WisdomTree ETFs PRODUCT GUIDE



GLOSSARY OF TERMS

Active management: Active funds are run by portfolio managers who attempt to outperform the market by selecting those securities they believe to be the best.

Passive management: Passive refers to investing in funds that seek to replicate the performance of an underlying index by holding either all the securities in the index or a representative sample of the securities in the index.

Risk management: The process of identification, analysis and either acceptance or mitigation of uncertainty in investment decision-making.

Volatility: A measure of the dispersion of actual returns around a particular average level.

Hedge: Apply strategies meant to mitigate the impact of currency movements on equity returns.

Forward currency contract: An agreement by two parties to transact in currencies at a specific rate on a future date and then cash settle the agreement with a simple exchange of the market value difference between the current market rate and the initial agreed-upon rate.

Swap: An agreement between two parties to exchange payments based on a reference asset, which may be a currency or interest rate but also a single asset, a pool of assets or an index of assets.

Transparency: Holdings are displayed daily on the website.

Liquidity: The degree to which an asset or security can be bought or sold in the market without affecting the asset's price.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, please call 866.909.9473, or visit WisdomTree. com to view or download a prospectus. Read the prospectus carefully before you invest. Past performance does not guarantee future results.

RISKS: There are risks associated with investing including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political/economic uncertainty. Investments in real estate involve additional special risks, such as credit risk, interest rate fluctuations and the effect of varied economic conditions. Funds that focus their investments in one country or region may be significantly impacted by regional events and developments which can adversely affect performance. Funds focusing on a single sector and/or smaller companies generally experience greater price volatility. Investments in emerging, offshore or frontier markets are generally less liquid/less efficient; subject to adverse governmental regulation and intervention or political developments.

Inflation protected securities do not eliminate risks associated with inflation or deflation. Investments in currency involve additional special risks, such as credit risk and interest rate fluctuations. Derivative investments can be volatile and these investments may be less liquid than other securities, and more sensitive to the effect of varied economic conditions. As these Funds can have a high concentration in some issuers the Funds can be adversely impacted by changes affecting such issuers. Fixed income investments are subject to interest rate risk; their value will normally decline as interest rates rise. In addition when interest rates fall income may decline. Fixed income investments are also subject to credit risk, the risk that the issuer of a bond will fail to pay interest and principal in a timely manner, or that negative perceptions of the issuers ability to make such payments will cause the price of that bond to decline.

One of the risks associated with the Managed Futures Strategy Fund (WTMF) is the complexity of the different factors which contribute to each Fund's performance, as well as their correlation (or non-correlation) to other asset classes. These factors include use of long and short positions in commodity futures contracts, currency forward contracts, swaps and other derivatives. An investment in WTMF is speculative and involves a substantial degree of risk. WTMF should not be used as a proxy for taking long only (or short only) positions in commodities or currencies. In markets without sustained price trends or markets that quickly reverse or "whipsaw" WTMF may suffer significant losses. Unlike typical exchange-traded funds, there are no indexes that the Currency Funds or WTMF attempt to track or replicate. Thus, the ability of these Funds to achieve their objectives will depend on the effectiveness of the portfolio manager. Due to the investment strategy of certain Funds they may make higher capital gain distributions than other ETFs. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

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WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only. Foreside Fund Services, LLC is not affiliated with the other entities mentioned. Indexes are unmanaged, and you cannot invest directly in an Index.



As of 12/13/18.

WisdomTree ETFS

At WisdomTree, we do things differently. We believe that active and passive investments are not mutually exclusive, so we have developed products designed to offer elements of each. Our ETFs are built with proprietary methodologies, smart structures and/or uncommon access to offer investors the potential for income, performance, diversification and more.

Our ETFs offer investors:

+ THOUGHTFUL INNOVATION

Each of our ETFs is exclusive to WisdomTree, and each is designed to redefine either how an investment is built or how a country or asset class is accessed.

+ SMART ENGINEERING

Each ETF is uniquely structured to offer the potential for performance, risk management—or both.

+ REDEFINED INVESTING

We combine what we believe are the best elements of active and passive investing to provide low-cost*, risk-managed investments.

WisdomTree Equity ETFs

WisdomTree believes fundamentals like dividends and earnings offer more objective measures of a company's health, value and profitability than stock price alone. While the majority of ETFs are market cap-weighted—meaning they give more weight to companies selling at higher prices than those offering stronger fundamentals— WisdomTree has developed a proprietary index methodology designed to magnify the effect fundamentals have on risk and return characteristics.

HOW WE WEIGHT BY DIVIDENDS

The WisdomTree Dividend Indexes typically weight each stock eligible for inclusion by its share of the Dividend Stream®, defined as the sum of regular cash dividends paid by all the companies in the respective Index.

Rank in Index	Company Name	Indicated Dividend Per Share	Shares Outstanding (Billions)	Company Dividend Stream (Billions)	Percent of Total Dividend Stream
1	Exxon Mobil Corp	3.08	4.24	\$13.05	2.71%
2	Microsoft Corp	1.68	7.71	\$12.96	2.69%
3	Apple Inc	2.52	5.13	\$12.94	2.69%
4	AT&T Inc	1.96	6.14	\$12.03	2.50%
5	Verizon Communications	2.36	4.08	\$9.63	2.00%
6	Johnson & Johnson	3.36	2.69	\$9.03	1.88%
7	Chevron Corp	4.32	1.90	\$8.21	1.71%
8	JP Morgan Chase & Co	2.24	3.47	\$7.77	1.62%
9	Wells Fargo & Co	1.56	4.92	\$7.68	1.60%
10	Pfizer Inc	1.28	5.96	\$7.63	1.59%

Sources: WisdomTree, Bloomberg

Dividend Stream = Cash Dividends per Share x Shares Outstanding. The Dividend Stream is the aggregate cash dividends each component company has indicated it would pay in the coming year as of the most recent rebalance. Percent of Dividend Stream = Company Dividend Stream / Total Stream of All Companies.

HOW WE WEIGHT BY EARNINGS

The WisdomTree Earnings Indexes typically weight each stock eligible for inclusion by its share of the Earnings Stream, defined as the sum of aggregate earnings generated by all companies in the respective Index.

TOP 10 LARGEST COMPANIES IN WISDOMTREE DOMESTIC EARNINGS INDEX

[Ranked by Core Earnings, as of November 30, 2017]

Rank in Index	Company Name	Company Earnings Stream (Billions)	Percent of Total Earnings Stream
1	Apple Inc.	\$48.35	4.15%
2	JP Morgan Chase & Co	\$24.33	2.09%
3	Microsoft Corp	\$23.09	1.98%
4	Alphabet Inc	\$21.02	1.81%
5	Wells Fargo & Co	\$19.52	1.68%
6	Bank of America Corp	\$19.27	1.66%
7	Berkshire Hathaway	\$18.68	1.60%
8	Johnson & Johnson	\$16.36	1.41%
9	Verizon Communications Inc	\$15.93	1.37%
10	Altria Group Inc	\$15.52	1.33%

Top 10 Companies, Total Contributions \$222.05 19.08% WisdomTree Earnings Index: Total Earnings Stream \$1,164.00 100.00%

Sources: WisdomTree, S&P

Company Core Earnings Stream=Total Earnings over Prior 12 Months of Company in Dollars.

Percent of Total Earnings Stream=Company Earnings/Total Stream of All Companies.

The annual screening date for the WisdomTree U.S. Earnings and U.S. Dividend Equity Indexes is at the end of November. Core earnings is a standardized calculation of earnings developed by S&P and designed to include expenses, income and activities that reflect the actual profitability of an enterprise's ongoing operations.



WisdomTree Currency Hedged Equity ETFs

International investing provides many exciting opportunities to investors. But these opportunities can come with additional risks — one of which is currency fluctuations. Consider that international investment returns are typically made up of two parts: equity returns and currency returns. Not only can currencies add volatility, but in some cases currencies can negatively impact the total return experience from equities. WisdomTree's Hedged Equity family of Funds enables investors to access the growth potential of numerous markets around the world while hedging out the risks and volatility of the corresponding currency.

WisdomTree Currency, Fixed Income & Alternative ETFs

OUR APPROACH TO CURRENCY

WisdomTree offers a family of single currencies and currency baskets within the ETF structure. The ETFs typically seek to achieve total returns reflective of both money market rates in the particular country available to foreign investors, and the changes in value of these currencies relative to the U.S. dollar. In most instances, the ETFs use investments in high-quality U.S. Treasuries or money market instruments along with forward currency contracts and swaps to achieve risk-return exposures that are economically similar to money market instruments denominated in the specified currency or currencies—all within the ETF structure.

OUR APPROACH TO FIXED INCOME

We take a different approach to fixed income investing. We look beyond market capitalization to consider fundamental and market risk factors as well as liquidity and market presence. To manage key risks of liquidity, solvency, and inflation, WisdomTree utilizes a disciplined active investment process focused on risk management to help unlock medium and long-term potential. The Funds typically seek to achieve a high level of total returns consisting of both income and capital appreciation from investments in debt securities. These ETFs usually invest in local currency bonds, global bonds, corporate bonds, forward currency contracts, investment grade U.S. short-term securities and swaps.

OUR APPROACH TO ALTERNATIVES

Alternative investments can offer diversification and performance potential in almost any market. Traditionally, however, these types of strategies are not available to individual investors without significant investments in complex, illiquid strategies. Through WisdomTree, some of these sophisticated strategies are available to all investors in the ETF structure. In addition to having no investment minimums, WisdomTree Alternative ETFs provide low fees*, full transparency and daily liquidity.

U.S. EQUITY DIVIDEND

DTD 0.28% U.S. Total Dividend

DLN 0.28% U.S. LargeCap Dividend

DON 0.38% U.S. MidCap Dividend

DES 0.38% U.S. SmallCap Dividend DHS 0.38% U.S. High Dividend DTN 0.38% U.S. Dividend ex-Financials

EARNINGS

EXT 0.28% U.S. Total Earnings

EPS 0.28% U.S. Earnings 500 (LargeCap Earnings) **EZM** 0.38% U.S. MidCap Earnings

EES 0.38% U.S. SmallCap Earnings

MULTIFACTOR

QUALITY

DGRW

U.S. Quality Dividend Growth

QSY

Yield

USMF 0.28% U.S. Multifactor

U.S. Quality Shareholder

DWMF 0.38% International Multifactor

U.S. SmallCap Quality

Dividend Growth

DGRS

0.38%

0.28%

0.38%

EMMF 0.48% Emerging Markets Multifactor

INTERNATIONAL EQUITY GLOBAL / GLOBAL EX-U.S.

DEW 0.58% Global High Dividend

DNL 0.58% Global ex U.S. Quality

GSD 0.43% Global SmallCap Dividend

DRW 0.58% Global ex-U.S. Real Estate AXJL 0.48% Asia Pacific ex-Japan

EMERGING / FRONTIER MARKETS

DVEM 0.32% Emerging Markets Dividend

DEM 0.63% Emerging Markets High Dividend DGS 0.63% Emerging Markets SmallCap Dividend

DGRE 0.32% Emerging Markets Quality Dividend Growth

EMCG 0.32% Emerging Markets Consumer Growth XSOE 0.32% Emerging Markets ex-State-Owned Enterprises

EPI 0.84% India Earnings

CXSE 0.32% China ex-State-Owned Enterprises WCHN 0.55% ICBCCS S&P China 500

GULF 0.88% Middle East Dividend

DEVELOPED WORLD EX-U.S.

DWM 0.48% International Equity

DOL 0.48% International LargeCap Dividend

DIM 0.58% International MidCap Dividend

DLS 0.58% International SmallCap Dividend

DTH 0.58% International High Dividend

DOO 0.58% International Dividend ex-Financials

IQDG 0.38% International Quality Dividend Growth EUDG 0.58% Europe Quality Dividend Growth

EDOM 0.48% Europe Domestic Economy **DFE** 0.58% Europe SmallCap Dividend

DFJ 0.58% Japan SmallCap Dividend

AUSE 0.58% Australia Dividend

CURRENCY HEDGED EQUITY

GLOBAL

HEDJ 0.58% Europe

Hedged Equity

EUSC 0.58% Europe Hedged SmallCap Equity

DXGE 0.48% Germany Hedged Equity

IHDG 0.58% International Hedged Quality Dividend Growth

HGSD 0.43% Global Hedged SmallCap Dividend

JAPAN

DXJ 0.48% Japan Hedged Equity

JHDG 0.43% Japan Hedged Quality Dividend Growth

DXJS 0.58% Japan Hedged SmallCap Equity

DXJF 0.48% Japan Hedged

DYNAMIC

DDWM 0.35% Dynamic Currency Hedged

International Equity

Europe Equity

DHDG 0.48% Dynamic Currency Hedged International Quality Dividend Growth

DDLS 0.43% Dynamic Currency Hedged International SmallCap Equity

DDEZ 0.43% Dynamic Currency Hedged

DDJP 0.43% Dynamic Currency Hedged Japan Equity

ALTERNATIVE

DYLS 0.48% Dynamic Long/Short U.S. Equity

DYB 0.48% Dynamic Bearish U.S. Equity

WTMF 0.65% Managed Futures Strategy

PUTW 0.38% **CBOE S&P 500** PutWrite Strategy

RPUT 0.43% CBOE Russell 2000 PutWrite Strategy

GCC 0.75% Continuous Commodity Index

ASSET ALLOCATION

WBAL 0.35% **Balanced Income**

NTSX 0.20% 90/60 U.S. Balanced

FIXED INCOME

STRATEGIC CORE

AGGY

SHAG

GLBY

FUNDAMENTAL

WFIG

SFIG

WFHY

SFHY

INTERNATIONAL

EMCB 0.60%

Corporate Bond

ELD 0.55% Local Debt

ALD 0.55% Asia Local Debt

INTEREST RATE STRATEGIES

AGZD

AGND 0.28%

HYZD 0.43%

Yield Bond

HYND 0.48%

USFR 0.15% Floating Rate Treasury

CURRENCY DOMESTIC

USDU Bloomberg U.S. Dollar Bullish

EMERGING MARKETS

CEW 0.55% Emerging Currency Strategy

 CYB 0.45% Chinese Yuan Strategy

BZF 0.45% Brazilian Real Strategy

Ticker Exp. Ratio

EQUITY

	Tieleer [Euro Potio
DOMESTIC DIVIDEND	i icker i	Exp. Ratic
U.S. Total Dividend	DTD	0.28%
U.S. LargeCap Dividend	DLN	0.28%
U.S. MidCap Dividend	DON	0.38%
U.S. SmallCap Dividend	DES	0.38%
U.S. High Dividend	DHS	0.38%
U.S. Dividend ex-Financials	DTN	0.38%
Ole: Dividend ext individue		0.0070
DOMESTIC QUALITY		
U.S. Quality Dividend Growth	DGRW	0.28%
U.S. SmallCap Quality Dividend Growth	DGRS	0.38%
U.S. Quality Shareholder Yield*	QSY	0.38%
DOMESTIC EARNINGS		
U.S. Total Earnings	EXT	0.28%
U.S. Earnings 500	EPS	0.28%
U.S. MidCap Earnings	EZM	0.38%
U.S. SmallCap Earnings	EES	0.38%
MULTIFACTOR		
U.S. Multifactor	USMF	0.28%
International Multifactor	DWMF	0.38%
Emerging Markets Multifactor	EMMF	0.48%
DEVELOPED WORLD EX-U.S.		
International Equity	DWM	0.48%
International LargeCap Dividend	DOL	0.48%
International MidCap Dividend	DIM	0.58%
International SmallCap Dividend	DLS	0.58%
International High Dividend	DTH	0.58%
International Dividend ex-Financials	DOO	0.58%
International Quality Dividend Growth	IQDG	0.38%
Europe Quality Dividend Growth	EUDG	0.58%
Europe Domestic Economy	EDOM	0.48%
Europe SmallCap Dividend	DFE	0.58%
Japan SmallCap Dividend	DFJ	0.58%
Australia Dividend	AUSE	0.58%
CLODAL / CLODAL EVILLS		
GLOBAL / GLOBAL EX-U.S.		0.500/
Global High Dividend	DEW	0.58%
Global ex U.S. Quality Dividend Growth	DNL	0.58%
Global SmallCap Dividend	GSD	0.43%
Global ex-U.S. Real Estate	DRW	0.58%
Asia Pacific ex-Japan	AXJL	0.48%
EMERGING / FRONTIER MARKETS		
Emerging Markets Dividend	DVEM	0.32%
Emerging Markets High Dividend	DEM	0.63%
Emerging Markets SmallCap Dividend	DGS	0.63%
Emerging Markets Quality Dividend Growth	DGRE	0.32%
Emerging Markets Consumer Growth	EMCG	0.32%
India Earnings	EPI	0.84%
Emerging Markets ex-State-Owned Enterprises	XSOE	0.32%

CURRENCY HEDGED EQUITY

	Ticker E	Exp. Ratio
GLOBAL		
Europe Hedged Equity	HEDJ	0.58%
Europe Hedged SmallCap Equity	EUSC	0.58%
Germany Hedged Equity	DXGE	0.48%
International Hedged Quality Dividend Growth	IHDG	0.58%
Global Hedged SmallCap Dividend	HGSD	0.43%
JAPAN		
Japan Hedged Equity	DXJ	0.48%
Japan Hedged Quality Dividend Growth	JHDG	0.43%
Japan Hedged SmallCap Equity	DXJS	0.58%
Japan Hedged Financials	DXJF	0.48%
DYNAMIC		
Dynamic Currency Hedged International Equity	DDWM	0.35%
Dynamic Currency Hedged International Quality Dividend Growth	DHDG	0.48%
Dynamic Currency Hedged International SmallCap Equity	DDLS	0.43%
Dynamic Currency Hedged Europe Equity	DDEZ	0.43%
Dynamic Currency Hedged Japan Equity	DDJP	0.43%

FIXED INCOME

CTD ATECIC CODE		
STRATEGIC CORE		
Yield Enhanced U.S. Aggregate Bond	AGGY	0.12%
Yield Enhanced U.S. Short-Term Aggregate Bond	SHAG	0.12%
Yield Enhanced Global Aggregate Bond	GLBY	0.20%
FUNDAMENTAL		
Fundamental U.S. Corporate Bond	WFIG	0.18%
Fundamental U.S. Short-Term Corporate Bond	SFIG	0.18%
Fundamental U.S. High Yield Corporate Bond	WFHY	0.38%
Fundamental U.S. Short-Term High Yield Corporate Bond	SFHY	0.38%
	SFHY	0.38%
Corporate Bond	SFHY	0.38%
Corporate Bond INTERNATIONAL		
Corporate Bond INTERNATIONAL Emerging Markets Corporate Bond	EMCB	0.60%
Corporate Bond INTERNATIONAL Emerging Markets Corporate Bond Emerging Markets Local Debt	EMCB ELD	0.60%
INTERNATIONAL Emerging Markets Corporate Bond Emerging Markets Local Debt Asia Local Debt	EMCB ELD	0.60%
INTERNATIONAL Emerging Markets Corporate Bond Emerging Markets Local Debt Asia Local Debt INTEREST RATE STRATEGIES	EMCB ELD ALD	0.60% 0.55% 0.55%
Corporate Bond INTERNATIONAL Emerging Markets Corporate Bond Emerging Markets Local Debt Asia Local Debt INTEREST RATE STRATEGIES Interest Rate Hedged U.S. Aggregate Bond	EMCB ELD ALD	0.60% 0.55% 0.55% 0.23% 0.28%
Corporate Bond INTERNATIONAL Emerging Markets Corporate Bond Emerging Markets Local Debt Asia Local Debt INTEREST RATE STRATEGIES Interest Rate Hedged U.S. Aggregate Bond Negative Duration U.S. Aggregate Bond	EMCB ELD ALD AGZD AGND	0.60% 0.55% 0.55%

CURRENCY STRATEGIES

DOMESTIC

Bloomberg U.S. Dollar Bullish	USDU	0.50%
EMERGING MARKETS		
Emerging Currency Strategy	CEW	0.55%
Chinese Yuan Strategy	CYB	0.45%
Brazilian Real Strategy	BZF	0.45%

ALTERNATIVE

Dynamic Long/Short U.S. Equity	DYLS	0.48%
Dynamic Bearish U.S. Equity	DYB	0.48%
Managed Futures Strategy**	WTMF	0.65%
CBOE S&P 500 PutWrite Strategy	PUTW	0.38%
CBOE Russell 2000 PutWrite Strategy	RPUT	0.43%
Continuous Commodity Index	GCC	0.75%

ASSET ALLOCATION

Balanced Income	WBAL	0.35%
90/60 U.S. Balanced	NTSX	0.20%

CXSE 0.32%

WCHN 0.55%

0.88%

GULF

ICBCCS S&P China 500

Middle East Dividend



China ex-State-Owned Enterprises

^{*}Formerly the WisdomTree U.S. LargeCap Value Fund (EZY). **Formerly WTDI.