



## WisdomTree Reports Monthly Metrics for October 2022

*Robust October net inflows  
Year-to-date organic growth accelerates*

NEW YORK, November 9, 2022 (GLOBE NEWSWIRE) – WisdomTree, Inc. (NYSE: WT), a global financial innovator, today released monthly metrics for October 2022, including assets under management (AUM) and flow data by asset class.

### Key Highlights:

- WisdomTree’s organic growth accelerated to nearly 14% year-to-date through October, up from the 12% annualized year-to-date pace at the end of September.
- Nearly \$2 billion of inflows in October extends monthly firm-wide net inflow streak to 14 consecutive months and 21 of the prior 24 months.
- U.S. Equity products have generated net inflows in 28 of the prior 29 months, including \$266 million in October 2022, a 15% organic growth rate in the period.
- Filed for nine additional blockchain-enabled funds, including both fixed income and equity focused strategies.

As of October 31, 2022	AUM Rollforward (\$ in millions)		Annualized Flow Rate	
	MTD/QTD	YTD	MTD/QTD	YTD
Beginning of Period Total AUM	\$70,880	\$77,451		
<b>Total Net Flows</b>				
U.S. Equity	\$266	\$2,590	15.0%	13.0%
International Dev. Mkt Equity	(\$19)	\$43	(2.4%)	0.4%
Emerging Market Equity	(\$137)	(\$56)	(21.6%)	(0.7%)
Fixed Income	\$2,061	\$9,969	207.5%	275.1%
Commodity & Currency	(\$180)	(\$3,887)	(10.8%)	(19.0%)
Alternatives	(\$6)	\$73	(24.8%)	33.4%
Cryptocurrency	\$1	\$41	8.7%	13.8%
Leveraged & Inverse	(\$17)	\$116	(13.4%)	7.8%
<b>Total Net Flows</b>	<b>\$1,970</b>	<b>\$8,887</b>	<b>32.7%</b>	<b>13.8%</b>
Market Move	\$2,439	(\$11,049)		
Current Total AUM	\$75,289	\$75,289		
Average Total AUM	\$74,635	\$76,020		
Blended Total Average Fee Rate	36 bps	38 bps		

Source: [ir.wisdomtree.com](http://ir.wisdomtree.com)



Please visit [ir.wisdomtree.com](https://ir.wisdomtree.com) for downloadable spreadsheets containing detailed AUM and flow data by asset class and fund broken out by daily, monthly, quarterly and annual timeframes.

## **About WisdomTree**

WisdomTree is a global financial innovator, offering a well-diversified suite of world-class exchange-traded products (ETPs), models and solutions. We empower investors to shape their future and support financial professionals to better serve their clients and grow their businesses. WisdomTree is leveraging the latest financial infrastructure to create products that provide access, transparency and an enhanced user experience. Building on our heritage of innovation, we are also developing next-generation digital products and structures, including digital funds and tokenized assets, as well as our blockchain-native digital wallet, WisdomTree Prime™.

WisdomTree currently has approximately \$76.3 billion in assets under management globally.

For more information about WisdomTree and WisdomTree Prime™, visit:

<https://www.wisdomtree.com>.

Please visit us on Twitter at @WisdomTreeNews.

WisdomTree® is the marketing name for WisdomTree, Inc. and its subsidiaries worldwide.

## **Cautionary Statement Regarding Forward-Looking Statements**

This press release may contain a number of “forward-looking statements” as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements about WisdomTree’s ability to successfully implement its digital assets strategy, including WisdomTree Prime™, and achieve its objectives. These forward-looking statements are based on WisdomTree’s management’s current expectations, estimates, projections and beliefs, as well as a number of assumptions concerning future events. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside WisdomTree’s management’s control, that could cause actual results to differ materially from the results discussed in the forward-looking statements. Forward-looking statements included in this release speak only as of the date of this release. WisdomTree does not undertake any obligation to update its forward-looking statements to reflect events or circumstances after the date of this release except as may be required by the federal securities laws.



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