

## WisdomTree Announces Investment Strategy Changes for Eight ETFs

New York, NY – (BUSINESS WIRE) – April 14, 2011 – WisdomTree (Pink Sheets: [WSDT](#) - [News](#)), an exchange-traded fund (“ETF”) sponsor and asset manager, announced today that the Company will change the investment objectives, strategies and fund names for eight ETFs. We will also change the name of one additional ETF to be consistent with the broader family. A brief summary of the changes and effective dates are included in the table below.

“WisdomTree’s continued focus on ETF innovation and our goal of providing thoughtful investment strategies has led to what we believe are significant enhancements to fine-tune and further diversify existing portfolios. We believe these changes represent compelling long-term strategies for investors,” said Bruce Lavine, WisdomTree President & COO.

Expense ratios for the affected funds will not change. Please visit the [Upcoming Fund Changes](#) section of our website for additional information including an Investor FAQ.

### Equity ETF Changes (effective June 17, 2011):

Ticker	Former Fund Name	New Fund Name	Primary Change
DRW	WisdomTree International Real Estate Fund	WisdomTree Global ex-US Real Estate Fund	Broader, global real estate exposure with addition of emerging markets.
DBU	WisdomTree International Utilities Sector Fund	WisdomTree Global ex-US Utility Fund	Broader, global utilities exposure with addition of emerging markets.
DBN	WisdomTree International Basic Materials Sector Fund	WisdomTree Commodity Country Equity Fund	More diversified commodity-focused equity strategy; adds emerging markets.
DKA	WisdomTree International Energy Sector Fund	WisdomTree Global Natural Resources Fund	More diversified energy/natural resources-focused equity strategy; adds emerging markets.
DND	WisdomTree Pacific ex-Japan Total Dividend Fund	WisdomTree Asia Pacific ex-Japan Fund	Expand portfolio to become a broader Asia-Pacific regional strategy; adds emerging markets.
DNH	WisdomTree Pacific ex-Japan Equity Income Fund	WisdomTree Australia Dividend Fund	Expand majority Australia portfolio weight to pure Australia dividend strategy.
DNL	WisdomTree World ex-US Growth Fund	WisdomTree Global ex-US Growth Fund	Name change only.

## Currency Income/Fixed Income ETF Changes

(effective on or after June 27, 2011):

Ticker	Former Fund Name	New Fund Name	Primary Change/Enhancement
EU	WisdomTree Dreyfus Euro Fund	WisdomTree Dreyfus Euro Debt Fund	Restructured to provide exposure to debt of issuers in the European Union denominated in Euros. Extend duration to achieve intermediate-term European bond strategy.

(effective on or after August 26, 2011):

Ticker	Former Fund Name	New Fund Name	Primary Change/Enhancement
BNZ	WisdomTree Dreyfus New Zealand Dollar Fund	WisdomTree Dreyfus Australia & New Zealand Debt Fund	Restructured to provide exposure to Australia & New Zealand debt denominated in their respective currencies. Extend duration to achieve intermediate-term Australia/New Zealand bond strategy.

There are risks associated with investing including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Investments in real estate involve additional special risks, such as credit risk, interest rate fluctuations and the effect of varied economic conditions. Funds that focus its investments in one country increase the impact of events and developments associated with the region which can adversely affect performance. Funds focusing on a single sector and/or smaller companies generally experience greater price volatility.

Investments in emerging, offshore or frontier markets are generally less liquid and less efficient than developed markets and are subject to additional risks, such as of adverse governmental regulation and intervention or political developments. Investments in currency involve additional special risks, such as credit risk, interest rate fluctuations, derivative investment risk which can be volatile and may be less liquid than other securities and the effect of varied economic conditions. As these Funds can have a high concentration in some issuers the Funds can be adversely impacted by changes affecting issuers.

Fixed income investments are subject to interest rate risk; their value will normally decline as interest rates rise. In addition when interest rates fall income may decline. Fixed income investments are also subject to credit risk, the risk that the issuer of a bond will fail to pay interest and principal in a timely manner, or that negative perceptions of the issuers ability to make such payments will cause the price of that bond to decline.

Unlike typical exchange-traded funds, there are no indexes that the Fixed Income Funds attempt to track or replicate. Thus, the ability of the Fixed Income Funds to achieve its

objectives will depend on the effectiveness of the portfolio manager. Please read the Funds prospectus for specific details regarding the Funds risk profile.

**Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 866-909-9473 or visit [wisdomtree.com](http://wisdomtree.com). Read the prospectus carefully before investing.**

WisdomTree Funds are distributed by ALPS Distributors, Inc. ALPS Distributors, Inc. is not affiliated with Dreyfus.

Bruce Lavine is a registered representative of ALPS Distributors, Inc.

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### **About WisdomTree**

WisdomTree® is a New York-based exchange-traded fund (“ETF”) sponsor and asset manager. WisdomTree currently offers 46 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$11.5 billion in ETF assets under management. For more information, please visit [www.wisdomtree.com](http://www.wisdomtree.com).

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

*Media Contact:*

Stuart Bell

WisdomTree Investments, Inc.

(917) 267-3702

[sbell@wisdomtree.com](mailto:sbell@wisdomtree.com)