

WisdomTree Announces Changes to ETF Family

New York, NY – (BUSINESS WIRE) – January 29, 2010 – WisdomTree (Pink Sheets: [WSDT - News](#)), a leading ETF sponsor and index developer with more than \$6 billion in ETF assets under management, announced today it plans to close 10 of its ETFs. The designated funds represent approximately 3% of WisdomTree's ETF assets.

"We proposed the closure of 10 ETFs in order to create capacity for future growth initiatives, and because we believe it is in the best interest of our customers and shareholders to dedicate our resources to areas of greater client interest," said WisdomTree CEO Jonathan Steinberg. "We have no plans to make any further closures and are fully committed to maintaining and developing an innovative product line, including the introduction of new funds in the coming months."

The Board of Directors of the WisdomTree Trust approved the closures on January 28, 2010. The final day of trading on the NYSE Arca will be Wednesday, March 24, 2010. Shareholders who do not sell their Fund shares by this date will have their shares automatically redeemed on March 29, 2010, the Funds' last day of operations. Additional information, including an *Investor FAQ* document, is available at www.wisdomtree.com.

The 10 closing funds are as follows:

Name	Ticker
WisdomTree International Technology Sector Fund	DBT
WisdomTree International Financial Sector Fund	DRF
WisdomTree International Health Care Sector Fund	DBR
WisdomTree International Consumer Staples Sector Fund	DPN
WisdomTree International Consumer Discretionary Sector Fund	DPC
WisdomTree International Industrial Sector Fund	DDI
WisdomTree International Communications Sector Fund	DGG
WisdomTree Europe Total Dividend Fund	DEB
WisdomTree Earnings Top 100 Fund	EEZ
WisdomTree U.S. Short Term Government Income Fund	USY

About WisdomTree

WisdomTree® is a leading ETF sponsor and innovative index developer using its own fundamentally weighted index methodology. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. Approximately \$6.7 billion in assets currently are

managed by WisdomTree or are managed against WisdomTree Indexes by third parties under license from WisdomTree. For more information, please visit www.wisdomtree.com. WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc.

WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

Investors should consider the investment objectives, risks, charges and expenses of the funds carefully before investing. A prospectus, containing this and other information is available by calling 1-866-909-WISE. Investors should read the prospectus carefully before investing.

There are risks associated with investing including the possible loss of principal. Past performance does not guarantee future results. In addition to the normal risks of investing, foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty.

WisdomTree Funds are distributed by ALPS Distributors, Inc.
Jonathan Steinberg is a registered representative of ALPS Distributors, Inc.
WIS002324 (1/2011)

Media Contacts:
Stuart Bell
WisdomTree
(917) 267-3702
sbell@wisdomtree.com

WisdomTree Investor Contacts:
KCSA Strategic Communications
Jeffrey Goldberger / Todd Fromer
+1 212.896.1249 / +1 212.896.1215
jgoldberger@kcsa.com / tfromer@kcsa.com