

FUND INVESTMENT OBJECTIVE

WisdomTree Middle East Dividend Fund seeks investment results that correspond to the price and yield performance, before fees and expenses, of the WisdomTree Middle East Dividend Index.

INDEX DESCRIPTION

The WisdomTree Middle East Dividend Index is a fundamentally weighted Index that measures the performance of companies whose securities are listed on major exchanges in the Middle East region that pay regular cash dividends and are eligible to be purchased by foreign investors at the annual index measurement date. Companies are weighted in the Index based on cash dividends paid in the prior annual cycle.

Average Annual Total Returns [as of 12/31/2011]

	QTR	YTD	1-Year	3-Year	Since Fund Inception
GULF NAV Returns	-0.61%	-8.44%	-8.44%	6.73%	-10.53%
GULF Market Price Returns	2.23%	-9.13%	-9.13%	4.96%	-10.92%
WisdomTree Middle East Dividend Index	-0.83%	-8.34%	-8.34%	9.40%	-8.44%
MSCI Arabian Markets ex Saudi Arabia Index	-2.32%	-19.06%	-19.06%	2.83%	-16.28%

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at wisdomtree.com. WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total Returns are calculated using the daily 4:00pm EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

Fund Dividend Distribution and Capital Gains

	Ordinary Income	Capital Gains	Year-End NAV
YTD	0.82	0.00	14.69
2010	0.49	0.00	16.89
2009	0.66	0.00	14.17
2008	0.00	0.00	13.76

Index Statistics Since WT Underlying Index Inception Date

	WT Middle East Dividend Index	MSCI Arabian Markets ex Saudi Arabia Index
Annualized Returns	-9.20%	-17.10%
Annualized Volatility	22.36%	26.01%
Beta	0.58	0.66
Sharpe Ratio	-0.42	-0.67
Correlation	0.81	0.79

Annualized volatility is a statistical measure of the dispersion of returns. High volatility results from wide fluctuations in past index values. Beta is another measure of volatility that compares how an index moves relative to another index, typically the MSCI Emerging Markets Index. A beta of 1.0 implies the index has moved proportionally with the MSCI Emerging Markets Index. A beta less than 1.0 implies less movement; greater than 1.0 implies more. Sharpe Ratio is a measure calculated to determine reward per unit of risk, using standard deviation and excess returns in an index, typically the MSCI Emerging Markets Index. A higher Sharpe Ratio indicates a higher risk-adjusted return.

You cannot invest directly in an index.

4th Quarter, 2011 [All data as of 12/31/11]

Fund Information

Ticker Symbol	GULF
Inception Date	7/16/08
Expense Ratio Breakdown:	
Net Expense Ratio	0.88%
Gross Expense Ratio	2.17%
IOPV Ticker	GULF.IV
Number of Holdings	38
CUSIP	97717X305
Stock Exchange	NASDAQ
Net Assets [\$mm]	\$14.69
Bloomberg Index Symbol	WTMEME

IOPV, or Indicative Optimized Portfolio Value, is a calculation disseminated by the stock exchange that approximates the Fund's NAV every fifteen seconds throughout the trading day.

†The Net Expense Ratio reflects a contractual reimbursement of 1.29% through July 31, 2012.

Top 10 Fund Holdings*

Mobile Telecommunications Co K	14.05%
Maroc Telecom	10.00%
Industries Qatar	7.89%
Qatar National Bank SAQ	5.23%
National Bank of Kuwait	4.45%
Oman Telecommunications Co	4.26%
Commercial Bank of Qatar	4.21%
Qatar Telecom Q-Tel QSC	3.93%
National Bank of Abu Dhabi PJS	3.69%
First Gulf Bank PJSC	3.17%

*Holdings are subject to change without notice.

Top Fund Sector Weights**

Financials	44.58%
Telecommunication Services	35.98%
Industrials	13.58%
Utilities	2.01%
Energy	1.96%

GICS Sector Classification^

**Sectors may include many industries.

Top Fund Country Breakdown

Qatar	35.47%
Kuwait	27.13%
United Arab Emirates	19.01%
Morocco	10.95%
Oman	5.76%
Jordan	1.68%

Index Correlation Matrix Since WT Underlying Index Inception Date

	WT Middle East Dividend Index	MSCI Emerging Markets Index	MSCI Arabian Markets ex Saudi Arabia Index	S&P 500 Index
WT Middle East Dividend Index	1.00	0.81	0.98	0.79
MSCI Emerging Markets Index	0.81	1.00	0.79	0.88
MSCI Arabian Markets ex Saudi Arabia Index	0.98	0.79	1.00	0.78
S&P 500 Index	0.79	0.88	0.78	1.00

Correlation is a statistical measure of how indexes move in relation to each other. A correlation ranges from -1 to 1. A correlation of 1 means the two indexes have moved in lockstep with each other. A correlation of -1 means the two indexes have moved in exactly the opposite direction.

Calendar Year Index Total Returns Since WT Underlying Index Inception Date

	WT Middle East Dividend Index	MSCI Arabian Markets ex Saudi Arabia Index
YTD	-8.34%	-19.06%
2010	26.09%	22.74%
2009	13.28%	9.46%
2008	N/A	N/A
2007	N/A	N/A

4th Quarter, 2011 [All data as of 12/31/11]

Underlying Index Information

Bloomberg Index Symbol	WTMEMME
Exchange Index Symbol	N/A
Index Inception Date	7/1/08
Base Index Value	200

Underlying Index Characteristics

Number of Components	55
Dividend Yield ¹	7.58%
P/E Ratio ²	10.73
Price/Book Ratio ³	1.66
Price/Cash Flow Ratio ⁴	7.99
Price/Sales Ratio ⁵	2.42
Total Market Cap	\$0.28 Trillion

Underlying Index Top Industry Group Weights

Banks	37.47%
Telecommunication Services	35.81%
Capital Goods	9.04%
Transportation	4.48%
Real Estate	3.33%
Diversified Financials	2.37%
Energy	2.20%
Utilities	1.72%
Insurance	1.45%
Consumer Services	1.14%

GICS Group Distribution[^]



Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, call 1-866-909-WISE (9473) or visit wisdomtree.com. Read the prospectus carefully before you invest.

There are risks associated with investing including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. This Fund focuses its investments in the Middle East, thereby increasing the impact of events and developments associated with the region which can adversely affect performance.

Investments in emerging, offshore or frontier markets such as the Middle East are generally less liquid and less efficient than developed markets and are subject to additional risks, such as of adverse governmental regulation and intervention or political developments. As this Fund has a high concentration in some sectors the fund can be adversely affected by changes in those sectors. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

¹Dividend Yield is a measure of the annual dividends of the shares of all index components divided by the index value. ²Price/Earnings Ratio is a valuation ratio of a company's current share price compared to its per-share earnings. ³Price/Book Ratio is a ratio used to compare a stock's market value to its book value. ⁴Price/Cash Flow Ratio is a measure of the market's expectations of a firm's future financial health, and is not intended to demonstrate index growth or index income. ⁵Price/Sales Ratio is a valuation of a stock relative to its own past performance, other companies or the market itself.

The MSCI Emerging Markets Index is a free float-adjusted market capitalization index that is designed to measure emerging markets equity performance. The MSCI Arabian Markets ex Saudi Arabia Index is a free float-adjusted market capitalization index that is designed to measure the performance of stocks in the Gulf Cooperation Council (GCC) countries and the neighboring region: the United Arab Emirates, Kuwait, Qatar, Bahrain, Oman, Egypt, Jordan, and Morocco. The S&P 500 Index is a capitalization-weighted index of 500 stocks selected by the Standard & Poor's Index Committee designed to represent the performance of the leading industries in the U.S. economy.

[^]The Global Industry Classification Standard ("GICS") was developed by and is the exclusive property and a service mark of Morgan Stanley Capital International Inc. ("MSCI") and Standard & Poor's, a division of The McGraw-Hill Companies, Inc. ("S&P") and is licensed for use by WisdomTree Investments, Inc. Neither MSCI, S&P, nor any other party involved in making or compiling the GICS or any GICS classifications makes any express or implied warranties or representations with respect to such standard or classification (or the results to be obtained by the use thereof), and all such parties hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability and fitness for a particular purpose with respect to any of such standard or classification. Without limiting any of the foregoing, in no event shall MSCI, S&P, any of their affiliates or any third party involved in making or compiling the GICS or any GICS classifications have any liability for any direct, indirect, special, punitive, consequential or any other damages (including lost profits) even if notified of the possibility of such damages.

Data Source: WisdomTree, Zephyr StyleADVISOR, S&P, Bloomberg.

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