

# U.S. DIVIDEND EQUITY ETFs

ALL DATA AS OF JUNE 30, 2016 [ Inception date for all funds: 6/16/06 ]

AVERAGE ANNUAL RETURNS [ Average Annual Returns as of June 30, 2016 ]											PERCENT OF PEERS BEATEN IN RESPECTIVE MORNINGSTAR CATEGORY [ as of June 30, 2016 ]				
Domestic Dividend ETFs	Fund Information		Total Return NAV (%)				Market Price (%)								
Fund	Ticker	Exp. Ratio	1-Yr.	5-Yr.	10-Yr.	Since Fund Inception	1-Yr.	5-Yr.	10-Yr.	Since Fund Inception	Morningstar Category	1-Year	5-Year	10-Year	Since Fund Inception
WisdomTree Total Dividend Fund	DTD	0.28%	8.06%	12.29%	7.19%	7.35%	7.86%	12.27%	7.16%	7.32%	Large Value	90%	95%	84%	84%
Russell 3000 Index			2.14%	11.60%	7.40%	7.56%	2.14%	11.60%	7.40%	7.56%					
Russell 3000 Value Index			2.42%	11.09%	6.05%	6.27%	2.42%	11.09%	6.05%	6.27%					
WisdomTree LargeCap Dividend Fund	DLN	0.28%	7.53%	12.15%	6.95%	7.09%	7.42%	12.12%	6.90%	7.06%	Large Value	90%	95%	81%	81%
S&P 500 Index			3.99%	12.10%	7.42%	7.55%	3.99%	12.10%	7.42%	7.55%					
Russell 1000 Value Index			2.86%	11.35%	6.13%	6.34%	2.86%	11.35%	6.13%	6.34%					
WisdomTree MidCap Dividend Fund	DON	0.38%	11.55%	13.63%	8.99%	9.17%	11.51%	13.60%	8.98%	9.21%	Mid-Cap Value	99%	99%	94%	94%
S&P MidCap 400 Index			1.33%	10.55%	8.55%	8.87%	1.33%	10.55%	8.55%	8.87%					
Russell Midcap Value Index			3.25%	11.70%	7.79%	8.01%	3.25%	11.70%	7.79%	8.01%					
WisdomTree SmallCap Dividend Fund	DES	0.38%	4.96%	12.01%	7.05%	7.36%	4.86%	11.99%	7.24%	7.36%	Small Value	97%	99%	82%	82%
Russell 2000 Index			-6.73%	8.35%	6.20%	6.65%	-6.73%	8.35%	6.20%	6.65%					
Russell 2000 Value Index			-2.58%	8.15%	5.15%	5.58%	-2.58%	8.15%	5.15%	5.58%					
WisdomTree High Dividend Fund	DHS	0.38%	16.28%	13.85%	6.71%	6.85%	16.28%	13.83%	6.70%	6.85%	Large Value	99%	99%	76%	76%
Russell 1000 Value Index			2.86%	11.35%	6.13%	6.34%	2.86%	11.35%	6.13%	6.34%					
WisdomTree Dividend ex-Financials Fund	DTN	0.38%	8.42%	12.24%	8.02%	8.18%	8.29%	12.20%	7.97%	8.16%	Large Value	91%	95%	95%	95%
Dow Jones U.S. Select Dividend Index			17.87%	14.23%	7.53%	7.61%	17.87%	14.23%	7.53%	7.61%					

Number of managers in each respective category: Large Value: 1-yr. 1,424; 5-yr. 1,067; 10-yr. 778; Since Fund Inception: 778; Mid-Cap Value: 1-yr. 491; 5-yr. 360; 10-yr. 248; Since Fund Inception: 248; Small-cap Value: 1-yr. 454; 5-yr. 351; 10-yr. 224; Since Fund Inception: 224

Source: WisdomTree, Morningstar Direct.

Performance is historical and does not guarantee future results; current performance may be lower or higher than quoted. Investment returns/principal value of an investment will fluctuate; an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at [wisdomtree.com](http://wisdomtree.com).

WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total returns are calculated using the daily 4:00 p.m. EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.



## INDEX DEFINITIONS

**WisdomTree Dividend Index:** Measures the performance of the dividend-paying segment of the U.S. stock market.

**WisdomTree LargeCap Dividend Index:** Measures the performance of the large-cap dividend-paying segment of the U.S. stock market.

**WisdomTree MidCap Dividend Index:** Measures the performance of the mid-cap dividend-paying segment of the U.S. stock market.

**WisdomTree SmallCap Dividend Index:** Measures the performance of the small-cap dividend-paying segment of the U.S. stock market.

**WisdomTree High Dividend Index:** Measures the performance of companies with the highest dividend yields within the U.S. stock market.

**S&P 500 Index:** Market capitalization-weighted benchmark of 500 stocks selected by the Standard and Poor's Index Committee designed to represent the performance of the leading industries in the United States economy.

**Russell 3000 Index:** Measures the performance of the 3,000 largest U.S. companies based on total market capitalization.

**Russell 3000 Value Index:** Measures the performance of the value segment of the U.S. equity universe. It includes those Russell 3000 Index companies with lower price-to-book ratios and lower forecasted growth values.

**S&P Mid Cap 400 Index:** provides investors with a benchmark for mid-sized companies. The index covers over 7% of the U.S. equity market, and seeks to remain an accurate measure of mid-sized companies, reflecting the risk and return characteristics of the broader mid-cap universe on an on-going basis.

**Russell 2000 Index:** measures the performance of the small-cap segment of the U.S. equity universe. The Russell 2000 is a subset of the Russell 3000 Index representing approximately 10% of the total market capitalization of that index. It includes approximately 2000 of the smallest securities based on a combination of their market cap and current index membership.

**Russell 1000 Value Index:** A measure of the large-cap value segment of the U.S. equity universe, selecting from the Russell 1000 Index.

**Russell MidCap Value Index:** measures the performance of the mid-cap value segment of the U.S. equity universe. It includes those Russell Midcap Index companies with lower price-to-book ratios and lower forecasted growth values.

**Russell 2000 Value Index:** measures the performance of small-cap value segment of the U.S. equity universe. It includes those Russell 2000 Index companies with lower price-to-book ratios and lower forecasted growth values.

**Investors should carefully consider the investment objectives, risks, charges and expenses of the Fund's before investing. To obtain a prospectus containing this and other important information, call 1-866-909-WISE(9473) or visit [wisdomtree.com](http://wisdomtree.com). Read the prospectus carefully before you invest.**

There are risks associated with investing including possible loss of principal. Funds focusing on a single sector and/or smaller companies generally experience greater price volatility. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

Dividends are not guaranteed and a company's future abilities to pay dividends may be limited. A company currently paying dividends may cease paying dividends at any time.

©2016 Morningstar, Inc. All Rights Reserved. The information contained herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. Past performance, rankings and ratings are no guarantee of future results. The Percent Rank in Category is the funds' total-return percentile rank relative to all funds within the same Morningstar Category and is subject to change each month. Regarding number of funds, 1 = Best and 100 = Worst.

WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only.

