

## WisdomTree Investments Recognized for Innovative Approach to Indexing

*Company Receives Award for 'Most Innovative Index in 2006' For Family of Dividend-Weighted Indexes/ETFs*

NEW YORK--(BUSINESS WIRE)--WisdomTree Investments, Inc. (Pink Sheets: [WSDT](#)) announced the company has been recognized with 'Most Innovative Index' by a group of analysts and industry specialists representing the nominating committee in connection with the 6<sup>th</sup> Annual Closed-End Funds and Global ETF conference.

The company received the award at the conference held Wednesday at the Metropolitan Club in New York City.

Jonathan Steinberg, CEO of WisdomTree Investments, commented, "We are gratified that this industry recognition goes beyond highlighting one specific WisdomTree Index, but rather recognizes the innovation of our broad fund family. Our fundamentally weighted approach takes aim at the core investment thesis of market capitalization weighting and directly takes on the investment world's most-followed indexes." Steinberg continued, "We believe we are driving a paradigm shift around indexing and ETF creation and will continue to introduce innovative products to this end."

### **About WisdomTree Investments, Inc.**

WisdomTree Investments, Inc. has developed the first family of fundamentally weighted indexes and ETFs. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally. In contrast to capitalization-weighted indexes, the WisdomTree Indexes anchor the initial weights of individual stocks to a measure of fundamental value. WisdomTree believes its approach provides investors with a viable alternative to market cap-weighted indexes.

**WisdomTree Trust** is a Delaware statutory trust registered as an open-end investment company with the Securities and Exchange Commission. Each WisdomTree ETF is a series of WisdomTree Trust. WisdomTree's first ETFs were launched in June of 2006. At the end of 2006, WisdomTree Trust assets were \$1.5 billion. At the end of April 2007, assets under management in the WisdomTree Trust are more than \$3.5 billion.

WisdomTree Funds are distributed by ALPS Distributors, Inc.

*Investors should consider the investment objectives, risks, charges and expenses of the Funds carefully before investing. A prospectus, containing this and other important information, is available at [www.wisdomtree.com](http://www.wisdomtree.com). Investors should read the prospectus carefully before investing.*

There are risks involved with investing, including the possible loss of principal. Past performance is no guarantee of future results.

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