

WisdomTree Middle East Dividend Fund (GULF)

FUND INVESTMENT OBJECTIVE

WisdomTree Middle East Dividend Fund seeks investment results that correspond to the price and yield performance, before fees and expenses, of the WisdomTree Middle East Dividend Index.

WisdomTree Middle East Dividend Index is a fundamentally weighted index that measures the performance of companies in the Middle East region that pay regular cash dividends on shares of common stock and that meet specified requirements as of the index measurement date. Companies eligible for inclusion in the Index must be incorporated in and have their shares listed on a major stock exchange in Bahrain, Egypt, Jordan, Kuwait, Morocco, Oman, Qatar or the United Arab Emirates. As of the index measurement date, shares of such component companies must be eligible to be purchased by foreign investors.

FUND PERFORMANCE & INDEX HISTORY (as of 06/30/2010)

	QTR	YTD	1-Year	3-Year	Since Fund Inception
GULF NAV Returns	-9.43%	0.22%	2.68%	N/A	-22.70%
GULF Market Price Returns	-14.14%	-4.07%	-1.34%	N/A	-24.34%
WT Middle East Dividend Index	-9.00%	1.26%	5.62%	N/A	-20.03%
MSCI Arabian Markets ex Saudi Arabia Index	-10.94%	-0.66%	-3.40%	N/A	-26.96%

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available at www.wisdomtree.com. WisdomTree shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Total Returns are calculated using the daily 4:00 pm net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times. Performance of one year or less is cumulative.

FUND DIVIDEND DISTRIBUTION AND CAPITAL GAINS

	Ordinary Income	Capital Gains	Year-End NAV
YTD	0.44	0.00	N/A
2009	0.66	0.00	14.17
2008	0.00	0.00	13.76

INDEX STATISTICS SINCE FUND INCEPTION DATE

	WT Middle East Dividend Index	MSCI Arabian Markets ex Saudi Arabia Index
Annualized Returns	-20.03%	-26.96%
Annualized Volatility	28.03%	33.48%
Beta	0.65	0.75
Sharpe Ratio	-0.76	-0.85
Correlation	0.85	0.82

Annualized volatility is a statistical measure of the dispersion of returns. High volatility results from wide fluctuations in past index values. Beta is another measure of volatility that compares how an index moves relative to another index, typically the S&P 500 Index. A beta of 1.0 implies the index has moved proportionally with the S&P 500 Index. A beta less than 1.0 implies less movement; greater than 1.0 implies more. Sharpe Ratio is a measure calculated to determine reward per unit of risk, using standard deviation and excess return in an index, typically the S&P 500 Index. A higher Sharpe Ratio indicates a higher risk-adjusted return. Beta is calculated relative to MSCI Emerging Markets Index.

The MSCI Arabian Markets ex Saudi Arabia Index is a free float-adjusted market capitalization index that is designed to measure the performance of stocks in the Gulf Cooperation Council (GCC) countries and the neighboring region: the United Arab Emirates, Kuwait, Qatar, Bahrain, Oman, Egypt, Jordan, and Morocco.

You cannot invest directly in an index.

2nd Quarter Data as of 06/30/2010

Middle East Dividend Fund Details	
Ticker Symbol	GULF
Inception Date	07/16/08
Expense Ratio breakdown:	
† Net Expense Ratio	0.88%
Gross Expense Ratio	1.30%
IOPV Ticker	GULF.IV
Number of Holdings	51
CUSIP	97717X305
Stock Exchange	NASDAQ
Index Bloomberg Ticker	WTEMME
Net Assets (\$000)	13,771

†The Net Expense Ratio reflects a contractual reimbursement of 0.42% through July 31, 2011.

IOPV, or Indicative Optimized Portfolio Value, is a calculation disseminated by the stock exchange that approximates the Fund's NAV every 15 seconds throughout the trading day.

Top 10 Fund Holdings*	
Mobile Telecommunications Co K	22.23%
Maroc Telecom	9.59%
Industries Qatar	5.19%
Qatar Telecom Q-tel Qsc	4.16%
Oman Telecommunications Co	3.28%
National Bank Of Kuwait	3.23%
Emirates Nbd Pjsc	3.05%
Qatar National Bank Saq	2.86%
Telecom Egypt	2.78%
First Gulf Bank Pjsc	2.74%

* Holdings are subject to change without notice.

Top Fund Sector Weights**	
Telecommunication Services	47.70%
Financials	32.61%
Industrials	12.32%
Utilities	2.19%
Materials	1.95%
Energy	1.85%
Consumer Discretionary	0.99%
Health Care	0.26%
Consumer Staples	0.13%

**Sectors may include many industries

***GICS Sector Classification

Top Fund Country Breakdown	
Kuwait	29.52%
Qatar	23.86%
United Arab Emirates	20.18%
Egypt	12.02%
Morocco	9.61%
Oman	3.50%
Jordan	1.31%

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INDEX CORRELATION MATRIX SINCE FUND INCEPTION DATE (as of 06/30/2010)

	WT Middle East Dividend Index	MSCI Emerging Markets Index	MSCI Arabian Mrkt ex Saudi Arabia Index	S&P 500 Index
WT Middle East Dividend Index	1.00	0.85	0.97	0.84
MSCI Emerging Markets Index	0.85	1.00	0.82	0.89
MSCI Arabian Markets ex Saudi Arabia Index	0.97	0.82	1.00	0.81
S&P 500 Index	0.84	0.89	0.81	1.00

Correlation is a statistical measure of how indexes move in relation to each other. A correlation ranges from -1 to 1. A correlation of 1 means the two indexes have moved in lockstep with each other. A correlation of -1 means the two indexes have moved in exactly the opposite direction.

CALENDAR YEAR INDEX TOTAL RETURNS SINCE FUND INCEPTION DATE

YEAR	WT Middle East Dividend Index	MSCI Arabian Markets ex Saudi Arabia Index
YTD	1.26%	-0.66%
2009	13.28%	9.46%
2008	N/A	N/A
2007	N/A	N/A

2nd Quarter Data as of 06/30/2010

WisdomTree Fund Benefits

+ Tax Efficient	+ Asset Allocation Tool
+ Liquid	+ Low Cost
+ Intraday Access	+ Transparent [^]

Transactions in Fund shares will result in brokerage commissions and generate tax consequences.

[^]Holdings are provided daily on the website.

Underlying Index Information

Bloomberg Index Symbol	WTEMME
Exchange Index Symbol	WT6
Index Inception Date	6/30/2008
Base Index Value	200

Underlying Index Characteristics

Number of Components	74
Dividend Yield¹	7.79
P/E Ratio²	12.31
Price/Book Ratio³	1.71
Price/Cash Flow Ratio⁴	7.06
Price/Sales Ratio⁵	2.25
Total Market Cap	\$0.25 Trillion

Underlying Index Top Industry Group Weights

Telecommunication Services	47.79%
Banks	26.36%
Capital Goods	10.02%
Diversified Financials	3.32%
Utilities	2.45%
Materials	2.25%
Transportation	2.09%
Real Estate	2.00%
Energy	1.64%
Insurance	0.83%

***GICS Group Distribution

Investors should consider the investment objectives, risks, charges and expenses of the funds carefully before investing. A prospectus, containing this and other information, is available by calling 866.909.WISE(9473) or by visiting www.wisdomtree.com. Please read the prospectus carefully before you invest. There are risks associated with investing including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. This fund focuses its investments in the Middle East, thereby increasing the impact of events and developments associated with the region which can adversely affect performance. Investments in emerging, offshore or frontier markets such as the Middle East are generally less liquid and less efficient than developed markets and are subject to additional risks, such as of adverse governmental regulation and intervention or political developments. As this fund has a high concentration in some sectors the fund can be adversely affected by changes in those sectors. Please read the funds prospectus for specific details regarding the fund's risk profile.

¹ Dividend Yield is a measure of the annual dividends of the shares of all index components divided by the index value. ² Price/Earnings Ratio is a valuation ratio of a company's current share price compared to its per-share earnings and is not intended to demonstrate index growth or index income. ³ Price/Book Ratio is a ratio used to compare a stock's market value to its book value and is not intended to demonstrate index growth or index income. ⁴ Price/Cash Flow Ratio is a measure of the market's expectations of a firm's future financial health, and is not intended to demonstrate index growth or index income. ⁵ Price/Sales Ratio is a ratio for valuing a stock relative to its own past performance, other companies or the market itself and is not intended to demonstrate index growth or index income. The WisdomTree Middle East Dividend Index is the exclusive property of WisdomTree Investments, Inc., which has contracted with Standard & Poor's ("S&P") to maintain and calculate the Index. S&P shall have no liability for any errors or omissions in calculating the Index. ***The Global Industry Classification Standard ("GICS") was developed by and is the exclusive property and a service mark of Morgan Stanley Capital International Inc. ("MSCI") and Standard & Poor's ("S&P"), a division of The McGraw-Hill Companies, Inc., and is licensed for use by WisdomTree Investments, Inc. Neither MSCI, S&P, nor any other party involved in making or compiling the GICS or any GICS classifications makes any express or implied warranties or representations with respect to such standard or classification (or the results to be obtained by the use thereof), and all such parties hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability and fitness for a particular purpose with respect to any of such standard or classification. Without limiting any of the foregoing, in no event shall MSCI, S&P, any of their affiliates or any third party involved in making or compiling the GICS or any GICS classifications have any liability for any direct, indirect, special, punitive, consequential or any other damages (including lost profits), even if notified of the possibility of such damages. The S&P 500 Index is a capitalization-weighted index of 500 stocks selected by the Standard & Poor's Index Committee designed to represent the performance of the leading industries in the United States economy. The MSCI Emerging Markets Index is a market cap weighted index that is designed to measure equity market performance consisting of 26 emerging market country indexes. Neither MSCI nor any other party involved in or related to compiling, computing or creating the MSCI data makes any express or implied warranties or representations with respect to such data (or the results to be obtained by the use thereof), and all such parties hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability or fitness for a particular purpose with respect to any such data. Without limiting any of the foregoing, in no event shall MSCI, any of its affiliates or any third party involved in or related to compiling, computing or creating the data have any liability for any direct, indirect, special, punitive, consequential or any other damages (including lost profits) even if notified of the possibility of such damages. No further distribution or dissemination of the MSCI data is permitted without MSCI's express written consent. Data Source: WisdomTree, Zephyr StyleADVISOR, S&P, Bloomberg.

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