

WisdomTree ETF Assets Under Management Reach \$1 Billion

**-- Milestone Underscores Success of Fundamentally Weighted,
Dividend-based ETFs --**

NEW YORK--(BUSINESS WIRE)—November 13, 2006--WisdomTree Investments, Inc. (Pink Sheets: [WSDT](#) - [News](#)) announced today that assets under management for the WisdomTree Trust have grown to \$1 billion, as of Friday, November 10, 2006. In the five months since the launch of the first family of 20 fundamentally weighted dividend ETFs, assets under management have increased from \$220 million to more than \$1 billion. The company launched an additional 10 pure international sector ETFs in October.

The increase was driven by strong net inflows from new and existing clients as WisdomTree's fundamentally weighted indexes and ETFs continue to rival industry benchmarks.

“Investors have accepted fundamentally weighted ETFs as a viable alternative to traditional capitalization weighted indexes and ETFs,” said Jonathan Steinberg, Chief Executive Officer of WisdomTree Investments. “We believe the simplicity and transparency of our approach sets us apart from other fundamentally based ETFs and we look forward to continuing to develop innovative ETF products.”

WisdomTree Trust is a Delaware statutory trust registered as an open-end investment company with the Securities and Exchange Commission. Each WisdomTree ETF is a series of WisdomTree Trust.

About WisdomTree Investments, Inc.

WisdomTree Investments has developed the first family of fundamentally weighted indexes and ETFs. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally. In contrast to capitalization-weighted indexes, the WisdomTree Indexes anchor the initial weights of individual stocks by a measure of fundamental value.

WisdomTree Investments has attracted a talented group of industry veterans to its Board of Directors, including Professor Jeremy Siegel of The Wharton School, and legendary investor Michael Steinhardt.

Investors should consider the investment objectives, risks, charges and expenses of the funds carefully before investing. A prospectus, containing this and other information is available by calling 1-866-909-WISE. Investors should read the prospectus carefully before investing. There are risks associated with investing including the possible loss of

principal. Past performance does not guarantee future results. In addition to the normal risks associated with investing, foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Funds focusing on a single country and funds that emphasize investments in smaller companies may experience greater price volatility. Transactions in fund shares will result in brokerage commissions and will generate tax consequences.

WisdomTree Funds are distributed by ALPS Distributors, Inc.

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