Top 100 Fund	DOO	0.58%	36.08%	40.44%	34.28%	40.82%
<i>MSCI EAFE Value Index</i>			28.65%	33.37%	28.65%	33.37%
WisdomTree Europe Total Dividend Fund	DEB	0.48%	31.68%	36.93%	31.71%	37.86%
<i>MSCI Europe Index</i>			32.44%	38.18%	32.44%	38.18%
WisdomTree Europe High-Yielding Equity Fund	DEW	0.58%	31.35%	35.58%	30.87%	36.09%
<i>MSCI Europe Value Index</i>			33.54%	38.77%	33.54%	38.77%
WisdomTree Europe SmallCap Dividend Fund	DFE	0.58%	40.49%	44.40%	38.06%	44.00%
<i>MSCI Europe SmallCap Index</i>			38.52%	43.27%	38.52%	43.27%
WisdomTree Japan Total Dividend Fund	DXJ	0.48%	7.15%	11.03%	5.44%	11.89%
<i>MSCI Japan Index</i>			7.23%	11.58%	7.23%	11.58%
WisdomTree Japan High-Yielding Equity Fund	DNL	0.58%	11.16%	14.53%	9.24%	15.48%
<i>MSCI Japan Value Index</i>			12.25%	16.39%	12.25%	16.39%
WisdomTree Japan SmallCap Dividend Fund	DFJ	0.58%	0.04%	2.04%	-0.29%	3.29%
<i>MSCI Japan SmallCap Index</i>			-5.78%	-3.92%	-5.78%	-3.92%
WisdomTree Pacific ex-Japan Total Dividend Fund	DND	0.48%	46.49%	48.44%	46.04%	51.07%
<i>MSCI Pacific ex-Japan Index</i>			42.56%	44.94%	42.56%	44.94%
WT Pacific ex-Japan High-Yielding Equity Fund	DNH	0.58%	48.64%	49.07%	47.85%	51.00%
<i>MSCI Pacific ex-Japan Value Index</i>			38.84%	41.09%	38.84%	41.09%

Total Returns are calculated using the daily 4:00pm net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the fund. Performance data for the most recent month-end is available at www.wisdomtree.com. Past performance does not guarantee future results. Performance of the domestic benchmark indexes assumes the reinvestment of gross dividends and excludes management fees, transaction costs and expenses. Performance information for the MSCI Indexes assumes the reinvestment of net dividends and excludes management fees, transaction costs and expenses. You cannot invest directly in an index.

Investing involves risk including the possible loss of principle. International investing involves special risks, such as currency fluctuation or political uncertainty. Funds focusing on a single country, sector and/or smaller companies generally experience greater price volatility.

Investors should consider the objectives, risks, charges and expenses of the Funds carefully before investing. A prospectus containing this and other information is available by calling 1-866-909-WISE (9473) or by visiting www.wisdomtree.com. Please read the prospectus carefully before investing.

About WisdomTree Investments, Inc.

WisdomTree Investments, Inc. has developed the first family of fundamentally weighted indexes and ETFs. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally. In contrast to capitalization-weighted indexes, the WisdomTree Indexes anchor the initial weights of individual stocks to a measure of fundamental value. The company believes its approach provides investors with a viable alternative to market cap-weighted indexes.

WisdomTree Trust is a Delaware statutory trust registered as an open-end investment company with the Securities and Exchange Commission. Each WisdomTree ETF is a series of WisdomTree Trust. As of June 2007, assets under management in the WisdomTree trust are approximately \$4 billion.

Benchmark Index Descriptions: The MSCI EAFE Index is a market cap-weighted index composed of companies representative of the developed market structure of 21 developed countries in Europe, Australasia and Japan; The MSCI EAFE Value Index measures the performance of value stocks in the MSCI EAFE Index; The MSCI EAFE Small Cap Index measures the performance of small cap stocks in the MSCI EAFE Index; The MSCI Europe Index is a subset of the MSCI EAFE Index and represents the performance of Western Europe, developed market equity performance; The MSCI Europe Small Cap Index measures the performance of small cap stocks in the MSCI Europe Index; The MSCI Europe Value Index measures the performance of value stocks the MSCI Europe Index; The MSCI Japan Index is a market cap-weighted index that measures the performance of the Japanese equity markets; The MSCI Japan Value Index measures the performance of value stocks in the MSCI Japan Index; The MSCI Japan Small Cap Index measures the performance of small cap stocks in the MSCI Japan Index; The MSCI Pacific ex-Japan Index is a subset of the MSCI EAFE Index and measures the performance of stocks in Australia, Hong Kong, Singapore, and New Zealand; The MSCI Pacific ex-Japan Value Index measures the performance of value stocks in the MSCI Pacific ex-Japan Index; The Dow Jones U.S. Select Dividend Index is an index of 100 stocks selected from the Dow Jones Total Market Index with dividend growth screens and dividend yield screens; The Russell 3000 Index measures the performance of the 3000 largest stocks in the U.S. market by market value; The Russell 2000 Index measures the performance of the smallest 2000 companies in the Russell 3000 Index; The Russell 1000 Value Index measures the performance of Russell 1000 companies with lower price to book ratios and lower forecasted growth values; The S&P 500 Index is the Standard & Poor's composite index of 500 stocks; The S&P MidCap 400 Index is an unmanaged group of 400 domestic stocks chosen for market size, liquidity and industry group representation.

WisdomTree Funds are distributed by ALPS Distributors, Inc.

WisdomTree has patents pending on the methodology and operation of its indexes and ETFs.