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**WISDOMTREE INVESTMENTS ANNOUNCES  
LAUNCH OF FIRST FAMILY OF  
FUNDAMENTALLY-WEIGHTED DIVIDEND ETFs**

**FIRM CREATES UNIQUE INDEXING APPROACH, OFFERS FUNDAMENTAL  
ALTERNATIVE TO MARKET-CAP WEIGHTED INDEXES**

NEW YORK, NY; June 13 – WisdomTree Investments (WSDT.PK) today announced that the WisdomTree Trust ETFs are scheduled to commence trading this Friday, June 16, 2006, on the New York Stock Exchange.

The first 20 WisdomTree Trust ETFs:

<b>Fund Name</b>	<b>Ticker</b>	<b>Mkt Cap</b>	<b>Region</b>
WisdomTree Total Dividend Fund	DTD	Total Mkt	Domestic
WisdomTree High-Yielding Equity Fund	DHS	Multi Cap	Domestic
WisdomTree LargeCap Dividend Fund	DLN	Large Cap	Domestic
WisdomTree MidCap Dividend Fund	DON	Mid Cap	Domestic
WisdomTree SmallCap Dividend Fund	DES	Small Cap	Domestic
WisdomTree Dividend Top 100 Fund	DTN	Large Cap	Domestic
WisdomTree DIEFA Fund	DWM	Total Mkt	International
WisdomTree DIEFA High-Yielding Equity Fund	DTH	Multi Cap	International
WisdomTree International LargeCap Dividend Fund	DOL	Large Cap	International
WisdomTree International MidCap Dividend Fund	DIM	Mid Cap	International
WisdomTree International SmallCap Dividend Fund	DLS	Small Cap	International
WisdomTree International Dividend Top 100 Fund	DOO	Large Cap	International
WisdomTree Europe Total Dividend Fund	DEB	Broad Mkt.	Europe
WisdomTree Europe High-Yielding Equity Fund	DEW	Multi Cap	Europe
WisdomTree Europe SmallCap Dividend Fund	DFE	Small Cap	Europe
WisdomTree Japan Total Dividend Fund	DXJ	Broad Mkt.	Japan
WisdomTree Japan High-Yielding Equity Fund	DNL	Multi Cap	Japan
WisdomTree Japan SmallCap Dividend Fund	DFJ	Small Cap	Japan
WisdomTree Pacific ex-Japan Dividend Fund	DND	Broad Mkt.	Pacific
WisdomTree Pacific ex-Japan High-Yielding Equity Fund	DNH	Multi Cap	Pacific

WisdomTree's product launch includes the first international smallcap ETFs listed in the U.S. and the first family of ETFs that track indexes comprised of high-yielding international equity securities. The underlying WisdomTree dividend indexes upon which the ETFs are based can

also serve as the basis for institutional accounts, and WisdomTree Investments intends to market its investment strategies to pension managers, plan sponsors, and endowments.

“Today, WisdomTree is ushering in a new era in ETFs with the introduction of the first family of fundamentally-weighted dividend funds”, said Jonathan Steinberg, WisdomTree Investments’ CEO. “The WisdomTree family of ETFs provides investors with broad market exposure across major market capitalizations, both domestically and internationally.”

### **Board of Directors/Management Team**

WisdomTree Investments’ board of directors is comprised of hedge fund legend Michael H. Steinhardt, who serves as the company’s chairman and is its largest investor; Wharton Professor Jeremy J. Siegel, who serves as WisdomTree’s Senior Investment Strategy Advisor; James D. Robinson IV, Co-Founder of RRE Ventures; Jonathan Steinberg, CEO of WisdomTree Investments; and Frank Salerno, formerly Chief Operating Officer of Merrill Lynch Inc.’s America’s Institutional division and an 18-year Bankers Trust veteran.

The company also has tapped seasoned executives from the ETF market, including Bruce Lavine, the company’s President and Chief Operating Officer, who previously held key leadership positions in the iShares ETF unit at Barclays Global Investors.

Chairman of the Board Michael Steinhardt commented, “I’ve always prided myself on being on the leading edge of innovative investment strategies. I believe WisdomTree falls into that category.”

### **About WisdomTree’s Investment Philosophy**

WisdomTree’s investment philosophy stems from its search for broad-based indexes that can potentially outperform market cap-weighted indexes with lower risk. Believing that there was a better way to index, WisdomTree created a new family of stock indexes designed to overcome the potential drawbacks of market cap-weighted benchmarks.

“Consensus investment wisdom suggests that a stock’s price is the best measure of its fair value. As a result more than 90% of indexes are weighted by market capitalization,” said Professor. Siegel. “However, WisdomTree’s indexes are based on the premise that market cap-weighting is *only* justified if stocks are always priced rationally, which isn’t always the case. I believe WisdomTree has developed an effective strategy to exploit these mispricings.”

The WisdomTree Indexes are fundamentally weighted. Eighteen indexes are weighted based on the total cash dividends companies pay; two are based on dividend yield. This methodology has allowed WisdomTree Investments to create a global, investable index family that scales for the size of the firm paying the dividend.

Back testing conducted by WisdomTree Investments shows the WisdomTree fundamentally-weighted dividend indexes outperformed cap-weighted indexes in virtually all markets, generally with less risk, during the long-term period tested.

*The performance of WisdomTree indexes is based on a back test, i.e., calculations of how an index might have performed in the past had it existed. Hypothetical back tested performance has inherent limitations and is not indicative of future results.*

*Index performance data assumes reinvestment of dividends and does not reflect management fees, transaction costs or other expenses. You cannot invest directly in an index.*

Investors should consider the investment objectives, risks, charges and expenses of the funds carefully before investing. A prospectus, containing this and other information is available by calling 1-866-909-WISE. Investors should read the prospectus carefully before investing. There are risks associated with investing including the possible loss of principle. Past performance does not guarantee future results.

In addition to the normal risks associated with investing, foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Funds focusing on a single country and funds that emphasize investments in smaller companies may experience greater price volatility. Transactions in fund shares will result in brokerage commissions and will generate tax consequences. Shares may be sold through brokerage accounts, but may be redeemed from the funds only in large amounts of 50,000 shares or more.

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