

WisdomTree Japan Hedged Equity Fund (DXJ) Surpasses \$5 Billion In Assets

Currency-Hedged Japan Fund Rakes In Highest Year-to-Date Inflows in U.S. ETF Market¹

New York, NY – (GlobeNewswire) – March 15, 2013 – WisdomTree (NASDAQ: WETF), an exchange-traded fund (“ETF”) sponsor and asset manager, today announced the WisdomTree Japan Hedged Equity Fund (DXJ) recently surpassed \$5 billion in assets. DXJ is designed to offer broad exposure to the Japanese equity market – with a tilt toward exporters, who may stand to benefit from a depreciating yen – while hedging the currency fluctuations between the value of the Japanese yen to the U.S. dollar.

Jeremy Schwartz, WisdomTree Director of Research, commented, “Japanese Prime Minister Shinzo Abe has nominated Haruhiko Kuroda to succeed Masaaki Shirakawa as head of the Bank of Japan (BOJ). We believe the BOJ supports bold action to potentially reverse Japan’s long-term deflationary trend, manifesting primarily in a weaker currency.”

Mr. Schwartz added, “We also believe that we are still in the beginning stages of a potentially big move, with ample room for the yen to further depreciate and equities to continue their gains. For some context, the Nikkei 225, a broad Japanese stock index, has to appreciate more than 50% from its current 12,000 levels to reach its early 2007 levels of 18,000, while the Dow Jones Industrial Average reached a new high and S&P 500 is almost past its all-time high.² This shows Japanese equities have a significant way to go in order to get back above pre-financial crisis levels.”

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 866-909-9473 or visit wisdomtree.com. Read the prospectus carefully before investing.

There are risks associated with investing, including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. The Fund focuses its investments in Japan, thereby increasing the impact of events and developments in Japan that can adversely affect performance. Investments in currency involve additional special risks, such as credit risk, interest rate fluctuations, derivative investments which can be volatile and may be less liquid than other securities, and more sensitive to the effect of varied economic conditions. As this Fund can have a high concentration in some issuers, the Fund can be adversely impacted by changes affecting those issuers. Please read the Fund’s prospectus for specific details regarding the Fund’s risk profile.

WisdomTree Funds are distributed by ALPS Distributors, Inc.
Jeremy Schwartz is a registered representative of ALPS Distributors, Inc.
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¹ Source: Index Universe.

² Source: Bloomberg.

Past performance is not indicative of future results. You cannot invest directly in an index.

Nikkei 225 Stock Index: A price-weighted average of 225 top-rated Japanese companies listed in the First Section of the Tokyo Stock Exchange.

Dow Jones Industrial Average: An index of figures indicating the relative price of shares on the New York Stock Exchange, based on the average price of selected stocks.

S&P 500 Index: Market capitalization-weighted benchmark of 500 stocks selected by the Standard and Poor’s Index Committee designed to represent the performance of the leading industries in the United States economy.

About WisdomTree

WisdomTree® is a New York-based exchange-traded fund (“ETF”) sponsor and asset manager. WisdomTree currently offers 47 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and promotes the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$24.3 billion in ETF assets under management. For more information, please visit www.wisdomtree.com or follow us on Twitter [@WisdomTreeETFs](https://twitter.com/WisdomTreeETFs).

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

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